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Here's the news millions of home-keepers have looked for! A home freezer that's big-family size—completely self-contained —a proud part of a kitchen. And amazingly low-priced!

As you would expect, it's a Kelvinator value—product of America's oldest maker of ice cream cabinets and frozen food equipment. So brilliantly engineered that it offers full 6 cu. ft. capacity—holds up to 40% more food than ordinary freezers of the same outside dimensions.

QUICK-FREEZES . . . STORES 210 POUNDS—A treasure chest of fine eating. Enough meats, frozen foods, wild game, out-of-season fruits, etc.—to feed your family for months! Quick-freezes 25 pounds at a clip . . . stores 210 pounds!

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11 POSITION TEMPERATURE CONTROL—Dependable cold, from 10° above to 10° below Zero Fahrenheit. Powered by the Polarsphere cold-making mechanism, it's as quiet as your Kelvinator refrigerator. Ask your Kelvinator dealer about it. Many have it on display now—the freezer with all the postwar features you've dreamt about—and with Kelvinator's famous trouble-free record! Get your name on the list for early delivery! KELVINATOR DIVISION, NASH-KELVINATOR CORPORATION, DETROIT



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It's handsome! A proud part of your kitchen. Matched in design with the beautiful new Kelvinator Refrigerators and "Automatic Cook" Electric Ranges.

"Space-Saver" — Shadow outline shows you how much bulkier an ordinary freezer has to be, to equal the 6 cubic foot storage capacity of Kelvinator. "Storage racks" hold cartons of frozen food in convenient order. They lift out to make contents easily accessible. (Optional equipment at slight extra cost.)

Here's the complete unit—the famous cold-making Polarsphere. Sealed in steel, lubricated for life—it never needs attention! Has no noisy belts or pulleys.

Behind the Kelvinator Home Freezer is 30 years of "know-how" —of leadership in building dependable ice cream cabinets and freezers for food and dairy industries.

Exercise can put more red corpuscles in your looks than a blood bank. Just as the Vitalis "60-Second Workout" gives a virile, alive look to your hair. Watch the way this wonder workout wakes up dull, lifeless-looking hair... gives your scalp a refreshing tingle! If the looks of your hair could stand a new lease on life, here's your option.



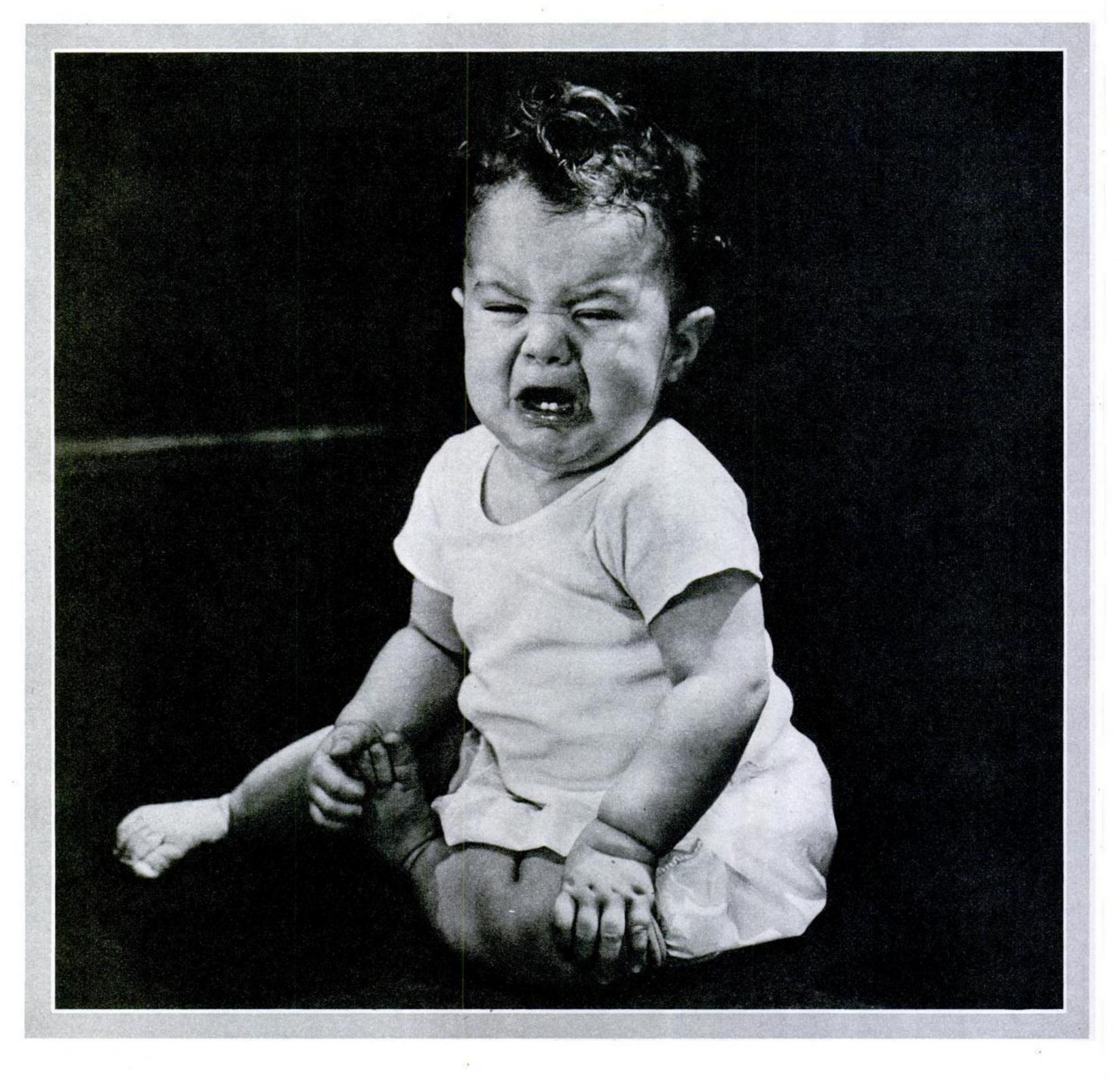
Take 50 seconds to massage Vitalis on your scalp. Sure, that tingle's good. Even better is the way you prevent dryness, rout loose dandruff, help retard excessive falling hair. Now, 10 seconds to comb. Surprise! Not only is your hair handsomer than Hollywood, but it's taken on a vigorous, "meet-a-live-wire" look.

Witalis the Vilalis

"60-Second Workout" puts life in the looks of your hair

Handsome, vigorous-looking hair can be as good as a raise in pay. It's just that bosses like guys who look well-groomed, vital. Gals are funny that way, too. Interested in a partnership, junior or matrimonial? Let vital-looking hair help you . . . use the Vitalis "60-Second Workout."





Only once in his whole lifetime!

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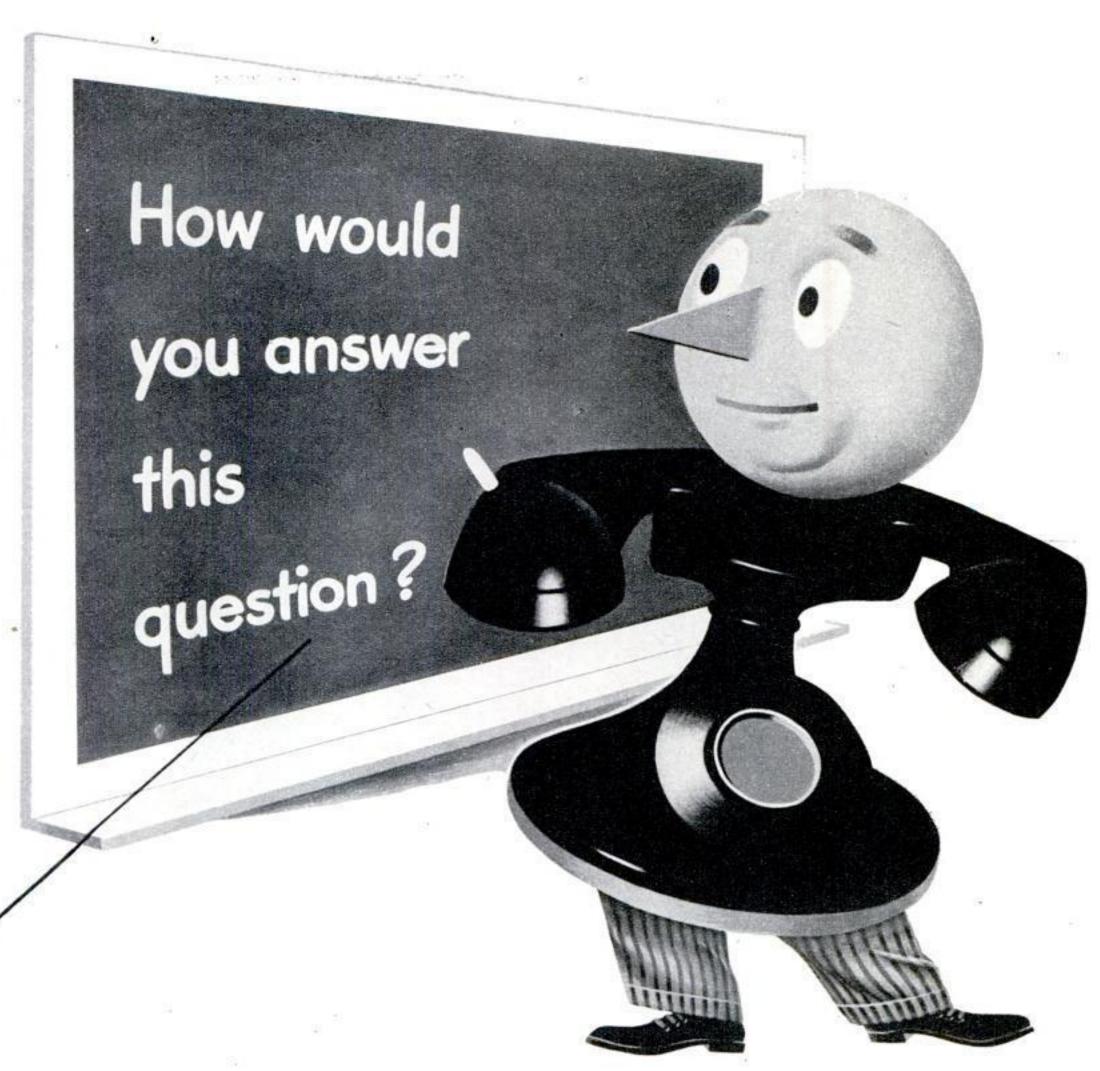
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Twelve per cent said "6% or less."

Eleven per cent said "7% to 10%."

Twelve per cent said "15%, 20% or 25%."

Eight per cent said "30% or more."

Fifty-seven per cent had no opinion.

The actual figure is far less than many people think. Even with telephone calls at a record peak, Bell System earnings on the money invested in the business have averaged only a shade over $5\frac{1}{2}\%$ for the last five years—including the war years. And that's not enough to insure good telephone service.

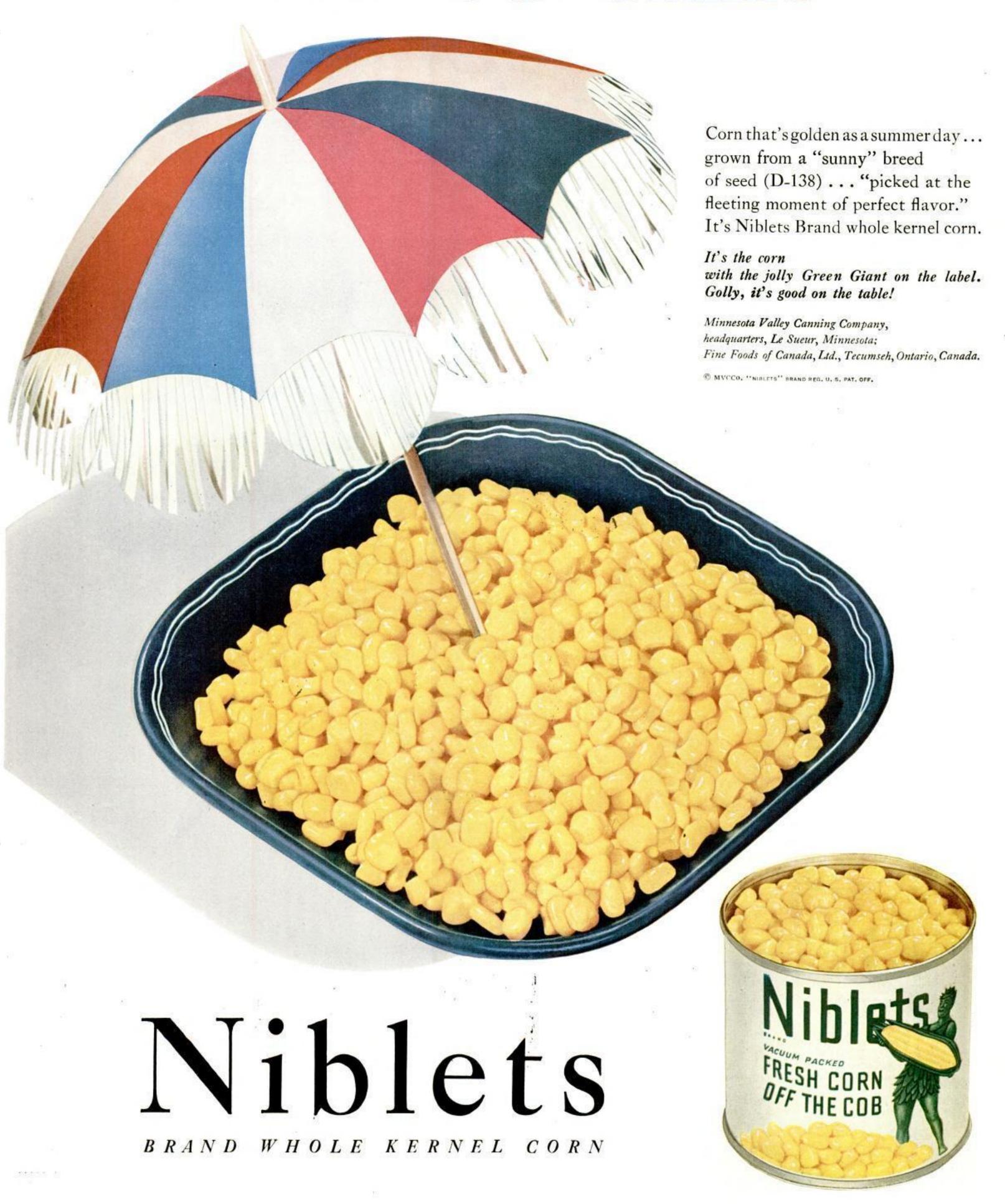
We thought you might like to know in case you have been wondering about telephone earnings.

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Eatin' Sunshine



Fabric of America

It is woven of many, many threads. These threads are spun of strange stuff, found only in the hearts of men, sprung from breakers of the wilderness . . . cultivators of the plains . . . builders of tall cities.

The whole fabric becomes manifest in the music these men have made . . . music, drifting up through the smoke of lonely Western campfires ... lingering in the ears of Broadway theatre-goers ... measuring the beat, in warm Southern rhythms, of countless dancing feet.

Decca picks up these threads one by one, weaves them now this way, now that way, until you see the whole fabric that is America, that is us, our marrow and our bone, no matter what our origin or creed . . . or the time of our coming here.

This is our common heritage.

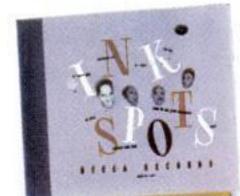
It is brought to you by Decca in our songs and ballads, in our literature and poetry. On Decca records you will hear the silver voice of Bing Crosby, the songs of Carl Sandburg, legends such as "Rip Van Winkle," great speeches-"In the American Tradition."

In these Decca records we believe you will find superb entertainment . . . a strong educational influence...a force which helps unite us as a people.



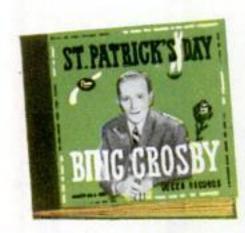
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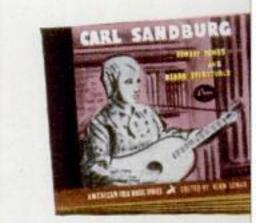




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LETTERS TO THE EDITORS

HOW LINCOLN LOOKED

Sirs:

When I was about to assume the role of Lincoln in Robert E. Sherwood's Abe Lincoln In Illinois (following Raymond Massey on Broadway) I found that the tailors who were to make the clothes were under the erroneous impression that Abe's clothes (LIFE, Feb. 10) were somewhat ill-fitting and made of indifferent materials. This notion, of course, has little or no basis in fact.

I got the things I wanted—the best alpaca and broadcloth, the best shirts, collars, ties, the proper fittings—to show that gaunt, strange frame. When



RICHARD GAINES AS LINCOLN

the stuff had been worn awhile, the wrinkles, folds, creases, lights and shadows fell right. You can't get Lincoln's appearance with inferior materials. If Abe cut nine cords of wood to get two shirts when he was 13 years old and spent \$60 (the equivalent of \$200 or more now) for one suit when he was going into the little backwoodsy legislature at Vandalia, you may be sure that he wanted his things to be of quality. Of course he wore his clothes in such a way—and to such an extent -that more often than not they looked rumpled and singular like himself. I disagree that his black garments were "graceless and not always adequate." The 1860 full-length portrait in black which LIFE included shows a very considerable grace. Lincoln may not have been the Adolph Menjou of his time but he knew good materialwhether he was selecting men, laws, principles or cloth.

RICHARD GAINES Hollywood, Calif.

Hony wood, Cam

Sirs:

Mr. Lorant's article on President Lincoln was excellent, but I fear in his literary ardor he is guilty of circulating myths. I have no doubt as to Lincoln's physical prowess, but I was a trifle shocked by Bill Herndon's statement that 160-pound Mr. Lincoln could lift "with ease 400 or 600 pounds." I'll wager no three editors can do it.

RICHARD RUSSELL

New York, N.Y.

No mere editor he, Lincoln did what any good piano mover can do.—ED.

GRACE MOORE

Sirs:

pleasure that I saw the picture of the wrecked airplane in which Grace Moore, along with others, was killed (Life, Feb. 10).... The caption pointing out the body of Miss Moore is unpardonable, inexcusable, unnecessary and accomplishes nothing in the way of useful or desirable information....

R. B. STOY

Jacksonville, Fla.

Sirs:

... Remember Grace Moore in the dignity of her last bow—yes! But as the burned ruin of a human body—definitely no!

HELEN H. NORRIS New York, N.Y.

Sirs:

... Why not give the dead a little dignity?

Jo INSLEE

Oneida, N.Y.

BOXING

Sirs:

... Stillman's Gym (LIFE, Feb. 10) is one of the few real democratic institutions in the U.S. When the boxers are ready to use the ring and the training equipment, the unwritten law is first come, first served. Champions wait their turn until preliminary boys are finished. The gym is one of the few places about our town where race, color and creed play absolutely no part.

As for the "seatless balcony" and "ancient toilets," shades of John L. Sullivan! The gym is one of man's last sanctuaries! Why soften it up? . . . WALTER H. JACOBS

New York, N.Y.

GERMANY

Sirs:

The article on occupied Germany (LIFE, Feb. 10) is disgusting to those of us who have made sacrifices and contributions toward defeating the barbarian Huns. You and many other journals are constantly shedding crocodile tears about the plight of Germany as though you were dealing with the victims and not the aggressors. For their present condition the Germans have no one but themselves to blame. On the other hand there are the victimized nations of Europe whose plight is not being played up as thoroughly as that of the German murderers. Let us get on with the task of first helping the victims and worry least and last about the Germans.

There need not be 70,000,000 Germans. We did not tell them to breed like rats and then murder neighboring peoples in order to make room for their unnecessary population.

J. Anthony Marcus

Rye, N.Y.

Sirs:

... I think this zoned occupation of Germany is a drastic mistake, and if it continues the world will be deAnother year! ... another candle on the cake! More good, strong, healthy teeth to care for! Will they get the sort of dental hygiene they should have ... the sort of cleansing action they deserve? More than three out of four cases of decay start in tiny little pits and flaws in tooth enamel—places so hard to reach ... so difficult to clean that they may often go unnoticed and ... neglected!

That's why the Listerine Tooth Paste formula contains a very special ingredient... to help clean many of these spots where so much decay may begin!

That's why we call this formula, developed by experts of a Company which has specialized in Oral Hygiene for more than 60 years, a cleansing "Prescription for Your Teeth"!

That's why we remind you of this fact . . . all dentifrices are not alike! If you want Listerine Tooth Paste's superb cleansing action, ask for Listerine Tooth Paste by name!





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LETTERS TO THE EDITORS

prived of a nation which in the past has shown itself a leader in many fields. At present Germany as a whole will never be a strong nation. We want a rebuilt Germany; England is doing the best she can with what little she's got; France wants her weak, and Russia keeps her weak. . . .

I am no Nazi sympathizer but I do want to see any nation as capable and inventive as Germany retain a respectable position in the world.

RONALD HEADLEY

Wilmington, Del.

Sirs:

John Galbraith's article, "The U.S. Policy," which discusses possible peace settlements for Germany, fails to make much of a case for the proposed federal system of government.

"Were Germany divided," says Mr. Galbraith, "it is unlikely they [the Germans] would ever give up the idea of reunion. . . . There is always the danger that Germany might get a democratic federal constitution but fail to practice either democracy or

the federal principle."

It would be much better to adopt Russia's proposal of a centralized government than establish a temporary federal one. At least we would have something to say about the organization of the former. Our present path plays into the hands of the British in attempting to maintain a market while at the same time establishing a bloc to hold off Russia.

Why not give more consideration to the proposal of France to decentralize political power while at the same time eliminating all trade barriers? This is the best answer to the problem of security and could well lead to an ultimate federation of Europe. All countries agree that the present economic walls are disastrous and a continuation of the East-West split is to be avoided. However Russian cooperation cannot be obtained until it is shown that the British and Americans do not intend to attempt a German settlement which would create a threat to her. If our suggested solution be a division of Germany into its historical states for political administration but with free trade between them for sound economic reasons and with long-term supervision by the U.N., then Russia's fear would be dispelled and she would be likely to accept.

STEWART M. CRAIG

Winthrop, Mass.

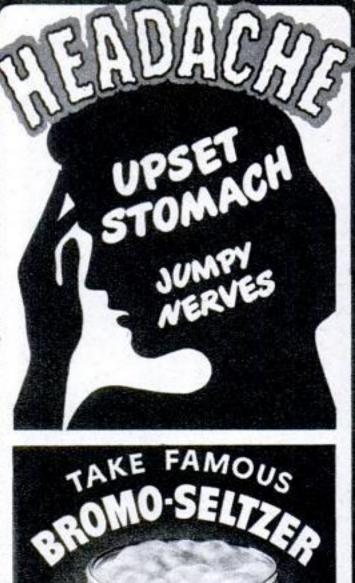
Sirs:

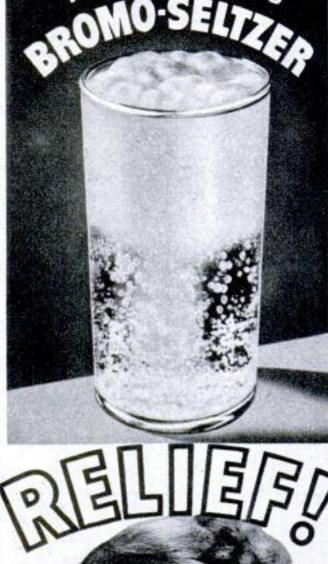
In regard to Lieutenant Hinkey and wife (LIFE, Feb. 10) you say, "Their German servant costs them nothing at all." This statement is not easy to reconcile. Do the U.S. occupation forces use German servants as slaves, without board or keep? Does our Army pay for these services? Or do the Germans love their conquerors so much that they fall down and kiss their feet?

E. E. KENNEDY

Coeburn, Va.

• Military personnel in Germany are supplied servants by the Army according to their grade and the size of their families. Servants are paid in marks by the German authorities, such payment being considered a part of reparations. In addition any soldier may hire extra servants on his own, can often get







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CONTINUED ON PAGE 10

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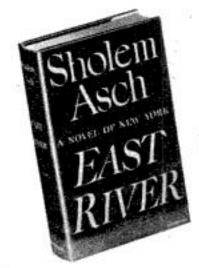
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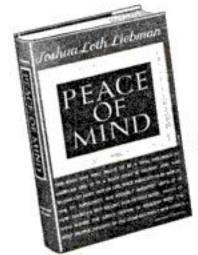
This moving story of New York's teeming lower East Side is proving even more popular than Mr. Asch's The Nazarene or The Apostle. "A novel of faith in people, in which every reader will be able to recognize its spiritual eloquence."—Chicago Sun.



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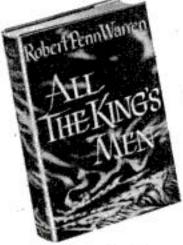
An exuberant personal history about the problems two young people encounter when they undertake to operate a chicken farm. The Egg and I is the hilarious story of their fate, told with humor and much charm. Over a million copies already sold.



PEACE OF MIND

By Joshua Loth Liebman \$2.50

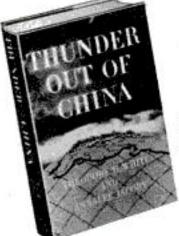
The immensely popular book that has headed the non-fiction best-seller list for many weeks. It discusses simply and wisely what ordinary individuals can do to bring perspective and stability into their own lives, instead of confusion and frustration.



ALL THE KING'S MEN

By Robert Penn Warren \$3.00

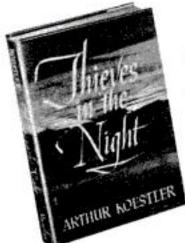
This novel of a poor-white who rose to political power and virtual dictatorship in a Southern state has been praised by practically all critics. The Book-of-the-Month Club News called it "the most remarkable novel to come out of the South this year."



THUNDER OUT OF CHINA

By Theodore H. White and Annales Jacoby

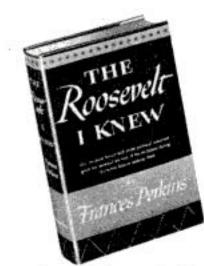
The chief of Time and Life service in China during the war years, and his assistant, give the key to the great Chinese puzzle. A book of profound significance to every American, since it is in China that the United States and Russia face each other most directly.



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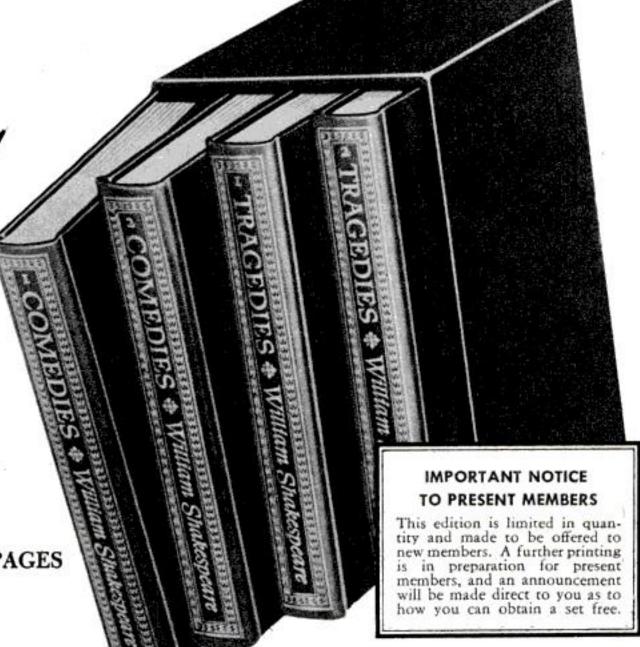
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highly popular best-sellers. Last year, the retail value of the free books Club members received was close to \$16,000,000—these were given, not sold!

This is how the system works: you receive a careful pre-publication report about each book-of-the-month, and at the same time reports about all other important new books. Whenever you decide you want the book-of-the-month, you let it come. If not, you may either specify any other book you want, or simply write, "Send me nothing next month."

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BELIEVE IT OR NOT, this is the same man. 'Vaseline' Hair Tonic can help you, too! For better-looking hair, a better-feeling scalp, try a few drops a day... It checks loose dandruff and other signs of Dry Scalp. Remember, 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Use it also with massage before every shampoo. It gives double care... to both scalp and hair... and it's more economical than other hair tonics, too.

Vaseline HAIR TONIC

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LETTERS TO THE EDITORS

- CONTINUED

them to work for him simply by feeding them—ED.

Sirs:

You say that S/Sgt. Everett M. Bennett, on the cover, is only 19 years of age. Well how come he is wearing all that fruit salad, especially that Combat Infantryman's Badge?

I have been in the Army 25 months and this is the first time I have seen a soldier with a white scarf on.

ROBERT MIKOLAJCZAK Elmira, N.Y.

• S/Sgt. Bennett is entitled to all the decorations he is wearing. These are Expert Infantryman Badge (not Combat Infantryman Badge as Reader Mikolajczak says), Good Conduct Medal, American Theater Campaign Ribbon, European-African-Middle Eastern Campaign Ribbon, Victory Ribbon, Army of Occupation Ribbon. The silk scarf is worn by Sergeant Bennett, as by many other GIs, according to local Army custom.—ED.

"DUEL IN THE SUN"

Sirs:

Your commentary on Duel in the Sun (Life, Feb. 10), though excellent, is incomplete. Even the soap opera is currently engaged in increasing its own nuisance value through tie-ups with picture studios. Helen Trent, from the soap opera of the same name, is the proud owner of a "medallion necklace." Any acquaintance rash enough to pass a casual comment upon this bauble is instantly bombarded with the following: "Oh do you like it i think its stunning too jennifer jones gave it to me it is an exact replica of the one she wears in the great new david o selznick technicolor production duel in the sun in the picture the necklace is given to jennifer to bring her good luck and it plays an important part in her exciting romances with joseph cotten and gregory peck."

AMY MARGARET MACMULLAN

Reno, Nev.

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Some things you should know about heart disease

No. 202 in a series of messages from Parke, Davis & Co. on the importance of prompt and proper medical care.

T is true that heart disease is the greatest single cause of death in this country.

But it is not true, as many people think, that heart disease must automatically cut short your life or make you an invalid.

A common type of heart disease—the so-called "functional" type—is not actually heart disease at all. It is the reflection of some other, usually correctable, disturbance in the body. It is often merely a temporary condition. It does not alter the heart itself, nor does it shorten life.

Even "organic" heart disease, which actually changes the heart's structure, need not be a serious disability. The handicap it imposes on a normal life will vary widely—with the nature of the disease and the individual case.

Symptoms are no indication of the seriousness of a heart condition.

Two men may have identical symptoms. One man's heart condition may dictate a careful limitation of his activities. The other man may be able to live a normal life span with only slight restrictions on his way of living.

Medical science during the past few years has made great progress in under-

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standing the nature of heart disease, and in developing new methods of prevention and treatment.

Doctors today, by proper treatment of rheumatic fever in children, prevent many future cases of heart disease. And today doctors can also *cure* some cases of heart disease which would have been considered hopeless a few years ago.

There is, for instance, a kind of heart disease known as subacute bacterial endocarditis. A few years ago doctors were helpless in combatting what was practically always a fatal infection. But now, through the use of penicillin, an increasing number of cases are being successfully treated.

Other drugs help your doctor to regulate the action of an irregular heart and to reduce the strains that are put upon it.

And his modern knowledge of diet and vitamins, and the prevention of anemia and acute respiratory infections gives him other weapons to use against progressive heart disease.

SEE YOUR DOCTOR. If at any time you find yourself wondering: "Is there something wrong with my heart?" . . . see your doctor at once.

If he finds your heart in good condition, an enormous load will be lifted from your mind. And if something should be wrong, your doctor's prompt diagnosis and treatment give you the best chance for living a long and normal life.

Makers of medicines prescribed by physicians

PARKE, DAVIS & CO.

Research and Manufacturing Laboratories, Detroit 32, Michigan

COMFORT BY THE YARD





IT'S HERE! YOU CAN GET U.S. KOYLON FOAM NOW...

Now you can get your hands on this fabulous comfort material that will bring you a new meaning of rest and relaxation. You can see U. S. Koylon Foam . . . can try its qualities of resiliency, buoyancy, lightness!

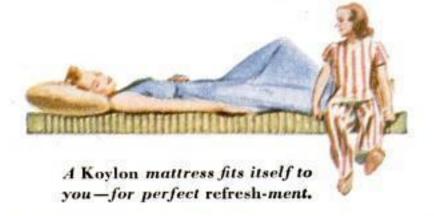
You can get U. S. Koylon Foam by the yard at your favorite department or furniture store. It is easy to work with, and will give new comfort to the chairs and sofas you reupholster, with a minimum of effort.



The most comfortable furniture in the world . . . with Koylon comfort!

Or, your local upholstery shop will be glad to have you specify U. S. Koylon Foam.

More good news! Soon stores will offer U.S. Koylon Foam Furniture and Mattresses. Koylon mattresses have no stuffing to mat down into fatiguing lumps, no tufting—just



cloud-like support to float you to sleep. And Koylon Foam is as clean as it is comfortable —odorless, vermin-proof, non-allergic, selfu.S. Koylon Foam was put into service twelve years ago. It has proved its wearing qualities as well as its comfort on hotel and

Koylon yields to finger-tip pressure, yet supports heavyweights.



Pullman beds, and on bus, plane and auto seats. Try it in your home yourself. Today you can buy comfort by the yard!



SERVING THROUGH SCIENCE



UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK



In early spring, Iroquois Indians gathered at their council house in ceremonial thanksgiving for the gift of the sugar maple tree.

Treat yourself to real maple sugar flavor

Probably the earliest of early American treats, maple syrup was first made by the Indians. But their crude, primitive methods could not produce the smooth and uniform maple sugar flavor that you can enjoy today.

In our Vermont Maid Syrup, we capture real maple sugar flavor by selecting a maple sugar with a rich, full flavor.

Then we blend the maple sugar with cane and other sugars. This makes the maple flavor uniformly rich and delicious.





Nesbitt's is made from juice of California Valencia Oranges—flavor of orange peel, citric acid from 'lemon juice, sugar, pure water, and a refreshing dash of carbonation.

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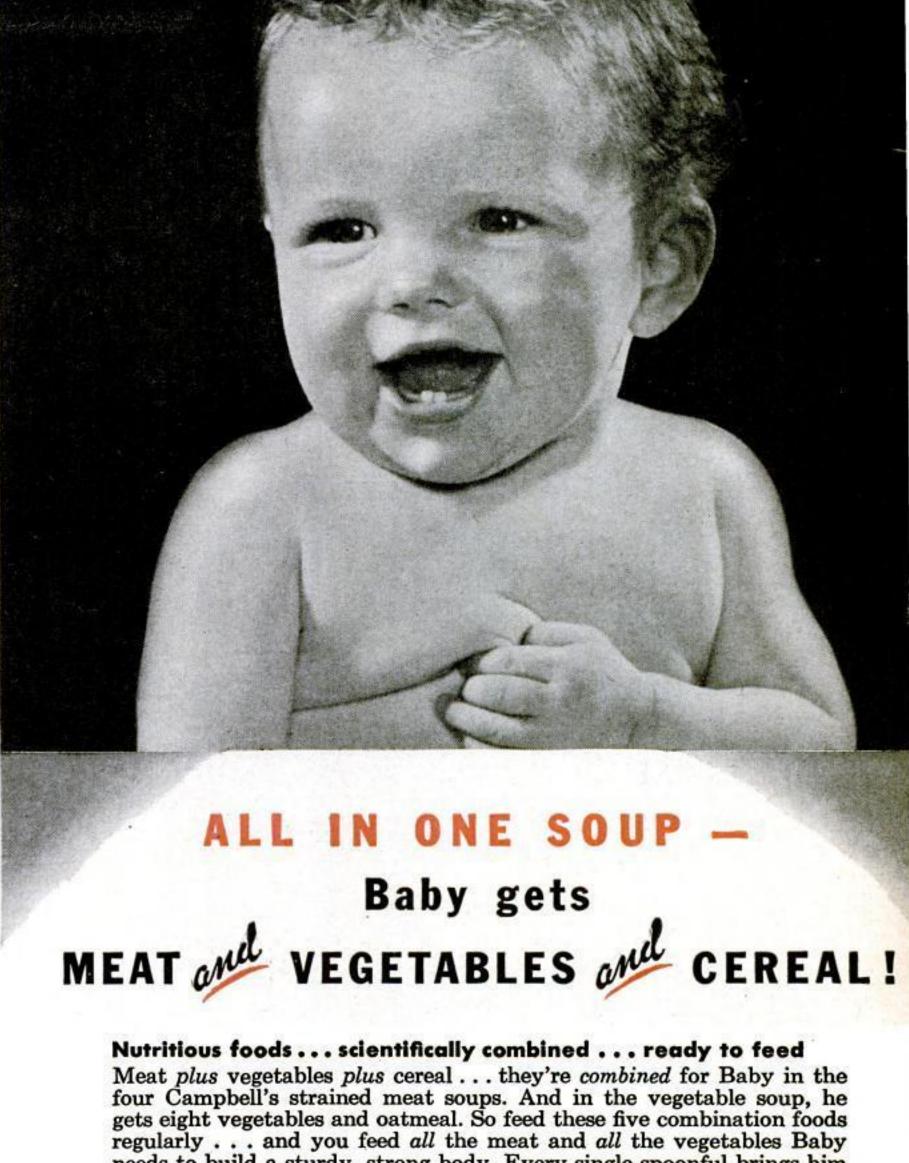
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needs to build a sturdy, strong body. Every single spoonful brings him these good foods combined in the proportions modern science says are best for him. So much surer . . . so much simpler . . . than portions of single strained foods!

Made by Campbell's . . . made to be better tasting

In each of these baby soups, Campbell's apply all their experience in selecting choice ingredients and blending fine soups, in order to bring out the appetizing flavors of the wholesome ingredients. Trying these new soups before feeding Baby, mothers say "They're better tasting!" And they're glad to see Baby take to these new foods, with no fuss.

Join other wise mothers...Feed balanced "combination" foods! Today the swing in baby feeding is to meat-and-vegetable combinations. Campbell's Baby Soups bring you these combinations, worked out by nutritional experts. No wonder mothers like these baby soups . . . all the meat and all the vegetables for a whole meal in a single jar ... precious vitamins and minerals retained to a high degree . . . five kinds, for meal-to-meal variety. Start Campbell's Baby Soups as early as any strained foods! Ask Doctor "when" and "how much". Every grocer who sells Campbell's Soups can supply Campbell's Baby Soups.

LOOK FOR THE RED-AND-WHITE LABEL







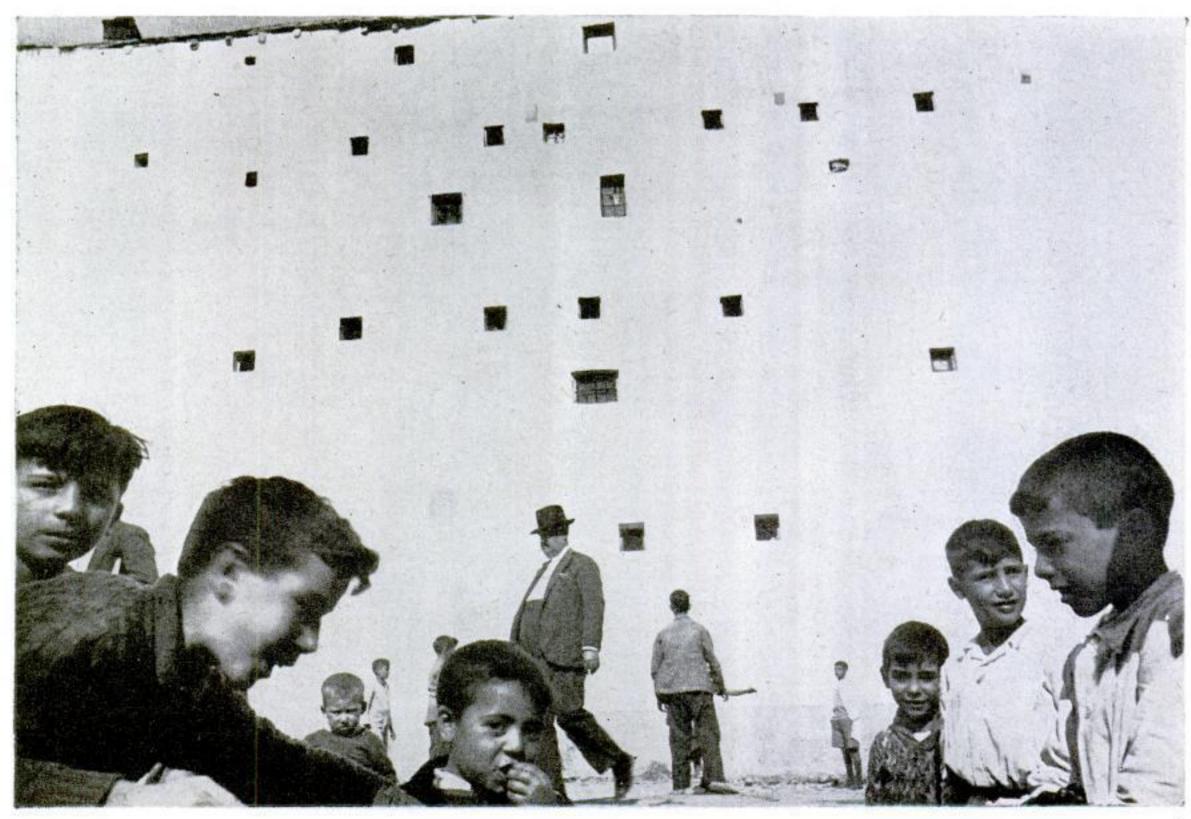
GLASS CREATES SPARKLING EFFECT

SPEAKING OF PICTURES...

. . . CARTIER-BRESSON SHOWS HIS ELOQUENT CAMERA WORK

The candid camera, which can be an almost intolerable nuisance, can also be a superb artistic instrument in the hands of a talented photographer. One of the most gifted is Henri Cartier-Bresson. These photographs illustrate his magical eye for composition and design. He rarely poses a scene or a subject, yet gets pictures with his Leica and Contax far more subtle than painstakingly composed salon photographs. Only one (left) of these memorable pictures took longer than a wink to make. To get that, Cartier-Bresson followed his subject for half an hour, snapped his shutter when the man suspiciously turned around.

A LONELY STROLLER in a somber cape turns suddenly to confront the photographer when he begins to suspect he is being followed. This gives Cartier-Bresson a wonderful chance to make a notable picture in which the receding lines in the background accent the triangular shape of the man standing on a wet Marseille sidewalk.



PLAYGROUND in Valencia, Spain, achieves an extraordinary effect. While the arrangement of figures in the foreground supplies a strong three-dimensional feeling, the background, with its irregular dotting of small black windows against the high white wall, loses all perspective and tends to turn the entire picture into an abstract pattern.



LEAPING FROM A LADDER laid across a big gleaming puddle, a traveler racing for the St. Lazare station in Paris is caught by the camera in mid-air.

Get rid of Intestinal Sluggishness fast...when you have a COLD!



Gentle, speedy SAL HEPATICA brings wonderful relief

THESE 2 WAYS:

Taken first thing in the morning, Sal Hepatica, sparkling saline laxative, brings quick, ever-sogentle relief—usually within an hour.

In a national survey, 3 out of 5 doctors recommended Sal Hepatica.

2. Sal Hepatica also helps counteract excess gastric acidity—it helps sweeten a sour stomach, too!

So the next time you need a laxative, get Sal Hepatica.

ASK YOUR DOCTOR about the efficacy of this famous prescription! Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering this caution:—use only as directed.

SAL HEPATICA

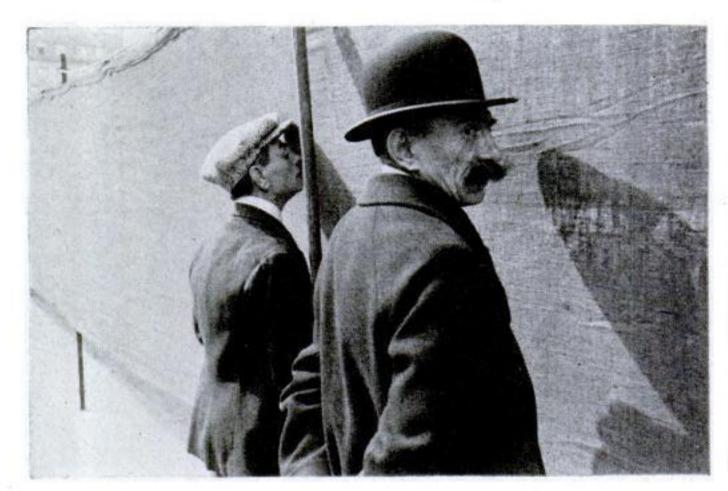
FAMOUS SALINE LAXATIVE

TUNE IN: S"MR. DISTRICT ATTORNEY"—Wednesday night, NBC Network "BREAK THE BANK"—Friday night, ABC Network

SPEAKING OF PICTURES

HE SHOWS ALL KINDS OF PEOPLE

As one of France's most distinguished documentary photographers, Cartier-Bresson is best known for his unposed portraits of people. Three of the most revealing, made in atmospheres as different as Brussels, Mexico City and Dessau's displaced persons' camp, are shown below. Each one illustrates what every candid-camera addict hopes for and seldom gets—the instantaneous seizure of an unforgettable moment.



IDLERS PEEK THROUGH BURLAP FENCE AT BRUSSELS FAIR



EX-PRISONER FIERCELY IDENTIFIES INFORMER AT DESSAU



TWO GIRLS WAIT IN MEXICO CITY'S RED-LIGHT DISTRICT



Well! Well! A new Chateau Wonder for Lent!

Chateau Cheese Chops!

Wonderful! How Borden's Chateau perks up a meatless main dish!

1/4 teaspoon pepper

1 tablespoon finely

chopped parsley or

1 teaspoon salt

chives

- 1/2-lb. pkg. Borden's Chateau, diced
- 4 tablespoons butter, softened
- 2 teaspoons prepared
- mustard

2 eggs, beaten 12/3 cups cracker crumbs (about 20 crackers) or 1 cup fine, dry bread crumbs

Combine all ingredients-making sure your cheese is Borden's Chateau. (You see, other cheese foods don't give you Chateau's own zesty Cheddar cheese flavor.) Shape mixture to look like meat chops. Pan-fry over low heat till lightly browned on both sides. Serve with horse-radish sauce or Creole sauce. (Makes 6 chops.)

These hearty cheese chops made with Chateau have a "just-right" zip that comes from Borden's special blending of fine aged and mellow-mild American Cheddar cheeses. Chateau spreads-slices-melts to perfection. Adds whole-protein nourishment to sandwiches, sauces, omelets, snacks! Comes in 1/2-lb. package or 2-lb. loaf.





Celery stuffed with Heaven!

Take a crisp, crunchy celery stalk and heap it high with Borden's Olive Pimento Cocktail Spread. This creamy smooth spread is chock-full of colorful morsels of scarlet pimento and green olives. Just one of seven heavenly kinds of cocktail spreads that Borden's makes. Try them all. Keep one or more varieties handy for snacks for grownups or after-school sandwiches for the youngsters.

and the second and the second second

Borden's Fine Cheeses

IF IT'S BORDENS, IT'S GOT TO BE GOOD!

Tune in the Ginny Simms Show! Music! Comedy! CBS, Friday-9 P.M., E.S.T.

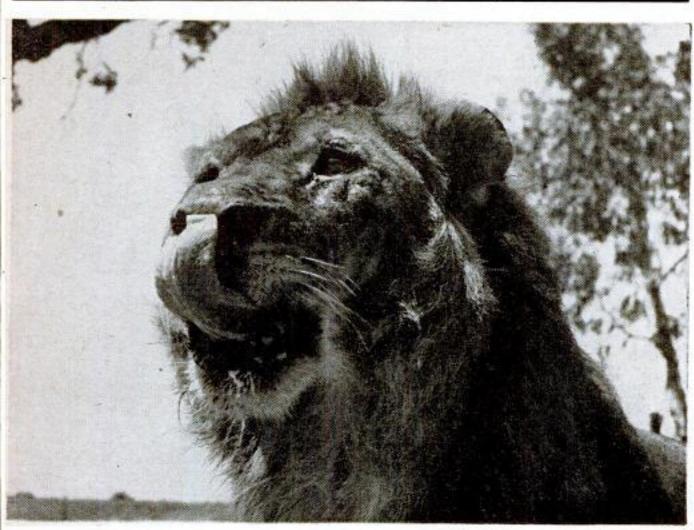


This tells 'em you know your cheeses!

The smartest way we know of to wind up a smart dinner is with crackers-crisp and warm from the oven-and individual portions of Borden's Military Brand Camembert Cheese. This is Camembert-proud aristocrat of cheeses-at its smoothest, richest best. Creamy-centered. Mildly mellow. With a delicate flavor all its own! (P.S. Camembert is at its best when the center is soft and creamy-yellow.)

The Borden Company

LIFE'S REPORTS



FTER DINNER, JACKIE THE LION LICKS OFF SOME LEFTOVER ICE CREAM

PERSECUTED LION

A veteran Hollywood character actor is neatly hornswoggled by government, capital and labor by OLIVER JENSEN

Among the many character actors of the motion-picture industry none possesses greater talent nor appears more frequently on the nation's screens than, unhappy paradox, its greatest victim of persecution. This performer, whose genial exterior masks an inner Weltschmerz, not only weighs more (500 pounds) than most of his nearest competitors but is higher paid (\$1,000 a week) and appears at the beginning of every Metro-Goldwyn-Mayer Technicolor production. His voice is noted for its volume and is said to be more resonant in the lower register than Bing Crosby's or the late John McCormack's. He has a Barrymoresque mane and a presence so electrifying that the usually unabashed Danny Kaye once took to his heels at his mere approach. Advance reports have it that his fine sensitive performance in the forthcoming film, The Sin of Harold Diddlebock, often almost eclipses the star, Harold Lloyd. He is, however, an old hand at scene-stealing and in one picture completely overshadowed Mae West by taking her head in his mouth. His name is Jackie. He is 8 feet long, 38 inches high and 19 years old. A lion by birth, he portrays lions on the screen with immense fidelity.

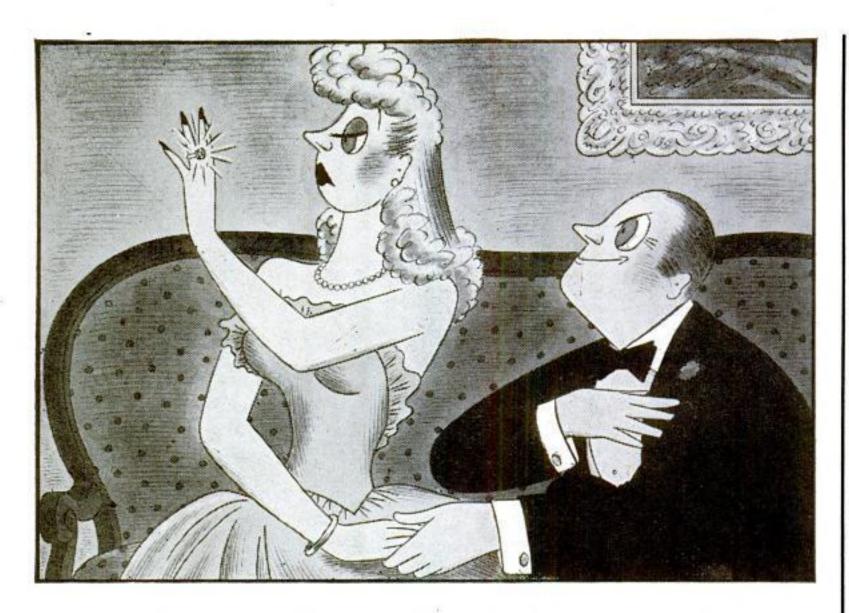
That a well-born, well-heeled, active and popular lion should have cause for despondency seems superficially perplexing, for he has many apparent sources of bliss. His background is almost impeccable. Jackie is a third-generation Californian whose mother, Stubby, star of an early wild-animal troupe, was the daughter of Mamie, who appeared in the first wild-animal picture ever filmed in the U.S., The Lion's Bride. He is the only Technicolor lion. The famous Numa, who died recently, was a veteran of some 200 film comedies but histrionically never got beyond stopping custard pies. The first Leo of M-G-M, who had silver bars on his cage, is dead and Leo the Fifth, who is only 8, is a good mixer (with people like General "Hap" Arnold and the Grand Duchess of Luxembourg) but

only a black-and-white lion.

Nevertheless the first lion of the screen has a right to be unhappy and embittered. Though he is still technically a minor, he is in his declining years; indeed, since the life span of lions is generally 12 to 14 years, he is living on borrowed time. As a minor, however, he has no more been shielded by the child labor laws than as an oldster he has been cared for by Social Security. At no time has he been protected from involuntary servitude by the 13th Amendment or from deprivation of his liberty and property under the 14th. Yet a careful search reveals that none of these statutes or



THE FLORSHEIM SHOE COMPANY . CHICAGO . MAKERS OF FINE SHOES FOR MEN AND WOMEN



All sparklers aren't Diamonds!



All adhesive bandages aren't BAND-AID*

BAND-AID IS MADE ONLY BY Johnson Johnson





Any tiny cut or blister can become infected. Never take a chance!

Cleanse the hurt properly. Then put on a BAND-AID Adhesive Bandage. It comes to you sterile; keeps out dirt; helps prevent infection, avoid irritation.

3 out of 4 families use BAND-AID Adhesive Bandages. Four times as many doctors recommend BAND-AID as any other adhesive bandage.

Keep one box at home - one at work.

BAND-AID is the registered trade-mark of Johnson & Johnson for its adhesive bandage.

LIFE'S REPORTS CONTINUED

constitutional safeguards is worded to exclude lions.

Although the left-wing press has kept strangely silent on the subject, Jackie is a sensational victim of capitalist exploitation. All other Hollywood profiteers pale by comparison with Jackie's managers, who collect his entire pay. In the terminology of Karl Marx, this represents nearly a 100% extortion of "surplus value," i.e., the portion of the toiler's labor which is withheld by the capitalist (Das Kapital, Part Three, VI, 2). Stated in the lexicon of modern unionism, Jackie's straight time, overtime, portal-to-portal and take-home pay are all zero. As there is no state FEPC in California, Jackie is the subject of considerable discrimination. Social pressure keeps him from living in such luxurious movie settlements as Beverly Hills and Brentwood and he is confined to an otherwise pleasant den some 20 feet square at the World Jungle Compound in Thousand Oaks in the San Fernando Valley.

Although he could pass a picket line with little real interference, Jackie has not been offered a union card by any studio labor organization. Yet in order to make him work a good many tricks are played on him which any modern union official would normally spot in a minute. The hours are long. In addition, while working, Jackie is kept hungry in order to make him frisky. While the half-full dinner pail is undoubtedly good for his health and career, after the manner of jungle lions Jackie would much prefer to stuff himself full, then loaf around for a few days until he got hungry again. Anticipating that such abuses would outrage the Screen Actors Guild, Life called Guild spokesman Buck Harris to inquire whether Jackie could join the union and fight for his rights.

"You're asking a hell of a tough question at the end of a tough day," said Harris coldly. "We would have to submit the matter to the Board of Directors. Frankly I don't think he'd make it."

Beyond the hope of a happier hereafter, what compensations does life afford so outrageously disinherited a lord of the jungle? For one thing there is his prestige, now heightened by the fact that he is receiving his first actual screen credit for his work in Diddlebock, whose producer, Preston Sturges, feels it is amply due him. Another aspect of his prestige,



RF TAIK



WAKE UP YOUR SCALP

Want better looking hair? Want to avoid the embarrassment of falling dandruff scales? Itching scalp? Then you need a Vitabrush and you need it now! Doctors and competent scalp authorities have long recommended brushing... vigorous, frequent, regular brushing as the approved and sensible way to care for the hair. Vitabrush gets your scalp really clean and stimulates the life-giving blood supply in your scalp. Not just theory—you see and feel the results right away. right away.

Vitabrush is not a vibrator. It is an electric-powered scalp brush that makes easy, quick and pleasant the kind of brushing needed to get results. By electric power it turns 20 minutes of tedious, tiring hand-brushing into 3 minutes of fun. Restful, pleasant, satisfying. Appreciated by the entire family.

Vitabrush is sold on a money back satisfaction-guaranteed offer. You need not risk a penny to try Vitabrush and judge for yourself. Don't delay. Write to-day for full information.

Nothing in World like Vitabrush Vitabrush produces 5000 vitalizing cyclic strokes per minute, not possible by any

Saves Effort, Time, Money Turns drudgery of scalp care into fun. Takes but a few min-

other means.

Hershey Mfg. Co., 3784 Field-Bldg., Chicago 3

CONTINUED ON PAGE 22



Love-at-First-Sight

A common folly! Girl sees dress. Girl loves dress. Girl buys dress. And the mean, ornery dress turns traitor at first washing. Oh, woe! Oh, shrinkage! Moral: Don't fall in love till second sight. Wait till you see the "Sanforized" label.

Folies of the Female (COULD THEY BE YOURS?)

"It Can't Happen Twice!"

Oh yes, it can! As many times as you buy cotton dresses without the "Sanforized" label, you take chances with shrinkage. Only with "Sanforized" can you be sure your cotton lovelies will keep on fitting, keep on looking smart!

So You Think You'll Outsmart 'em?

Here you see the folly of feminine logic . . . "If dresses shrink, I'll buy mine a size bigger and let 'em shrink to size!" But shrinkage, my pet, is no more predictable than you are! Better buy dresses tagged "Sanforized"—same size as you. They keep their figures just like yours, tub 'em as much as you will.

The style will never shrink away from the dress that wears this label



"Sanforized"... the checked standard of shrinkage. The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owner of the trade-mark, to insure maintenance of its established standard by users of the mark.

Cluett, Peabody & Co., Inc.



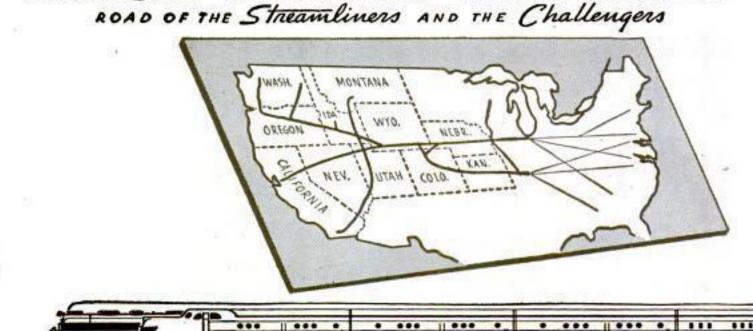
"... my wife said that judging from the threatening predictions made by the weather man I had better postpone this trip. But I told her she could forget about weather reports... I had my space reserved on Union Pacific. One thing about train travel—you know you'll get there and home again."

* * *

The man is right. And, furthermore, he'll be completely rested; in A-1 shape for business appointments.

For dependable, all-weather transportation, may we suggest ... be specific—say "Union Pacific."

UNION PACIFIC RAILROAD



LIFE'S REPORTS CONTINUED

although it has an ante-bellum slave-block flavor, is the fact that his owner, W. J. Richards, has been offered as much as \$25,000 for him. The usual price for a good male lion runs about \$500 to \$1,500.

Perhaps Jackie's other compensation is the love which Richards, a kindly capitalist as exploiters go, bears for his star slave. Still more affection and kindness is lavished on him by his life-long trainer and best friend, Mel Koontz, who met Jackie as an only cub when he was 4 months old. Koontz, then a 16-year-old dishwasher at Richards' zoo, took a fancy to Jackie and was graduated to the job of training him.

In his old age, with some 250 pictures behind him (none of which he has ever seen), Jackie is becoming well known for his idiosyncrasies. He appears to enjoy his work and certainly likes his fellow workers. He likes to rub against strangers, begging to be scratched, even though his coat is kept clean and brushed. Fond of make-up, he likes to lick it off other actors' faces. Since this seems to make them nervous, however, he usually has to confine his attentions to Koontz, who doesn't mind. Jackie loves perfume and its wearers, but all music, save the violin, only puts him to sleep. He lives on some 15 pounds of meat a day but his favorite dish is vanilla ice cream, in cones.

Perhaps the greatest sorrow in Jackie's life, however, is that he has never taken a wife, "or anything," as one of his keepers added thoughtfully. This, like all his other afflictions, has been thrust upon him, because, says Koontz, "99% of lions go bad when they are mated." It seems that they become possessive. Suffering from this grievous mortal weakness, Jackie has seen members of his own kind only once in many years. That time an alley cat's abandoned kittens crawled into his cage for shelter. When discovered some hours later, they were soaking wet from Jackie's affectionate licking.



IN HIS NEW FILM Jackie helps Harold Lloyd to browbeat a banker.

What's your belief?



"Quick acting but gentle, ETHYL suds floataway grease. Dishes gleam." No scraping. No need to wipe dry. Kind to hands.



"Nylons stay fresh looking when they're washed with ETHYL Cleaner. ETHYL keeps all my nice things color bright!"



"ETHYL Cleaner suds whisk grime and dust from finish, glass and upholstery." Just a little, plus water, does the trick.



Available at leading stores and automobile service stations



WONDERFUL BUY WHILE IT LASTS! STOCK UP NOW! Libby's TWICE-RICH* Tomato Juice





A family skating party at Pine Lake, or a vacation trip through the far west... taking Johnny and Suzi to school, or even Saturday shopping—they're all more fun with Mercury!



More beauty — more fun to own

Every time you see it standing there waiting for you, you like its looks even more.

On a long trip you learn how really comfortable and relaxing a car can be—and how effortlessly Mercury winds over the hills, handles sharp turns, holds the road and eats up those open stretches.

When the children are along, you appre-

ciate Mercury's extra safety features; full-view vision in all directions and oversized brakes you can rely on for fast, smooth, sure stops.



More room - more fun to ride in

And when you go shopping, you enjoy its extra storage space and wide doors for easier getting-in-and-out with bundles.

In styling, engineering, performance—in every detail right down to more mileage and lower



More "go" - more fun to drive

cost upkeep, the big beautiful Mercury gives you more pleasure because it gives you so much more of *everything!*

MERCURY-DIVISION OF FORD MOTOR COMPANY

March 3, 1947

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LIFE'S COVER

This young man from Siena, Italy is wearing the same kind of costume that was worn during the Renaissance 500 years ago. It shows the rich fabric and workmanship in metal that was being executed during the great period discussed in the essay on Renaissance Man (pp. 69-83), the first in Life's series on the history of Western culture. The youth is captain of one of the teams in Siena's biannual horse race, the Palio, in which all participants wear ancient costumes. He represents a section of the city whose emblem is a tree and rhinoceros, which accounts for shoulder decoration.

SANDERS

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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MUSIC FOR March... BRILLIANT NEW RECORDINGS BY RCA VICTOR

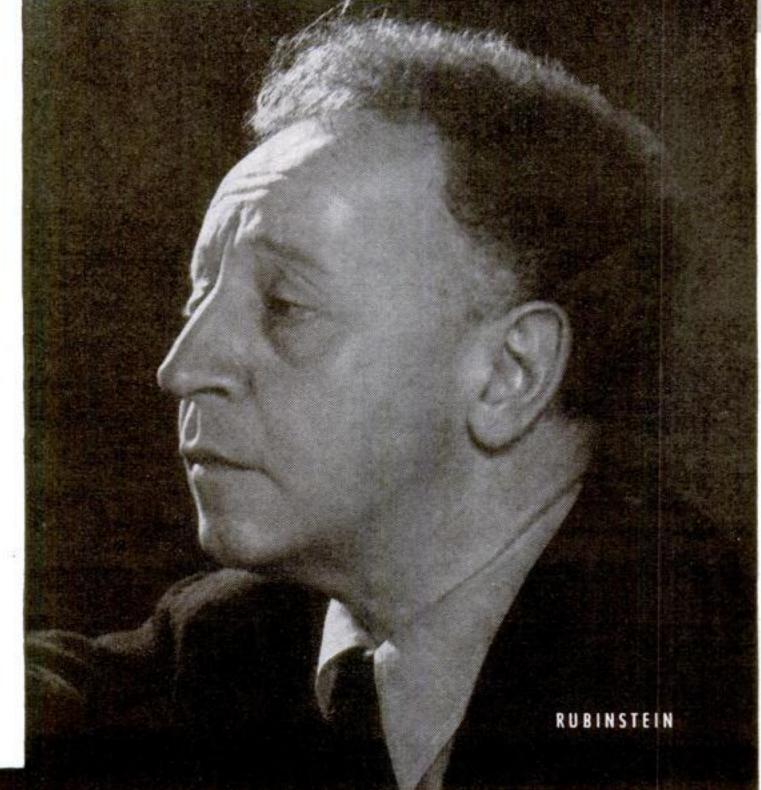
Choose your favorites! There are treats for every taste in these superb new Red Seal Records ...

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tokowski ... "It fired the blood!" said the newspapers after Leopold Stokowski had conducted de Falla's El Amor Brujo. They praised the "luminous and ravishing sounds" he drew from the orchestra, the "intense and richly colored" playing. And the singing of Nan Merriman was "a particular pleasure." Hear it now . . . Stokowski and the Hollywood Bowl Symphony Orchestra with Nan Merriman. Ask for Red Seal Album M/DM-1089, \$3.85.

STOKOWSKI





MELTON



Boston Symphony Orchestra, Serge Koussevitzky, Conductor; E. Power Biggs, Organist: Walter Piston's Prelude and Allegro (for Organ and Orchestra). Record 11-9262, \$1.00.

San Francisco Symphony Orchestra, Pierre Monteux, Conductor: Stravinsky's The Rite of Spring. M/DM-1052, \$4.85.

Boston "Pops" Orchestra, Arthur Fiedler, Conductor: von Suppé's Overture to "Fatinitza." Record 11-9261, \$1.00.

Charles M. Courboin, Organist: Organ Recital. Album M-1091, \$3.85.

Edmund Kurtz, 'Cellist: Frescobaldi's Arietta; Milhaud's Elégie. With Artur Balsam at the piano. Record 11-9414, \$1.00.

Marian Anderson, Contralto: Scott's Lullaby; Op. 57, No. 2; Bucky's Hear the Wind Whispering. Franz Rupp at the piano. 10-1260, 75¢.

Leonard Warren, Baritone: Pari siamo! and Cortigiani, vil razza dannata, both from "Rigoletto." With the RCA Victor Orchestra, Frieder Weissmann, Conductor. 11-9413, \$1.00.

Prices are suggested list prices, exclusive of taxes. NATURALLY . . . ON RCA VICTOR RECORDS! Two "exclusives"-Victor's billion-record skill . . . plus RCA's electronic wizardry-make music sound so natural on RCA Victor Records! For an added delight, hear them on a Victrola radio-phonograph. (Victrola-T. M. Reg. U. S. Pat. Off.) Radio Corporation of America.

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ICE SKATER BARBARA ANN SCOTT MAKES HER SCHOOL FIGURES WITH PERFECT LOOPS AND WHORLS AS SHE ANNEXES THE WORLD CHAMPIONSHIP AT STOCKHOLM

CANADIAN BEAUTY WINS SKATING TITLE

The gray setting of the Scandinavian winter was illuminated last month by a bright new personality. This phenomenon came as no surprise to ice-skating experts. They had suspected for some time that 18-year-old Barbara Ann Scott, a shy, blue-eyed Canadian beauty, was the finest woman figure skater in the world. In Stockholm's Östermalm Stadium, Miss Scott made it official by winning the world championship.

The international contests, which were the first

since the war, attracted 46 amateur performers from 12 different countries. But while the men's championship resulted in a notable controversy (next page), Miss Scott easily skated away with the show. In 12 compulsory events she compiled a score unequaled by any amateur figure skater in history.

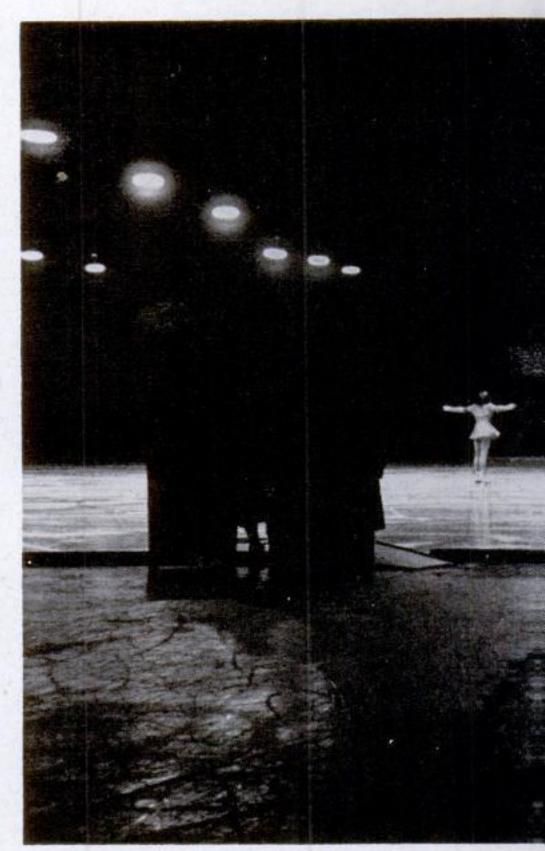
The most impressive thing about Miss Scott, however, was not the championship that she won but the way she looked winning it. Undeniably lovely in face and form, she was also young enough to be visibly affected when the enthusiastic Swedes mobbed her for autographs and when Canada's Prime Minister Mackenzie King cabled his congratulations, which arrived while she was eating a bowl of corn flakes. To her fellow performers in Stockholm, Miss Scott looked like a winsome Ottawa debutante, which is what she is (p. 31). To the large and growing audience of ice-skating fans everywhere she was the best thing that has happened since the amateur heyday of Sonja Henie.



UNCROWNED CHAMPION of the men skaters was 17-year-old Richard Button of Englewood, N.J. (above). He led in points but judges voted 3 to 2 for Swiss contestant.

SPLIT JUMP (below) was part of Button's flashy routine, which thrilled pro-American spectators but only bewildered judges. Swedish press considered him the best.





THE WOMEN'S FINALS, in which Miss Scott (above) clinched her title, were held at night. The stadium was

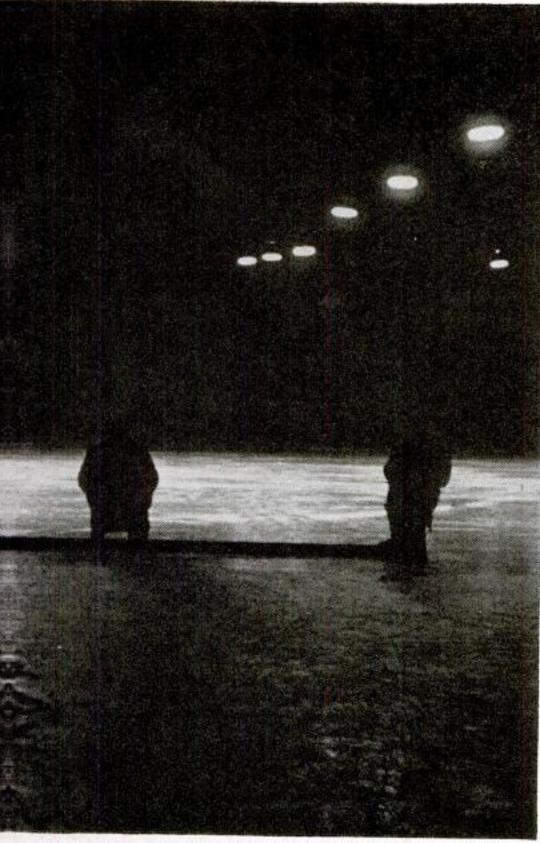
THE MEN'S CHAMPIONSHIP

Barbara Ann Scott's victory at Stockholm was one of the few things that came off on schedule. The championships were badly managed. It did not occur to the Swedish Figure Skating Association that everybody could not speak Swedish, so no guides were supplied, and many foreign skaters spent most of their spare time in their hotel rooms. One exception was Belgium's Pierre Baugniet, who tried out "Jag älskar Dig" on a waitress before he found out that it means "I love you."

The confusion reached its climax when the judges awarded the men's championship to Switzerland's



FIVE JUDGES were from England, Denmark, U.S., Czechoslovakia and Switzerland. They wear numbers for



filled that night, but day attendance was slim. Standing room sold for about \$1.10, which Swedes considered high.

CAUSED A LIVELY SQUABBLE

Hans Gerschwiler instead of to the U.S.'s Richard Button (opposite page). Immediately Östermalm Stadium echoed with angry Swedish whistles. The local press got no free tickets and hence criticized everything, concentrating on the judges. Sportswriters also devoted considerable space to the problem of amateurism in skating, a subject on which the tabloid Expressen displayed the most pointed editorial slant. That paper printed a cartoon showing an "ice princess" and her father being interviewed by reporters. Said the father, "Is she an amateur? You bet she is. Her training costs me 80,000 a year."



identification. Upraised numbers signify points awarded each performance. They were accused of inexperience.



NEW PAIR SKATERS at contest were the Kennedy kids, Michael, 19, and Karol, 14 (above), who came from Seattle, Wash. Despite their youth they won second place.

GRETCHEN MERRILL (below), U.S. champion, was Miss Scott's only serious rival for world title. She spoiled her chances on last day by falling down, won third prize.





MISS SCOTT HURTLES HIGH INTO AIR IN A FLAWLESS EXECUTION OF DIFFICULT FIGURE CALLED A STAG JUMP



BARBARA GETS A HUG from her mother after winning European title in Switzerland prior to Stockholm.



BARBARA GETS FLOWERS from anonymous Swedish admirer while resting between events in her program.



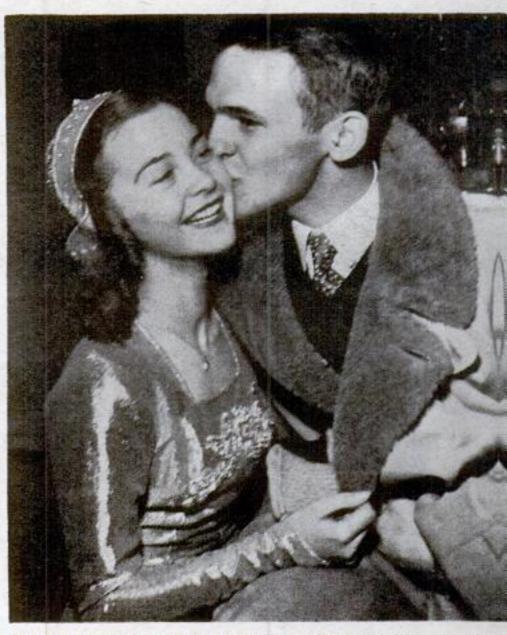
AT TEA BARBARA IS POISED AND PRECISE

WORLD'S BEST GIRL SKATER PLACES FAITH IN PRACTICE: AND HER GOOD-LUCK CHARMS:

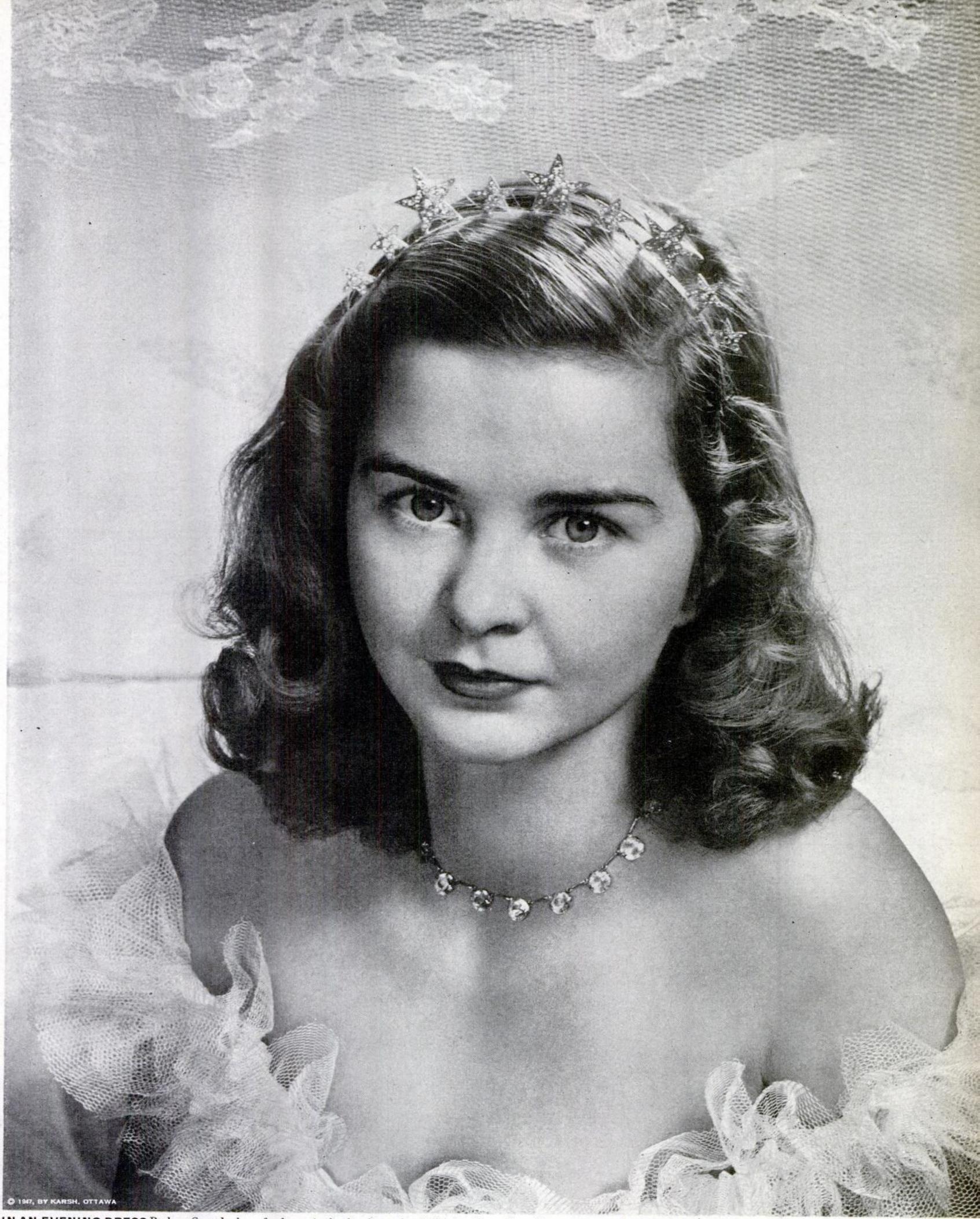
The world's finest woman figure skater has strong a faith in good luck. When Barbara Ann Scott boarded a plane for Stockholm she took along three amulets, a tiny carved elephant to wear around her neck a (below, right) a silver replica of her brother's RCAF wings and a Teddy bear called Junior.

She could have won without any of them. Missa Scott has the two ingredients that make a champion: natural ability and almost unnatural diligence. For 11 of her 18 years she has virtually lived on skates. At 11 she was junior champion of Canada; at 15, 160 and 17 she won the senior championship. Last years she became the first woman in Canada ever selected as the outstanding sports figure of the year.

Miss Scott trained for the Stockholm champion-ships by practicing eight hours every day for several months. This schedule left little time for being as debutante, swimming, riding horseback or flying and airplane, all of which Miss Scott does very well. Itt left even less time for boyfriends. She has none now, but after winning the 1948 Olympics she intends too do something about that: study domestic science...



BARBARA GETS KISSED by Richard Button aftersher victory. Good-luck piece is still around her necka



IIN AN EVENING DRESS Barbara Scott looks as fresh and attractive as she does when she is on the ice. She

is the daughter of socially prominent Canadian parents. Her father, Colonel Clyde R. Scott, was until his death

last year a Cabinet officer's military secretary. Miss Scott is an excellent dancer and was a 1946 Ottawa debutante.

RED-HUNTING

HERE ARE RULES FOR THE THREE LEGITIMATE KINDS BY WHICH THE PITFALLS CAN BE AVOIDED

According to Communist Gerhart Eisler, its first victim (Life, Feb. 17), "the new season of Red-hunting has opened." The comrade is probably right. Not only has the House Committee on Un-American Activities begun its hearings with a fanfare of headlines but there is a less-advertised attempt to purge Communists and their sympathizers among all employes of the federal government. The U.S. Chamber of Commerce says there are 400 Communists in the federal government; the Department of Justice admits to knowing and watching some 15 "dangerous Reds" in government jobs.

Meanwhile the very phrase "Red hunt" gives many liberals a twinge of conscience. They recall how foolish some of our past attempts at Red-hunting have made us look; how Martin Dies tried to make a Communist of Shirley Temple, and how Vice President Thomas R. Marshall during the Red scare after World War I denounced a Radcliffe debating team for arguing that "the recognition of labor unions by employers is essential to successful collective bargaining." Red-hunting has also occasionally led us into some serious infractions of civil liberties. So how should one feel about this new Red hunt? Is our country in more danger from the Communists or from the pitfalls of the chase?

Outlaw Them?

It should surely be unnecessary at this late date to prove that the Communist party is wholly inimical to the U.S. and its form of government. To argue that Communism is not so bad as Nazism, for example, as some "liberals" still like to do, is a complete waste of time. As the recent Canadian spy trials showed, the Communist party is the center of more kinds of Russian espionage and nerve warfare than even most of its own members probably know. That being so, why don't we outlaw the U.S. Communist party, deport all alien members and indict the rest for sedition or treason?

The idea may have its attractions but they are illusory at best. The laws under which it might be done are usually interpreted by the courts in such a way as to give Communists full benefit of the Bill of Rights. And so they should be. Freedom of speech and press includes the right to advocate any political doctrine. Moreover the average non-Russian Communist probably does not harbor really treasonable thoughts. He does not think of himself as the agent of a foreign power; the Marxist-Leninist rationalization is too subtle and intoxicating for that. Professor Allan May, the British scientist who was convicted for secretly giving uranium to Russia, claims he did it not as a traitor but as "a contribution . . . to the safety of mankind."

He nevertheless committed a crime. So did Earl Browder when he lied about his passport; so did Eisler if the committee accusations are proved; so have many Communists, caught and uncaught. But many other Communists have not committed any crime. So here we have the first distinction to make in our Rules for Honest Red-Hunting: it is not a crime to be a Communist, but when a Communist is caught in a crime, the thing to do is try him for the crime even though he is a Communist.

The second distinction is not quite so ob-

vious. Communists, as the Canadian case illustrates, are extraordinarily susceptible to performing or abetting acts of treason. Must the federal government wait until it catches them red-handed before it can act or should it protect itself by keeping them out of federal jobs altogether? A civil-liberties issue is involved here because a political test for federal office-holding would set a dangerous precedent. The problem is especially difficult because Communists, who are excluded by law from some government departments, do not always oblige the personnel officers by wearing their cards in their hats.

Last year the American Civil Liberties Union proposed a rule whereby Communists could be fired from jobs influencing policy or offering access to secret information, but not from others. The case of Carl Aldo Marzani, who had access to classified information during the war and was recently fired from the State Department as a Communist, indicates that the government has a lot of firing to do before it reaches the limits of the Civil Liberties Union formula. Ex-Senator La Follette has revealed how Communists have infiltrated into the staffs of several important congressional committees. He also says that the Civil Service Commission will be unable to screen more than 1,500 federal employes this year for lack of funds. But regardless of funds every federal department head has the very decided responsibility to conduct his own Red hunt among his own staff. He can't pass the buck to the commission, the FBI, Army Intelligence or even the over-all Committee on Loyalty about to be recommended by the Presi-

Label Them!

Government jobs and military secrets, however, are not the only fronts on which we have to guard against Communists. Their greatest effort seems to go into influencing labor unions and public opinion.

The Dies Committee's long Red hunt was really a headline hunt, and that fact vitiated its real purpose. It was always ready to make wild charges, and it smeared many innocent people. Dies's successor committee, under Wood and Rankin, behaved just as badly and reported several foolish recommendations which showed, in the words of a New York *Times* editorial, that the committee "has still to learn the lesson of what constitutes un-American activity." Now there is a new chairman, a Republican, J. Parnell Thomas. Will he do any better? Is there any reason for having such a committee at all?

Many civil libertarians think the answer is "no" to both, simply because "un-American activities" are so hard to define. But as LIFE has said before (March 26, 1945) there is a very important job to be done by such a committee and a good working rule for its guidance.

The Eisler case, with which the new committee made its first headlines, does not illustrate this rule; for if Eisler was indictable he should have been indicted by the FBI without the committee's help. Un-American activities are not necessarily criminal. And their exposure need involve no breach of anybody's civil liberties. The committee's chief weapon should be neither handcuffs nor shotgun; it should be

a searchlight. The committee should confine itself to *unmasking* people and organizations who claim to be what they are not.

"Front organizations" should be the committee's specialty. They form, vanish and reappear under new names at a rate which baffles all but the closest students of the subject. For example, there have recently arisen from the ashes of the old C.I.O.-P.A.C. two rival organizations, the Americans for Democratic Action and the Progressive Citizens of America. All the professional manifesto-signers have joined one or the other, and much high-minded energy will go into many good liberal causes via these organizations. But the A.D.A. specifically excludes all Communist influence, while the P.C.A. merely chitters about it, meanwhile accusing the A.D.A. of intent to pursue its exclusion policy "by fascist means." This accusation is the tip-off to the knowing that there is Communist influence in the P.C.A.

It would be a very useful thing if the Thomas committee, without committing the traditional error of smearing honest liberals, could isolate, identify and expose the concealed Communist element in the P.C.A. This project would involve the assistance of liberals and even anti-C.P. Socialists, who are among the keenest bird dogs in a legitimate Red hunt. When the Thomas committee shows enough sophistication to handle this distinction, it will have earned its spurs.

... And Trust Free Speech

In political matters the thing democracy has most to fear is not its avowed enemies but those disguised as its friends. The Pure Food and Drug Act does not tell people what cereal or aspirin to buy; it simply requires that there be no fraud on the label and leaves the rest to popular choice. There should be some equivalent in politics. The Committee on Un-American Activities is the logical agency. The criterion of the committee's success will not be headlines nor yet criminal prosecutions. It will be the number of disingenuous faces it can turn red—not by smearing them but by bringing out the facts and making them blush.

What happens to open-and-above-board Communism is none of the committee's business. It is about time the committee began to understand that. Milton told us long ago what would happen:

"And though all the winds of doctrine were let loose to play upon the earth, so Truth be in the field, we do injuriously by licensing and prohibiting to misdoubt her strength. Let her and Falsehood grapple, who ever knew Truth put to the worse, in a free and open encounter?"

PICTURE OF THE WEEK:

Professional photographers as well as the millions of other people who own little black boxes got some big news last week when President Edwin H. Land of the Polaroid Corporation demonstrated a new camera in New York City. Carrying its own chemicals, the camera develops the film by pressing it against photographic paper and produces a contact print in less than a minute. Land, who discovered light-polarizing plastics when he was 21, hopes to get the camera into production soon so that anyone can make one-minute pictures.





ONE OF THE MOST FOREBODING SCENES CREATED BY BRITAIN'S WINTER CRISIS WAS THIS ONE ON BENTLEY COMMON IN STAFFORDSHIRE. SCORES OF HOUSEHOLDERS

BRITONS GRUB FOR COAL

Winter is bleak and spring seems farther behind

The crisis that has come to Great Britain was documented last week in a White Paper issued by Prime Minister Attlee's Labor government. But more than any lengthy pronouncement the grim picture shown above sums up what the once mighty-nation has come to 18 months after the end of the war.

Just as Britain was recovering from last fortnight's cold wave (Life, Feb. 24), a new snowstorm swirled across the island. Out at sea a driving northeast gale swept enormous ice floes across the mouth of the Thames, tore away buoys



CONVERGE THERE AT A SURFACE OUTCROPPING OF COAL TO GRUB FOR A LITTLE FUEL, THEN HAUL IT WEARILY AWAY BY WHEELBARROW, BICYCLE AND BABY BUGGY

and channel markers and blocked shipping routes. For the second time in a month the nation was plunged into gloom. As weary Britons labored in murky coal pits, half-dark factories and chilly offices, Prime Minister Attlee issued his most solemn pronouncement. For a desperate Britain the Labor government announced desperate measures. In a one-year plan the government proposed to: 1) import labor from among Europe's displaced persons to alleviate Britain's manpower shortage; 2) cut the size of the army by as much as

one fourth to free men for work in the mines; 3) increase coal production by 11,000,000 tons; 4) export even more goods from the already shortage-ridden country.

If the cold and tattered people of Great Britain needed any further notice of their country's crisis they could find it in one frightening sentence in Attlee's White Paper. Said the Prime Minister, "Unless we concentrate on these really important things, we may never restore the foundations of our national life."



REUNION IN BERLIN

GERMAN NEWSREELS BRING A FATHER AND HIS CHILDREN BACK TOGETHER AGAIN

pathetic note: pictures of four or five German youngsters with the headline "Children looking for their parents." This device is being used by an organization called The Eyewitness, an agency for locating missing persons. Of the countless children separated from their parents in the chaotic last months of the war, 180 have appeared on the movie screens; 55 have already found their parents or relatives.

One of these newsreels recently brought a happy ending to the tragedy of the Trenkner family. Father Paul, returning from the war, found his home gone, his wife dead, his

Every newsreel in Germany's theaters today starts with a seven children vanished. He searched for them in vain, finally remarried and settled down in little Saxon town of Stassfurt. There, one night, his 21-year-old daughter Erika appeared before him on the screen (above). Somehow, while two of her sisters wandered away, Erika had kept the youngest children together. Now they were in a refugee camp in Berlin. Father Trenkner quickly wrote The Eyewitness, arranged a reunion in Berlin. The happy ending (opposite) was marred by two pieces of bad news. Daughter Ruth had died of typhus. Daughter Ingeborg's experiences had made her an incurable neuropathic and sent her to an insane asylum.



MOVIE OF ERIKA was taken by The Eyewitness. She did not then know of her mother's death in raid, her sister Ruth's death of typhus, or that sister Anneliese was safe.



ERIKA'S FATHER saw her picture in Saxony six weeks after the movie was made. With new wife (above) he mailed letter to The Eyewitness, arranged meeting in Berlin.



UNAWARE THAT HER FATHER IS NEAR, ERIKA (RIGHT) WALKS WITH BROTHERS





LEAVING HER BROTHERS, HORST, 12, AND HANS, 4, SHE RUSHES TOWARD HIM



FATHER AND DAUGHTER RUSH INTO EMBRACE FOR THE FIRST TIME SINCE 1942



HORST THEN RUNS UP FOR HUG WHILE NEW STEPMOTHER (RIGHT) LOOKS ON LITTLE HANS IS THE LEAST EXCITED. HE HAS NEVER SEEN HIS FATHER BEFORE





SPRAWLING DOWN A 150-FOOT EMBANKMENT, THE PENNSYLVANIA RAILROAD'S CRACK "RED ARROW" LIES SHATTERED AT A SHARP CURVE IN ALLEGHENY MOUNTAIN

DEATH BY RAIL

22 die when a train jumps curve

In the predawn blackness of Feb. 18 two locomotives chuffed up the steep grades of the Allegheny Mountains near Altoona, Pa., pulling the Pennsylvania Railroad's Red Arrow on its nightly run from Detroit to New York. Then on a curving dip near famed Horseshoe Curve, the locomotives suddenly plunged off the track and into a deep ravine. After

them hurtled a mail car, a diner, two sleepers. Six other cars left the rails. As the sun rose on a scene of confusion and wreckage (above), rescuers found 22 dead or dying in the ruins, took 139 injured off to hospitals. The tragedy was the climax of a bad month for U.S. railroads; in 27 days there were 21 train wrecks in which 247 cars went off the tracks.



FROM A SHATTERED WINDOW ACROSS THE STREET FIREMEN CAN BE SEEN SEARCHING THROUGH THE LOS ANGELES WRECKAGE A HALF HOUR AFTER THE EXPLOSION

DEATH BY BLAST

15 die when a factory blows up

As the workday of Feb. 20 began, a terrific explosion shook Los Angeles. The roof of the O'Connor Electro-Plating Co. flew into the air, then dropped heavily as the whole building collapsed. In an instant nearly a square block was leveled to the ground. Windows were shattered five miles away, and over the scene rose a mushroom-shaped cloud of smoke

which led many excitable Los Angeleans to believe that an atomic bomb had been dropped. Firemen digging through the ruins (above) found 15 dead, 158 injured. Cause of the blast was believed to be perchloric acid, a chemical which is highly explosive unless carefully handled. Not a trace was found of the body of the man who was mixing the chemical.



BRAVELY TRYING TO MAINTAIN BOSTONIAN DIGNITY, FIREHOUSE CAT SLIDES DOWN SLIPPERY POLE WHILE TRAINER (RIGHT) WATCHES WITH BREATHLESS PRIDE

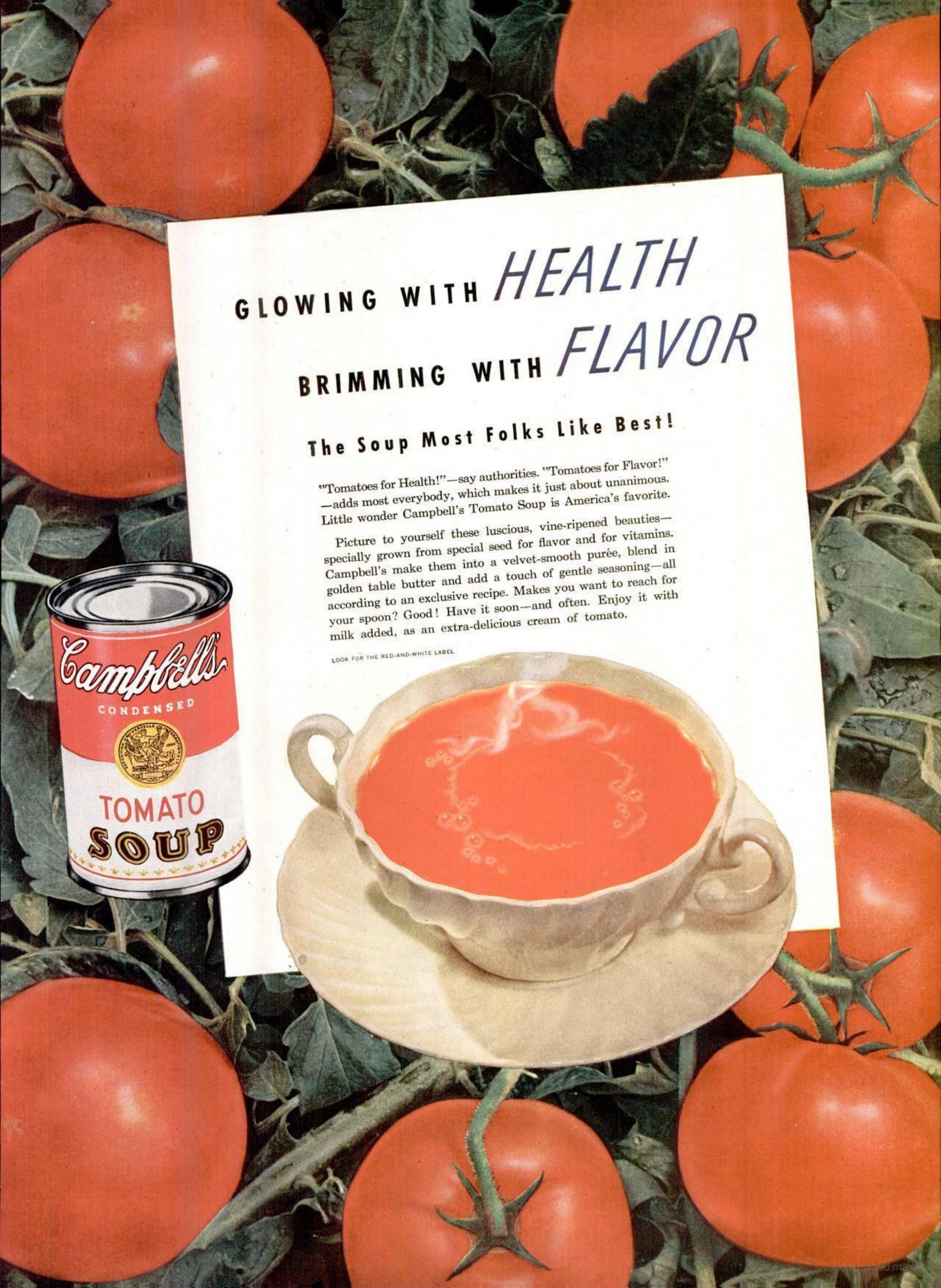
BOSTON POLE CAT

The pride of Enginehouse No. 37 likes codfish but dislikes fires

Last week Boston's reporters, hard-pressed for local news, valiantly beat the bushes. The city's newspapers front-paged a grass fire, headlined an item about a baby who got stuck under a kitchen range. Then just before Washington's birthday the big news broke. In nearby Roxbury someone discovered an enormous tomcat that liked to slide down a firehouse pole.

A reporter, dispatched to Roxbury, found that

there was indeed a big cat at Engine House No. 37. His name was Tapper and he could and did slide down the firehouse pole, thereby providing one of the week's outstanding oddities (above). Tapper further obliged the reporter by turning out to be a notably crusty character. He has been polesliding for two years, heartily dislikes milk and has a proper love for Boston cod. Furthermore Tapper does not like fires and seldom attends one.





"Speaks volumes for your good taste, Henry!"

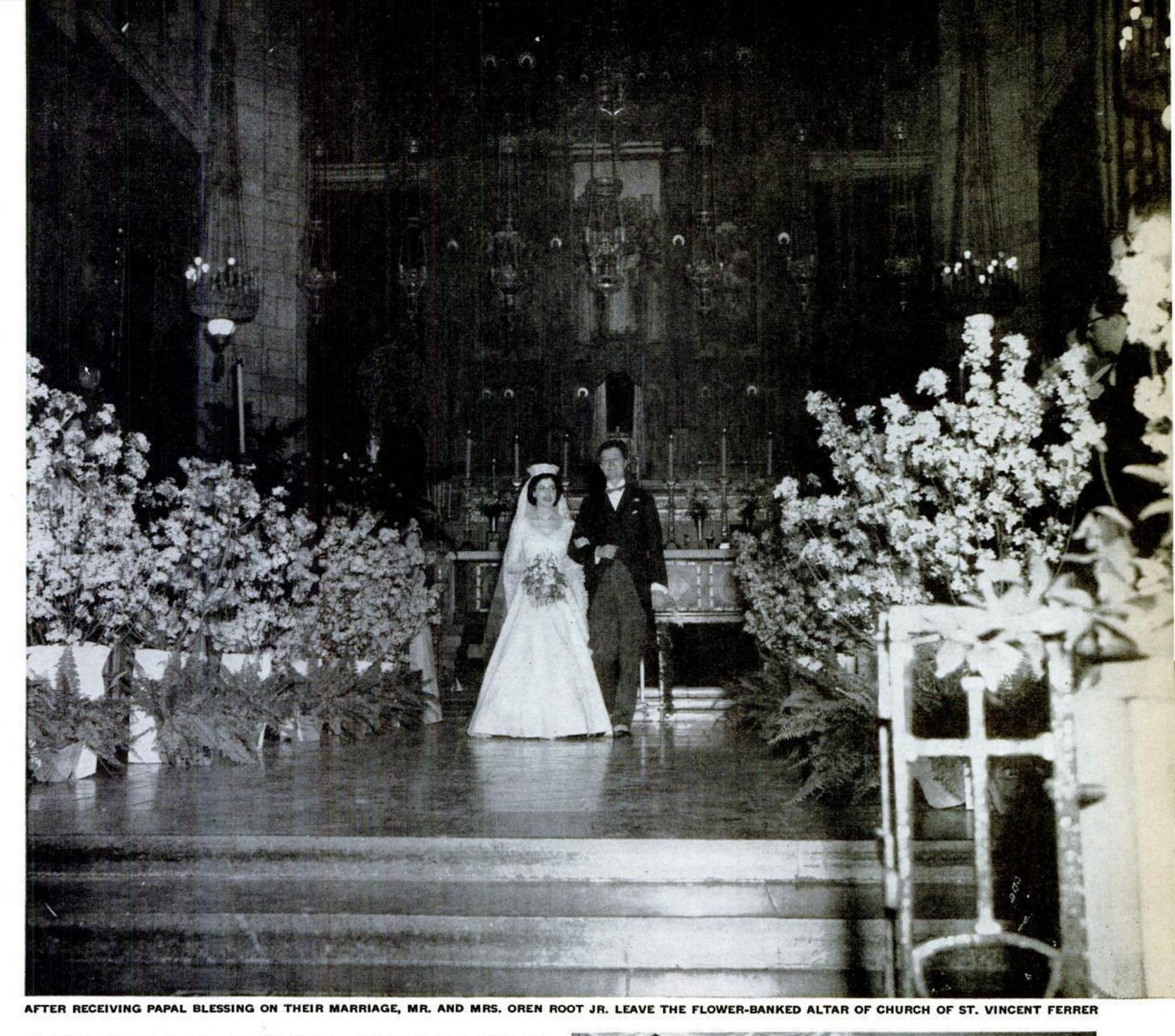
Take a page from this wise host's book—and set out a bottle of Paul Jones for your guests. For, as you know—in a drink—flavor comes first! That's why Paul Jones is made in the slow, old-fashioned way . . . to give you a mellow, full-bodied flavor that makes your drink taste especially rich and hearty!

Fine Blended Whiskey. 86 Proof. 721/2% grain neutral spirits.

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FIRST OF ALL... FOR FLAVOR!



SKOURAS-ROOT WEDDING

New York has most elaborate event of social season

The most glittering vital statistic of New York's social season was registered last fortnight when Daphne Dolores Mercedes Skouras became Mrs. Oren Root Jr. More than 1,500 bejeweled guests crowded into the Church of St. Vincent Ferrer to watch the marriage of two of the country's most prominent families. Twelve cameramen took pictures, some using color film to catch the gleam of candles reflected on the satin-draped pews and on the foam-green period gowns of the bridesmaids. Sound tracks recorded a special wedding march composed by the bridegroom's uncle. The Pope sent his blessing. When bride and groom turned from the altar (above), Spyros P. Skouras, who was born in Greece and became president of 20th Century-Fox Film Corporation, had joined families with Oren Root, who is the nephew of Elihu Root and traces his lineage to 17th Century New England.

After the wedding the friends of both families went to the Hotel Pierre for an elaborate reception in the ballroom. There, while the cameramen continued making pictures, the guests danced to the soft and decorous music of an eight-piece orchestra and dined on chicken Perrigourdine. They toasted the bride, who was educated in Switzerland and New York. They toasted the bridegroom, who organized the campaign for Wendell Willkie's nomination in 1940. They toasted each other. When the banquet ended 5½ hours later, 80 waiters had opened and served 580 bottles of champagne to the 684 guests.

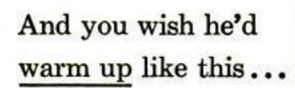


BRIDE'S VEIL of heirloom lace is adjusted by mother, Mrs. Spyros Skouras. At ceremony Daphne Skouras wore a diamond-and-ruby necklace, carried lilies of the valley.

Skouras-Root Wedding CONTINUED



If he's <u>cold</u> to you like this...







TRY THIS

MORAL: For a sweet closeup after eating, drinking, or smoking, let Life Savers freshen your breath. Always good taste.





IN CENTER AISLE, treading on a linen carpet and separated from richly tailored and furred wedding guests by long white satin ribbons, Mr. and Mrs. Oren Root Jr. approach 5 of the 12 photographers who covered the ceremony.

CONTINUED ON PAGE 46





So gentle for children

Our Doctor said, "Give your little boy Phillips' Milk of Magnesia whenever he overindulges and feels sluggish."

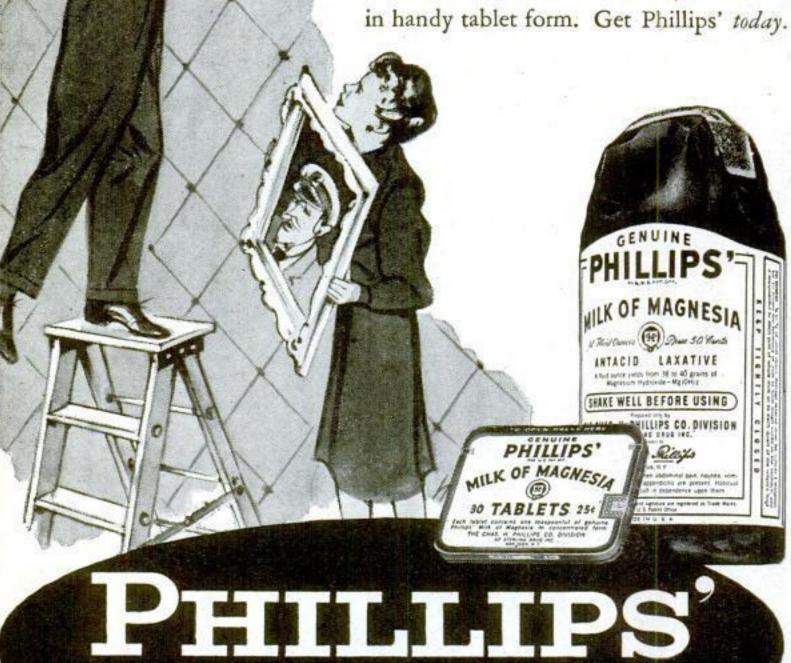
Last night he needed, and took, genuine Phillips'. And this morning he awoke to gentle yet wonderfully effective relief. Phillips' can be taken any time without thought of embarrassing urgency.

(Caution: Use only as directed.)



So thorough for grown-ups

Dad's feeling bright this morning, too!
No discomforts of acid indigestion—
thanks to Phillips'. As an acid stomach
alkalizer, Phillips' is one of the fastest,
most effective known. The 50¢ bottle contains 3 times as much as the 25¢ size. Also
in handy tablet form. Get Phillips' today.



MILK OF MAGNESIA

Liquid or Tablets

Skouras-Root Wedding CONTINUED



BRIDE'S FATHER, Spyros Skouras, dances with her at her lavish wedding reception in the Grand Ballroom Suite of New York's ornate Hotel Pierre.



BRIDE'S SISTER, Dionysia ("Chickie") Skouras, happily waves bridal bouquet after catching it. Of Skouras' daughters she alone remains unmarried.



BRIDEGROOM toasts his wife (center). At left is Mrs. George Fowler, sister of the bride. Mr. Root's sister, Mrs. George Bound, raises her glass at right.





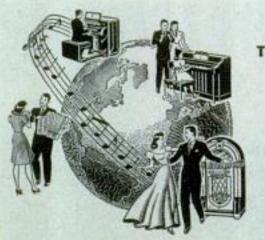
The Magic That Changes Moods!



hold. There are times when every couple longs for music, laughter and the companionship of a crowd.

Whenever you long for such diversion, you will find it wherever there is Wurlitzer Music. Before you hang up your hat, you will be having fun.

Like magic, you will find Wurlitzer Music will change your mood, brighten and lighten your outlook. You will go home refreshed and relaxed for having had a wonderful time. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. * * See Phonograph Section of Classified Telephone Directory for names of Wurlitzer Dealers.



THE NAME THAT MEANS Music TO MILLIONS

The music of Wurlitzer pianos, accordions and commercial phonographs is heard "'round the world." Wurlitzer, America's largest manufacturer of pianos all produced under one name ... also America's largest, best-known manufacturer of juke boxes and accordions, now has in production a great new electronic organ.



MAP ABOVE SHOWS NEW BOUNDARIES THAT HAVE BEEN MARKED ON FACE OF EUROPE AS RESULT OF FIVE PEACE TREATIES WITH AXIS SATELLITES SIGNED IN PARIS

TREATIES SETTLE NEW EUROPEAN BOUNDARIES

During World War II, mapmakers were driven frantic keeping track of Europe's boundaries. They shifted as Germany and the U.S.S.R. sparred in the north and east, then snapped apart after the Germans broke loose. Millions of lives were lost before Europe's numerous and complicated borders were put back roughly where they were before. The general form of these postwar boundaries

can be seen from the map above. Based on the treaty terms signed Feb. 10 in Paris between the Allied powers and Hitler's five "satellites," it shows past and present boundaries as well as territory ceded by these and previous agreements (in dark red); territory ceded de facto to the U.S.S.R. and Poland (in light red); and such countries as Lithuania, Latvia and Estonia which no longer exist

and have been absorbed by the U.S.S.R. Germany may undergo further territorial changes after the Big Four meeting to be held in Moscow on March 10 to frame the German and Austrian peace treaties, but most of the major territorial disputes are settled, although some, particularly those concerning Italy, will continue to be protested. For detailed maps of individual trouble spots, see next page.



Unguentine is good for lots of things besides Burns.

Skinned knuckles for instance, scraped knees, scratches, bruises and skin irritations.

They all hurt like blazes... they all need the soothing antiseptic protection of UNGUENTINE!

It relieves pain

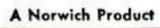
2 It fights infection

It promotes healing

In handy tubes and economical family size jars at all drug stores.

THE THING TO USE IS



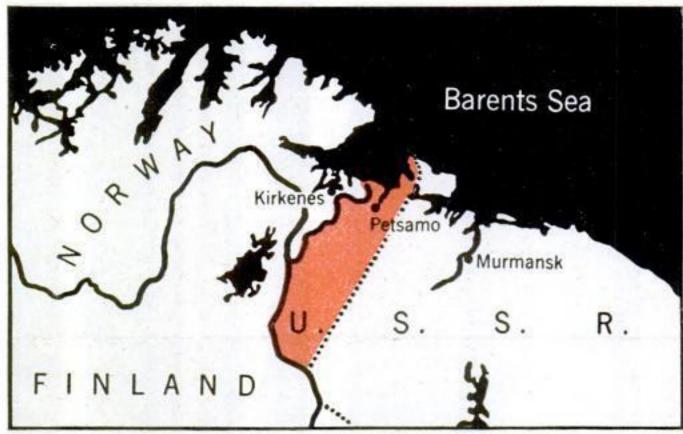




inguentine

Unguentine

Treaties CONTINUED



RUSSIA WON from twice-beaten Finland both the important port and the Arctic province of Petsamo (shown in red). Alone among the five satellites Finland raised no official protest over losing territories in the Paris-signed treaties.



FRANCE WON from Italy five small but militarily strategic Alpine areas which also contained one of Italy's major hydroelectric power plants. Italian crowds protested this and other treaty terms in violent demonstrations.



YUGOSLAVIA WON from Italy most of Venezia Giulia and some Adriatic islands. But Yugoslavs are fretting so much over the settlement establishing Trieste as a free territory that British and U.S. troops are remaining in city.



RUSSIA WON from Romania northern Bukovina and Bessarabia, but Romania got back long-disputed Transylvania, which Hitler gave to Hungary in 1940. Carpatho-Ukraine had been ceded to U.S.S.R. by Czechoslovakia in 1945 treaty.

CONTINUED ON PAGE 52



Copyright by Thalia Productions, Inc.

Released thru United Artists

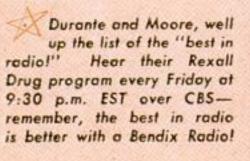
From the novel "THE RED HOUSE" - Written for the Screen DELMER DAVES by GEORGE AGNEW CHAMBERLAIN - and Directed by

Straight from the pages of The Saturday Evening Post serial and the novel that thrilled over 7 million readers!

THE BEST IN RADIO IS

BETTER WITH A

Bendix Radio!







WONDROUS NEW TONE MAKES VALUE PHENOMENAL!

With its glorious performance, distinctive styling, brilliant engineering and modest price, this advanced 1947 radio-phonograph typifies what Bendix Radio has done to bring you combined quality and value new to radio. * For every preference, Bendix has created decorator-styled models for every room, added new brilliance to broadcasts, new richness to records, new beauty to homes. Bendix AM and FM radio models are displayed at better dealers everywhere.

★ Popular-priced Model 736-B, in genuine matched walnut veneers. Fast automatic record changer plus standard broadcast and two short wave bands. Push-button tuning, push-pull power output, electro-dynamic speaker and aviation quality chassis.

Radios, Radio-Phonographs, FM and Television



BENDIX RADIO

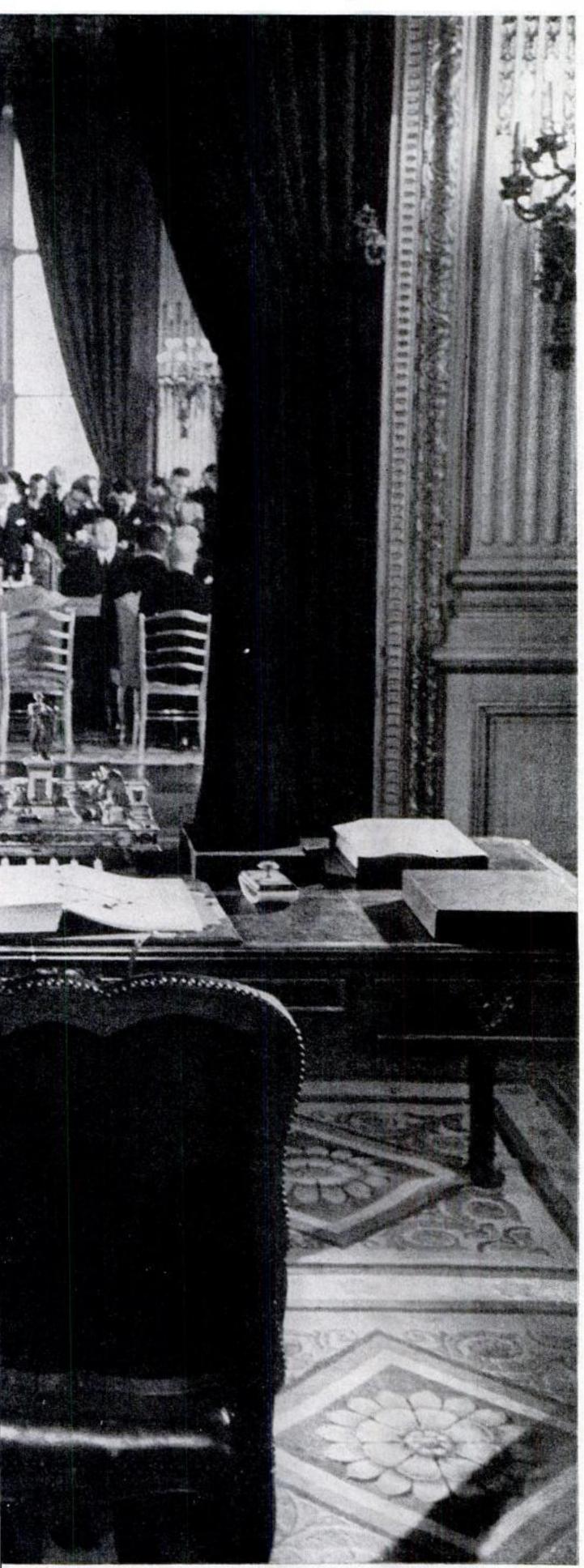
1947 BENDIX AVIATION CORPORATION



Treaties CONTINUED



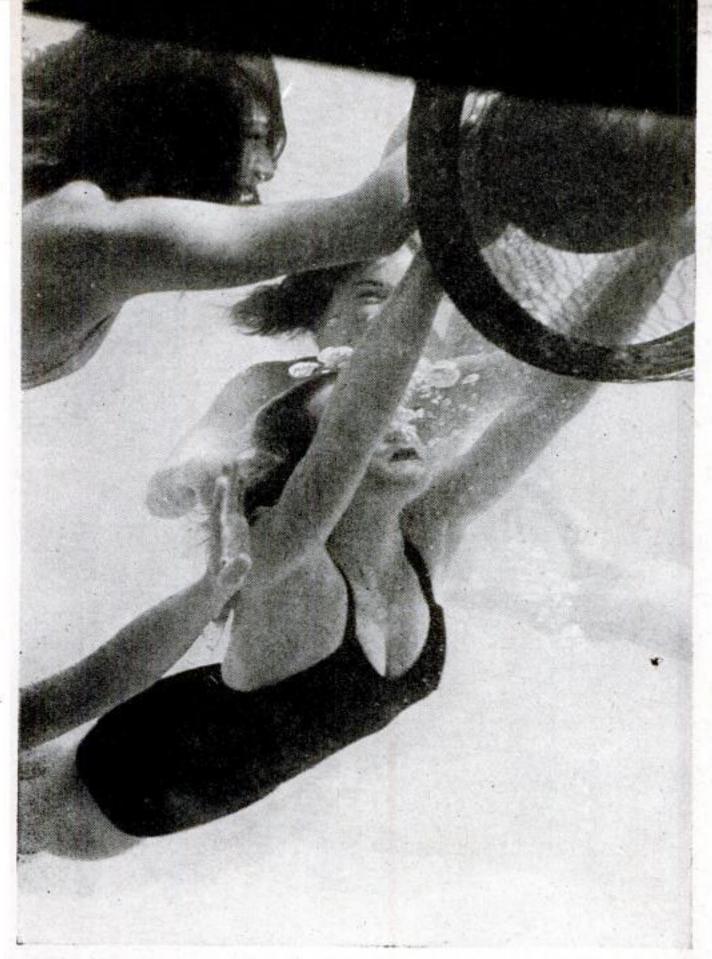
HISTORIC ROOM used for signing of the Paris treaties was the "Galerie de la Paix." In foreground above, Albert de Beaucourt, French Assistant Chef du Protocole, stands by one of the five treaty books. Representatives of the 25 signatory nations signed it with fountain pens supplied by France. The book rests on the same table where the injured Robespierre lay before being



taken out to the guillotine. In background Foreign Minister Bidault (standing behind center chair) and other diplomats can be seen in the adjoining Hall of the Clock. There the Congress of Paris ended the bloody Crimean War in 1856. There Clemenceau ratified World War I's Treaty of Versailles in 1920. And there the Kellogg-Briand pact was signed in 1928 to "outlaw war."







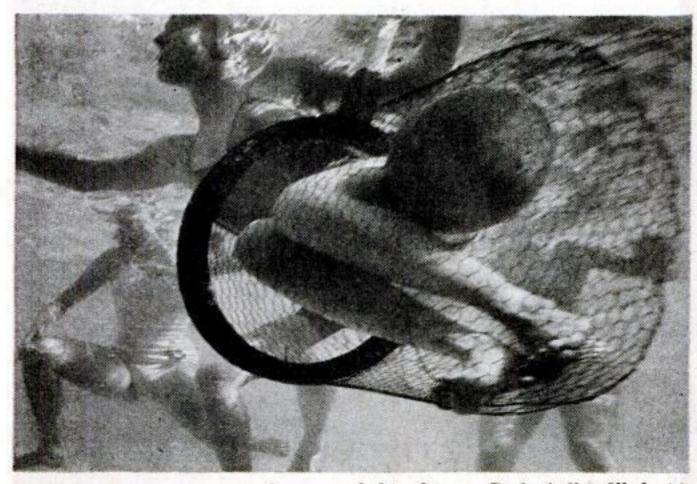
BREATHING A STREAM OF BUBBLES, PLAYER MAKES A REACH FOR BASKET

GIRLS PLAY WATER POLO

They turn a rough sport into a pretty show

When the game of water polo is played by men it usually resembles a riot under water. But when it is played by girls, as demonstrated here by the feminine members of the Los Angeles Athletic Club, it looks more like a bowlful of erratic mermaids.

All of these girls are under 20 and all of them are outstanding amateur swimmers. Although water polo, which is really underwater basketball, has its own strict rules, these girls make up their own rules as they swim along. Regulations specify seven players to a side, but they play this game with three. Hair-pulling is frowned upon, but it occasionally gets into the act (opposite page). Under any rules water polo demands of its participants a rugged constitution, yet the girls manage to look as feminine out of the water (next page) as they appear tough in it. Although the group has been playing for two years and has become a smooth-working unit, the girls have to be content to play among themselves. So far they have found no other group of girls who want to do this sort of thing enough to give them some competition.



GOAL IS SCORED as a girl gets tangled in the net. Basketball is filled with water instead of air. The girls play men's time rules of five-minute quarters.

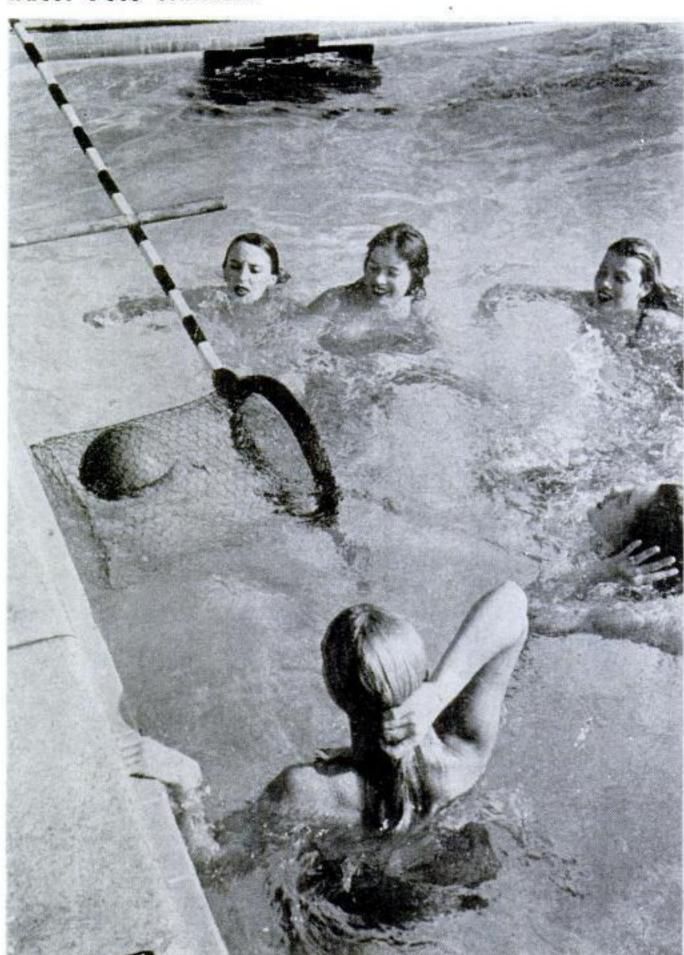




Wrisley lilac-fragrance Bath Superbe Soap

Heavenly, flower-fresh Lilac fragrance skillfully blended into a luxurious, creamy-lathering, rich base. If you've never used Bath Superbe Soap, you don't know how wonderful soap can be! Smooth-textured—gentle and lotion-mild.

Water Polo CONTINUED



SURFACING FOR AIR after a score is regular practice. When game started, basket was under water, but pushing and tangling shoved it above surface.



DRYING THEIR HAIR after game are (from left) Patricia Geary, 17, Joan Dodd, 15, a free-style champion, and Sarah Best, 17, a backstroke champion.

Now! On Sale for First Time

EVERSHARP CA* PEN

for as little as

SO 76
(No luxury tax)

Never before an EVERSHARP CA* for less than \$15

his brilliant new 1947 model has all the writing qualities of the \$15 CA* Pen . . . all the exclusive advantages of Eversharp's CA* patents . . . Plus new improvements! It gives you uninterrupted performance, writing smoothness, ease, and convenience unmatched by any other pen at any price!

Compare! Your new Eversharp CA* Pen rolls permanent ink on dry . . . Writes smoothly on a Magic Sphere—on paper, linen, textiles—wet or dry . . . Writes up to 3 years without refilling, depending on your needs. And you refill it yourself—instantly—with a CA* Reload Cartridge. Won't blot, smear—Won't leak anywhere. You can't even shake the ink out!

See-try-buy this great new Eversharp now!

Service Guaranteed Forever-If Your Eversharp Ever Needs Service, We Will Put It In Good Order for 35¢. This Service Is Guaranteed-Not for Years-Not for Life-But Guaranteed Forever!

EVERSHARP CA* INK

IS

PERMANENT INK

2½ times more permanent than Government requirements.

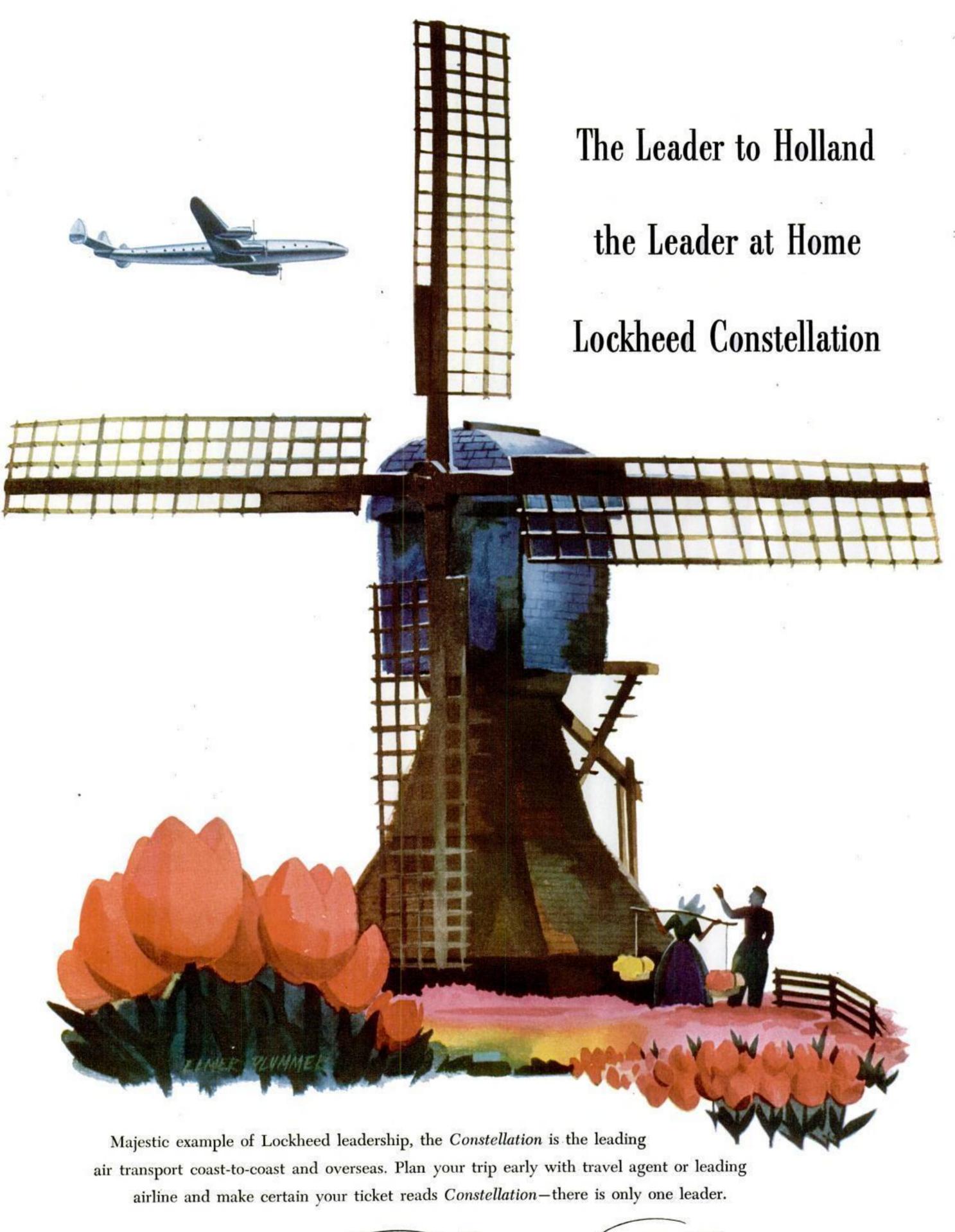
Accepted by Banks, Insurance Companies, and Business for all permanent records, financial and legal documents.

Lasts longer than the paper on which you write.

Equal to, or better than, any bottled "permanent" inks.

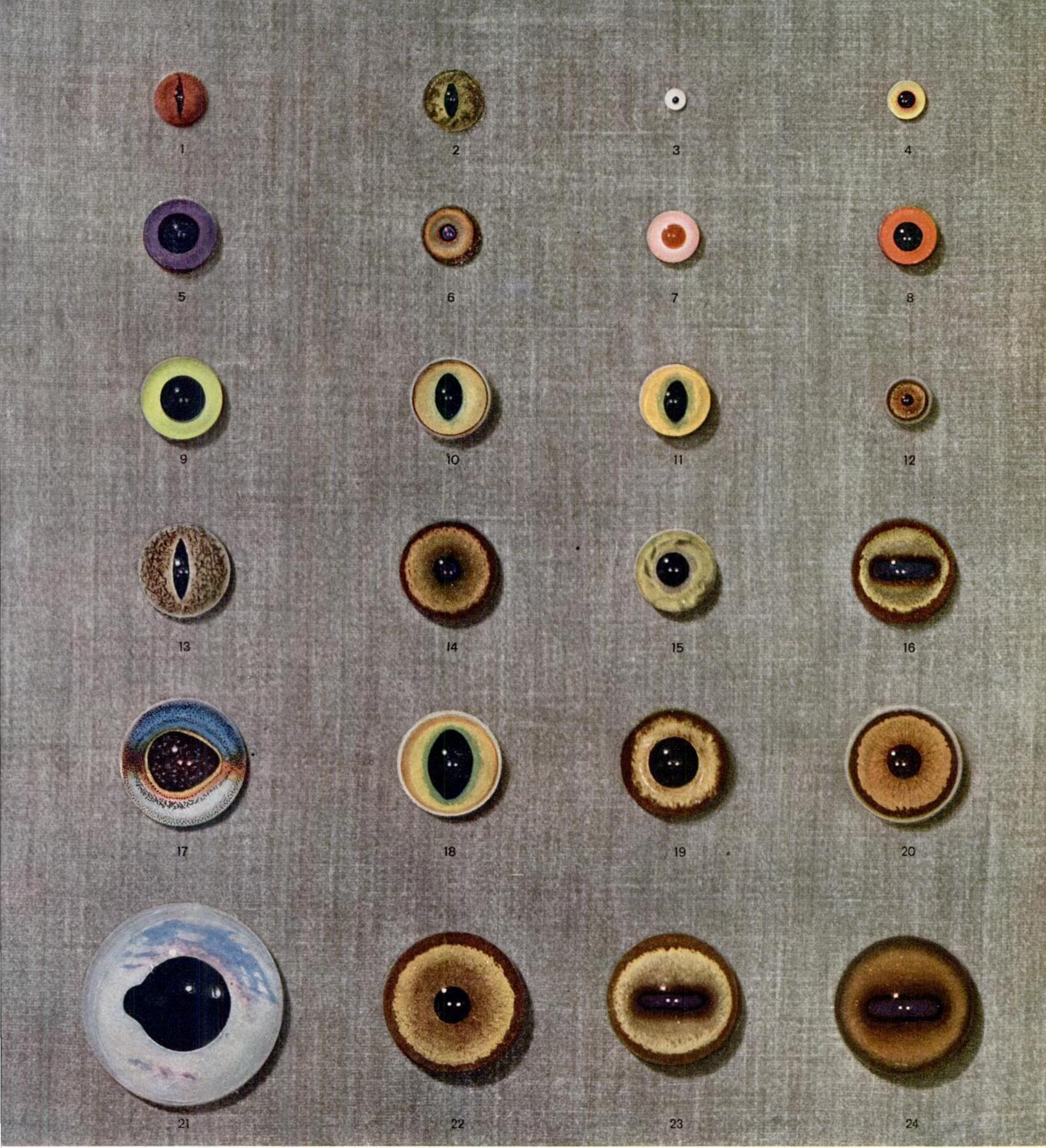
Give EVERSHARP_and you give the finest!

CA* means Capillary Action cartridge-an exclusive Eversharp patent.



LOOK TO LOCKHEED FOR LEADERSHIP
YEARS AHEAD IN THE SCIENCE OF FLIGHT
© 1947, LOCKHEED AIRCRAFT CORPORATION

Sockheed Constellation



LIFE-SIZE GLASS EYES SHOW MEAN, SLIT PUPIL TYPICAL OF REPTILES (1), IRREGULAR PUPILS COMMON TO FISH (21) AND ROUND PUPILS COMMON TO BIRDS (9)

ANIMAL EYES

Realistic glass eyeballs are made to liven up stuffed game trophies The array of eyes staring out of this page are the necessary stock in trade of modern taxidermists. They are glass eyeballs for dead animals which have been mounted or stuffed. The urge for realism has made taxidermists insist that the eyes they put into hunting trophies be not only accurate but also realistic. The snake eye must have a sly glittering look, the tiger eye an ominous glare. Glass animal eyes cost from a few cents for a tiny canary eye to \$6 for a tuna; glass eyes for people cost an average of \$30.

Eyes above are: 1) boa constrictor; 2) Indian python; 3) white-eyed vireo; 4) pheasant; 5) barred owl; 6) red fox; 7) albino rabbit; 8) loon; 9) great horned owl; 10) ocelot; 11) wildcat; 12) monkey; 13) alligator; 14) leopard; 15) puma; 16) goat; 17) fish; 18) tiger; 19) wolf; 20) elephant; 21) sailfish; 22) African lion; 23) Rocky Mountain sheep; 24) horse.



If you'd like to know where to buy this suit, write Milliken Woolens, 450 Seventh Ave., N.Y.C.



Springlike! Adele Simpson's Crocus Suit!

Designer Adele Simpson meets spring halfway—with this snowdrop-fresh suit of Milliken's sheer wool crepe. She buttons the jacket high and snug, adds crisp petalwhite collar and cuffs of linen.

Springlike! Blonde Inga Lindgren!

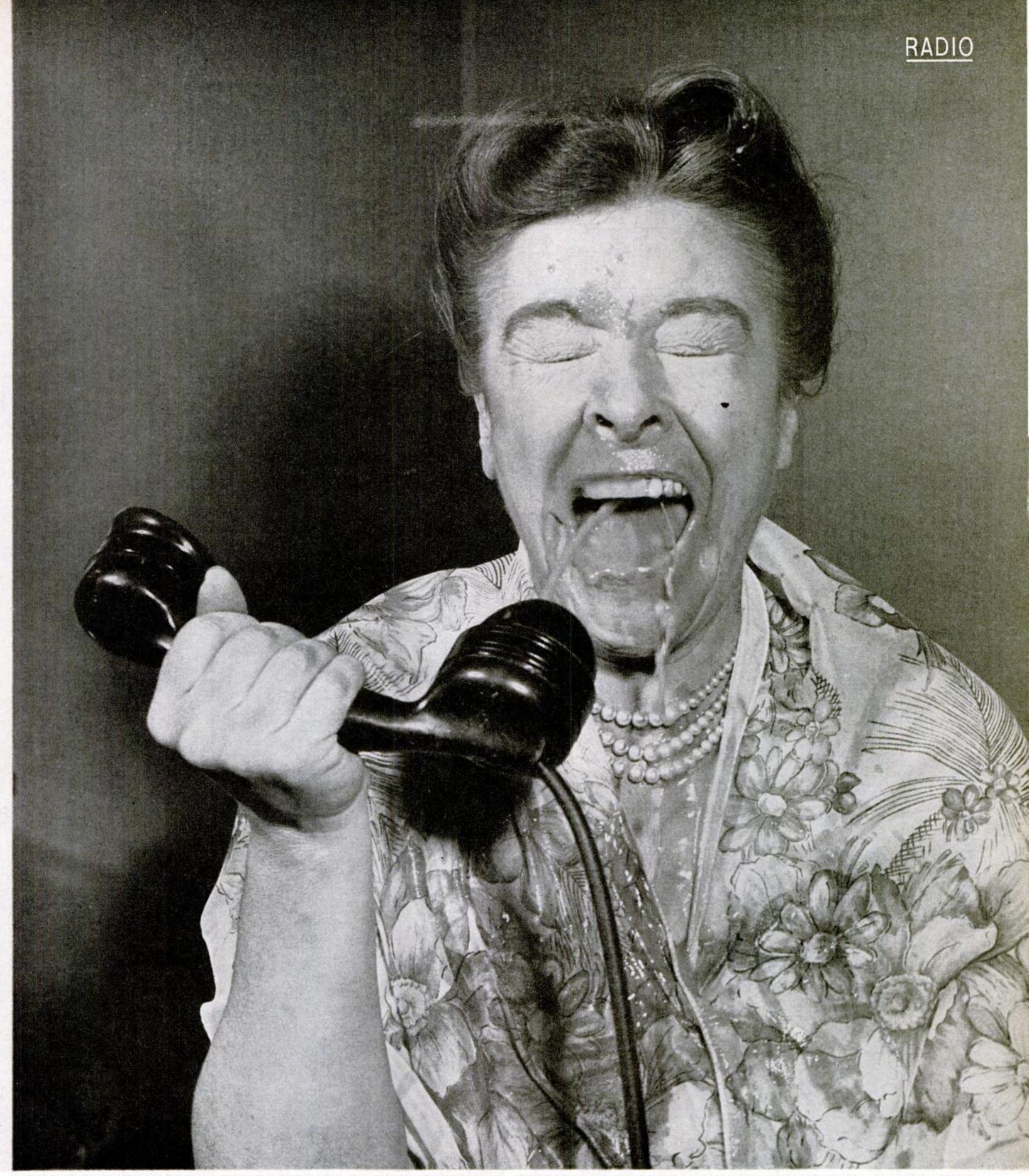
Stockholm-born Inga Lindgren is triply gifted: with daffodil beauty, with skiing skill, with a flair for clothes. At left, she wears the crocus suit of fine Milliken wool. Hat by John-Frederics.



Springlike! Milliken's Sheer Wool Crepe!

Soft and light as spring's first south breeze—this lovely new Milliken wool and worsted sheer. See it, and other Milliken Woolens just as luscious, in spring styles you like best. And when buying woolens by the yard, ask, the salesperson—make sure they're Milliken-loomed!





A SURPRISED HOUSEWIFE GETS SPLATTERED WITH A STREAM OF BREAKFAST CEREAL IN LAMPOON OF RADIO QUIZ SHOW WHICH CALLS LISTENERS IN THEIR HOMES

FILM TWITS RADIO

"Radio, Take It Away" satirizes silly quiz shows and interviews

Many a U.S. radio listener who has been affronted by a mushy commercial will observe the startled lady in the picture above with sympathy and understanding. She is a housewife who has made the fatal error of answering a telephone call from a radio quiz program. Unable to answer an idiotic question, she is nevertheless receiving a "consolation prize"—a sample of the sponsor's product, Creamy Mush, right in the face.

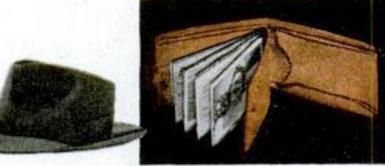
This is a scene from Radio, Take It Away, a new

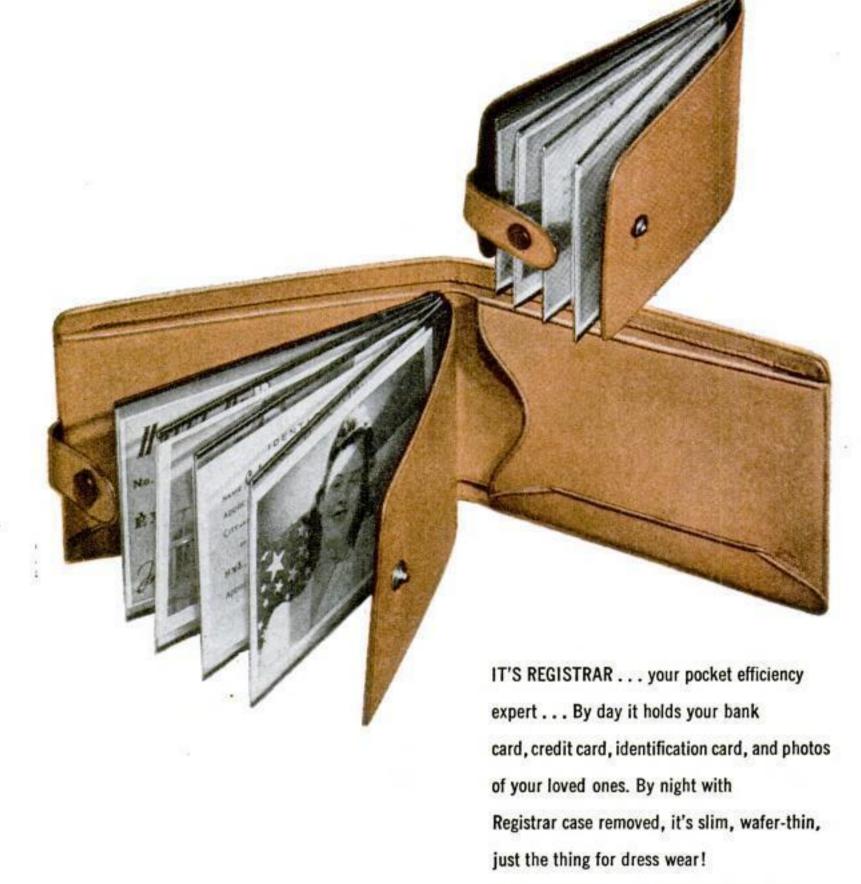
Paramount movie short which hilariously satirizes the inanities of the current rash of audience-participation shows. For 11 minutes it swats with happy accuracy at radio's vast largess, its browbeaten contestants (p. 62), and its silly interviews (p. 64). It is at its best when it shows befuddled amateurs at the microphone struggling over stupid questions asked by gurgling quiz masters who do not know the answers themselves. Few critics will state that Radio, Take It Away is exaggerated.

Registrar the business-like billfold

one if by night...

two if by day...





Prince Gardner



At better stores . . . In genuine California

saddle and other fine leathers \$7.50.

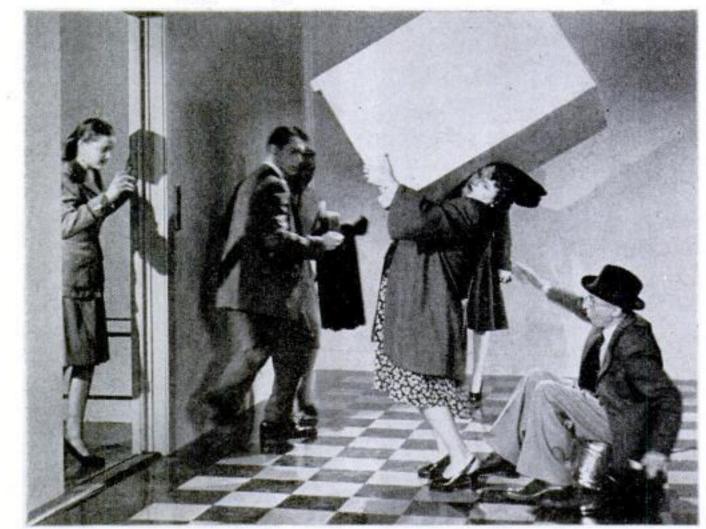
Matching Key Gard \$3.50. Plus tax.

Others \$5 to \$30.

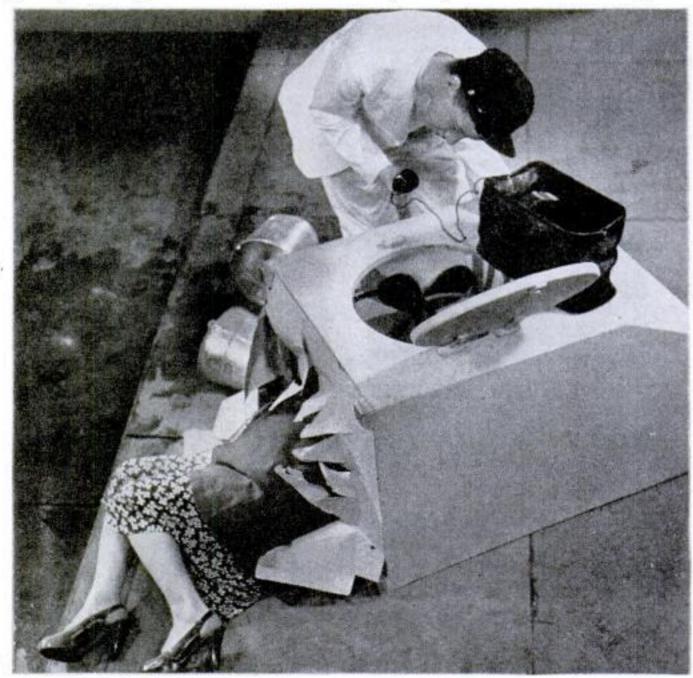
"Radio, Take It Away" CONTINUED



HOW TO WIN A PRIZE is satirized on an imaginary quiz program named Beat Your Brains Out. While husband (wearing hat) struggles with a question, his wife is bound, gagged, wrapped in sack and tossed into a washing machine.



PRIZE IS WON after the husband decides that "dandelion" begins with the letter "d." Given the washing machine as a reward for such superior intelligence, the couple starts home. Husband trips on pails which came with prize.



PRIZE IS SMASHED when the wife is hit by a car. An ambulance comes but attendant turns out to be another radio announcer. He congratulates woman on being one of "six lucky victims" for his show, It Could Be Worse.

CONTINUED ON PAGE 64



Out Where the Rest Begins!

You're out of the city now.

You settle back with a sigh of relief, as the world goes gliding by your Pullman window.

You're out where the rest begins . . .

Park your head on the cushion and your cares in the closet. You're serene and secure in your own Pullman room.

Need anything? Just buzz for the porter. Want

privacy? Simply close your door. Like to mingle with others? Slip down to the lounge car reserved for you and other Pullman passengers.

Then back to your room for some quiet reading, resting or reflection. Everything you do is comfortable on a Pullman!

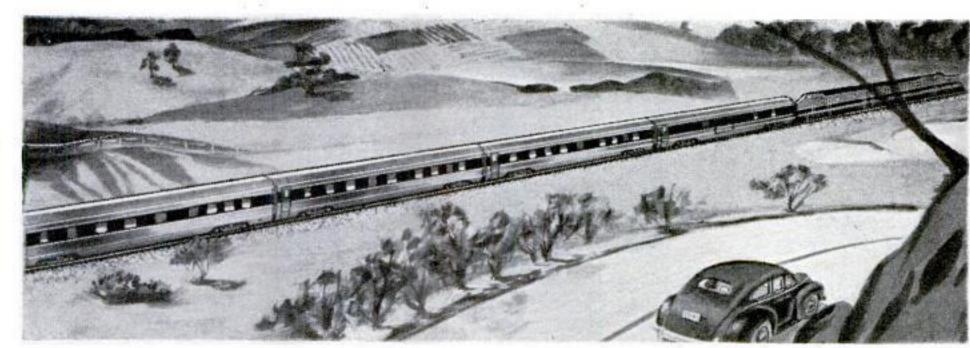
Feeling drowsy now? Watch that big 6-foot, 5-inch bed slide out of the wall! It's softer than the sheep you don't have to count to get to

sleep. You ease into those cool, clean sheets and drift off to dreams in one easy operation.

Comes the dawn, and you're up with a clear head in your air-conditioned room. Temperature's just right, because you regulated it yourself. Private toilet, wash basin, and towels are there. And lots of light for shaving at that big mirror on the cabinet door.

No wonder you look like you're stepping out of cellophane when you step down from a Pullman car. You rest all the way ... you get there on dependable railroad schedules ... and you get off right in town, convenient to everything!

So whenever you go-wherever you go...



NEW TYPE PULLMAN CARS are now in service on some railroad lines, now being built for others. Spacious drawing rooms, bedrooms with completely enclosed toilets, duplex roomettes that

rival the cost of a lower berth—these are typical examples of new accommodations that will give you even greater comfort and convenience when you "go Pullman."

THE SAFEST, MOST COMFORTABLE WAY
OF GOING PLACES FAST!

© 1947, THE PULLMAN COMPANY

Pard made a pard of my dog...

A Pard fed dog is a better fed dogbetter disposition, a better companion

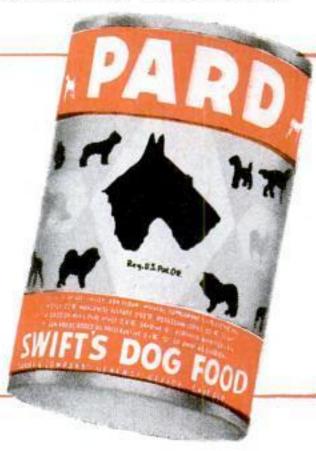


SWIFT MAKES PARD rich in energy-building elements

When it comes to getting a dog in tip top shape—and keeping him there... give Pard the call every time. Owners praise this grand energy-building food for its rich meat proteins...its all-round nutritional balance. And what it does for a pet—should happen to a dog! You see, unlike ordinary dog food, Pard's nutritionally correct formula is the result of extensive feeding studies in Swift's own great laboratories. Your assurance that when you feed Pard—no additional meat is ever needed. It's the "square meal" for your dog.



Ask your Veterinarian
how proper feeding
can help prevent
many common dog
ailments. Consult
him regularly—he's
your dog's friend



"Radio, Take It Away" CONTINUED



RADIO'S GIVEAWAYS are lampooned when a contestant (above) is laden with prizes without being asked a question. The next participant, after helpful coaxing, identifies song Yankee Doodle, wins a yacht and four lifeboats.



MAN-ON-THE-STREET program turns into man-in-the-tepee interview. Indian answers all questions with one word, "Ugh." The announcer laughs interminably, thanks Indian for "thoughtful analysis of life on the plains."



Jewelry neckline, pleated front . . . \$4.00

Spring is in the Air ...

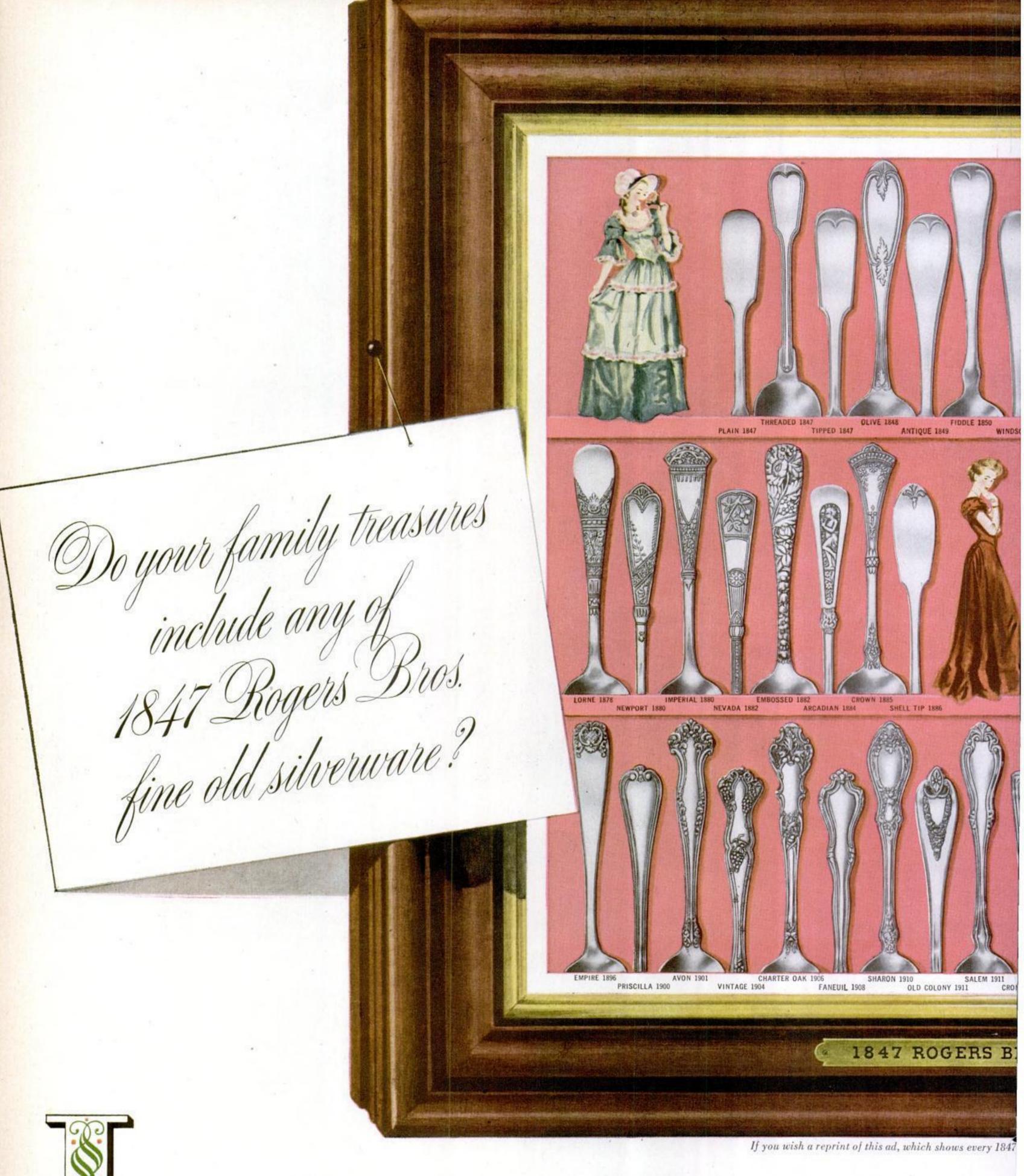
Now Textron catches Spring for you, brings you pretty, new blouses, fresh as the breeze that stirs the trees in the park. Of finest Textron rayon—a Jersey-weave crepe—washable and wonderful, and soft as a robin's breast!

Tailored like all Textron's lovely creations, with Textron precision from filament to finished fashion.

Snow White, Aqua, Rose and Tile Yellow; sizes 32 to 38. See the beautiful blouse shown—and many more, from \$3.50 to \$7.00—at leading stores throughout the country.

TEXTRON INC., Textron Building, 401 Fifth Avenue, New York 16, N.Y.

TEXTRON



F YOU OWN silverplate that has been handed down from your mother or grand-mother, it's more than likely that you own one of these famous 1847 Rogers Bros. patterns.

Ever since the Rogers brothers made America's first silverplate 100 years ago, 1847 Rogers Bros. has been prized above all other silverplate.

In the sedate sixties...in the elegant eighties ... right down the years to today, women have chosen the patterns with the yearmark "1847" be-

cause they possessed a rare beauty and enduring quality

Three magnificent patterns — Eternally Yours, Adoration, First Love—are being made today. But many of the earlier ones are still in use or tucked away with other family treasures.

Time and again proud owners write to tell us of cherished pieces that have been in their family for many generations . . . of forks and spoons their pioneering ancestors carried from New England to Oregon...of other romantic roles this dearly loved

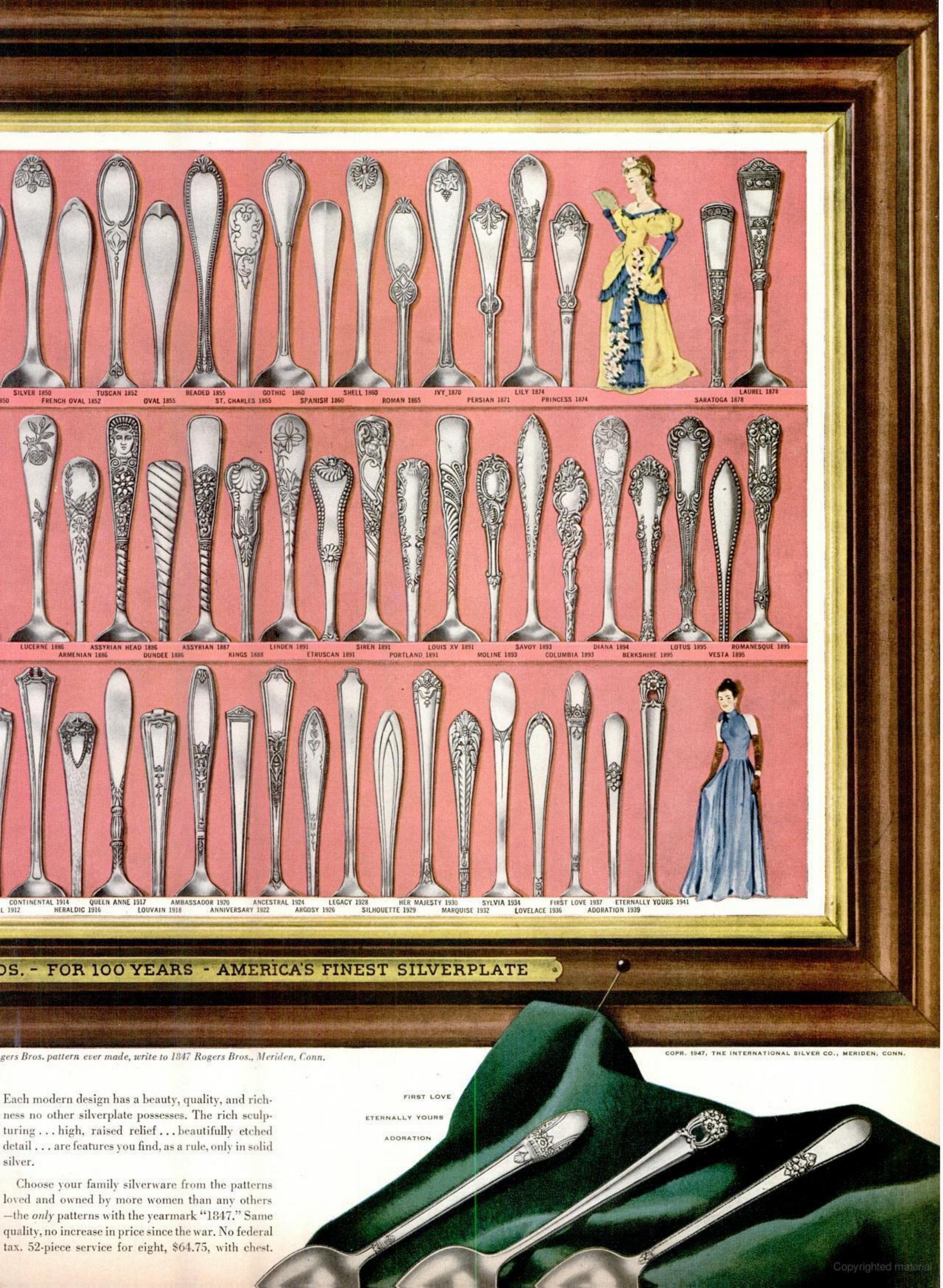
silverware has played in their family history.

Perhaps you, too, have an interesting story to add to the history of 1847 Rogers Bros. on its 100th anniversary. If you do, won't you write us?

1847 Rogers Bros. today ...the loveliest ever made!

The 100-year tradition of skill and pioneering in silvercraft lives on in 1847 Rogers Bros. today.

Copyrighted material





OLD

In the Who's Who of America's great whiskies Old Grand-Dad is a name of wide renown and undisputed reputation. For here is the golden richness that men like to look for in their glasses—an appetizing bouquet that points to a world of pleasure—a mellow flavor that's made to order for even the most discriminating Kentucky-born palate.

OLD GRAND-DAD

National Distillers Products Corporation, New York



ANNOUNCES A SERIES OF ARTICLES ON

The History of Western Culture

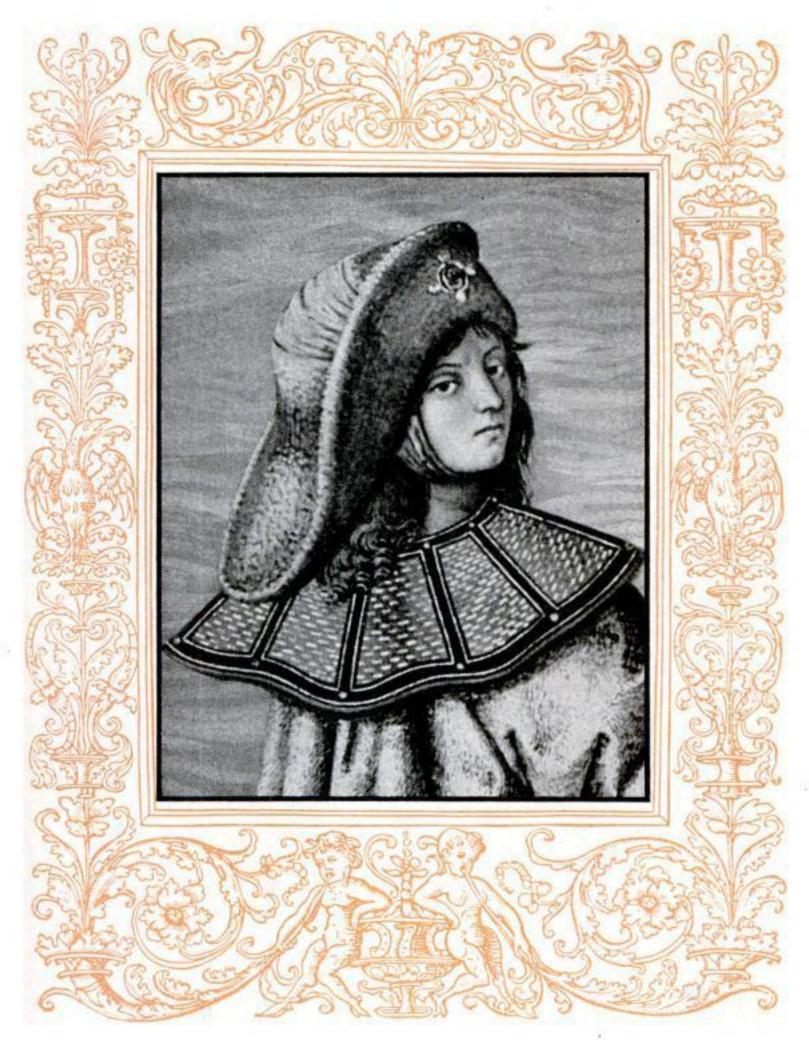
On the next 14 pages of this issue of LIFE is a pictorial essay on Renaissance man. It will be followed on April 7 by one on the Middle Ages. These two are the beginning of a series of major LIFE articles on the history and development of Western culture. In approach the spirit of this series will be the spirit which has moved American universities more and more to teach history not in narrow courses but in comprehensive surveys of civilization.

There is today much discussion of saving our civilization but not always enough understanding of what civilization is. There have been many civilizations in the world's history—the historian Toynbee names 21. Our modern Western civilization, which owes much to classical Greece and Rome, had its roots in the Middle Ages and grew most directly out of the Renaissance. In Western eyes today, the ideal kind of man seems to have been the man of the Renaissance. Living in the fresh morning of a new era in history, he was, above all, a rounded man who took all the world for his

opportunity and all knowledge for his province. He was vigorous, creative and enormously confident.

Modern Western man is not so confident. Standing uncertain of his place in history, he does not know where he and his world are going. But if he does not know where he is going, Western man can at least look back and see where he came from. Looking back in this series, LIFE will portray our civilization's history largely through the work of the men who both create and record the culture of their times: the artists. Because the series will show how men lived and what they thought, it will also exhibit the work of the people who built houses and philosophical systems, who fashioned poetry and clothing, who explored the sciences and men's souls. In this way LIFE will try to give Americans a perspective on history. Americans need perspective on their past so that they can determine their future. To an extent they have never had before, they have now the opportunity to preserve and develop the culture which they have inherited and which has in it so much greatness and beauty.





Renaissance Man

A 15th Century Italian who was poet, politician and Pope is a perfect mirror of the great age of Western awakening

F by a miracle the young man in the fashionable hat pictured above were transported across the centuries into a Pullman-car smoker, he would find himself-except for his clothes and language and topical knowledge-pretty much at home with his fellow passengers and they in turn would enjoy his talk. He liked travel, politics, wine and women and he knew the importance of humor. He would show some understanding of the democratic attitudes of Americans and, above all, he would share with the other travelers a belief in the virtues of a world that gave men a chance to get ahead. He himself would be admired as a young man who was clearly going to get somewhere. But one thing that would baffle his new friends would be his constant reference to classical Greece and Rome. He would quote from Plato or Cicero and, when his train passed through Troy or Syracuse, he would be almost overcome with curiosity.

This absorption in the classics marked the age in which the young man lived. He was Aeneas Sylvius Piccolomini, a 15th Century Italian who, born with little money and not much position, eventually became Pope. His love of classical things was part of the movement called Humanism. Human-

ism was one striking feature of that period known as the Renaissance, or rebirth, which first stirred Italy in the 13th and 14th Centuries and then swept over all Western Europe like an exhilarating change of climate.

To modern man the Renaissance should be a heartening phenomenon. It shows that man can find inspiration in his own past achievement and proves what is too often doubted: that man can learn from other men, from different epochs and different cultures.

Although Aeneas Piccolomini was not one of the greatest men of the Renaissance, he represents many of its aspects. For this reason the 20th Century philosopher, George Santayana, praising him for his "untiring energy, wide sympathies, extraordinary powers of observation," has called Aeneas Piccolomini "a mirror of the Renaissance."

The Renaissance did not come suddenly. It was a product of European thought which had been in the making for some time before it marked itself off from the medieval point of view. The preceding period in Western culture was dominated by the Church, which, from 400 to 1400 A.D., furnished Western Europe with a spiritual, political and artistic scheme of life. The physical world was

then considered merely as a proving ground for the soul where it was preparing for realities to be found exclusively in the world to come.

In the Renaissance the dignity of the natural man was felt once more, just as it had been in classic antiquity. The world in which man lived was considered worthy of examination. It was a time of expanding horizons when European man was looking for new frontiers, intellectual and geographical. In medieval times there was never an unattached man; the individual necessarily belonged to some group, be it church or manor or merchant guild. Life was sustained in self-sufficient units and exchange of goods was limited by the practice of barter. But with greater stability in political spheres, with the expanding use of coined money and with the enormous stimulus of the Crusades, commerce spread throughout Europe. What had formerly been small groups of artisans and peddlers, huddled near a powerful nobleman, gradually expanded into enterprising towns. The Renaissance, especially in Italy, was an age of competitive urban life.

The Renaissance man, in contrast to the attached man of the Middle Ages, felt at home in all parts of the Continent and in many occupations. Dante, a medieval man, had hinted the approach of the Renaissance when he said, "My country is the whole world." The spirit of the 15th Century was put down precisely by the Florentine architect, Alberti, whose maxim was, "Men can do all things if they will."

Into such an era Aeneas Sylvius Piccolomini was born in the year 1405. His birthplace was a village not far from Siena in Tuscany. His father was an impoverished nobleman who named his son after the hero of Vergil's Aeneid.

The career of Aeneas followed a rags-to-riches pattern not unlike Benjamin Franklin's, though it prospered through the church, not through a trade. After studying with the village priest Aeneas went to Siena at the age of 18 and enrolled at its famous university. To save money and buy books Aeneas went without supper three times a week. Because he lived before the invention of printing, he studied from written manuscripts of which he made lengthy copies for future use. But while the new Humanism required a man to be studious, it also expected him to enjoy life. Aeneas joined in the games and festivals for which Siena was noted, and he used to lie by the fountains with those he called "pleasant ladies."

Lolling by the fountains was curtailed when in 1425 the famous Franciscan monk, Bernardino da Siena, came to town and so moved the citizens by his eloquence that they built a great fire into which they tossed all articles of vanity, wigs as well as their jewelry. Aeneas himself was tormented by the conflict that repeatedly disquieted Renaissance man: the conflict between earthly and spiritual values. Under Bernardino's influence he decided to become a monk but his friends dissuaded him.

In those days an able man could not hope to be king or emperor, but he could hope to be a cardinal or a Pope. The Church with its monopoly of learning offered the best opportunities for worldly success. In 1432 Aeneas went to the Council of Basel as secretary to a bishop (p. 73).

Something like representative government had developed in such councils, where churchmen from all over Europe met to conduct church affairs. On this occasion the reigning Pope in Rome, Eugenius IV, feared that the delegates were assuming too much power and ordered the council dissolved. Instead the churchmen elected their own Pope, Felix V, and forced Eugenius into exile.

Among the intriguers that attended this small revolution, Aeneas prospered. He was involved in a plot to kidnap Pope Eugenius. He was sent on a secret mission to Scotland to stir up James I against the English. He cultivated all the arts and graces that were essential to a self-made man. A brilliant orator and letter-writer, he changed masters many times to his own advantage until he finally became secretary to the new Pope Felix. But the rulers of Europe refused to recognize

RENAISSANCE FINERY is worn in Siena today during biannual horse race in the Piazza. This is a standard-bearer for one of the teams.

Felix, so Aeneas quickly left him to join the retinue of Emperor Frederick III of Austria, who made him a secretary in his Imperial Chancery in Vienna.

As emperor of the Holy Roman Empire, which claimed sovereignty over middle Europe and northern Italy, young Frederick III was a highly influential figure in European politics. He crowned Aeneas with a laurel wreath (p. 74) and pronounced him poet laureate, a practice derived from the ancients. Of all the headgear, including the Pope's miter, which Aeneas wore in his lifetime, it is likely that he cherished none more than these laurels. They were a bond with his beloved classic poets and orators.

The worship of antiquities had by now pervaded Italy. Most educated men knew Latin and often Greek as well. Lovers wrote Latin verses to each other. Ancient manuscripts, guarded and copied in the monasteries, were now studied outside by the laity. Ancient statues arrived by the boatload from Rhodes. When the famous Laocoön

group was excavated on a Roman estate, it was drawn through Rome's streets on a triumphal car. Church bells pealed, cannons boomed and the onlookers pelted the statue with flowers.

In this age of self-expression—in paint, stone, letters and deeds—Aeneas expressed himself abundantly in writing. Poems, essays, orations, a short novel and a play poured from his pen. He wrote histories of Bohemia, Germany and the reign of Frederick III. He compiled a Who's Who of his time. His Commentaries constitute one of the most self-critical of all autobiographies. He wrote treatises on everything from The Miseries of Courtiers to The Nature and Care of Horses.

Strict morals were not always among the merits of the Renaissance man, but he was no hypocrite about his misdeeds. Aeneas admitted his own amatory adventures frankly. But once he made up his mind to reform, there is no record of his backsliding. Like so many men of his age, Aeneas underwent a genuine conversion to the Church in 1446.

Still deep in church politics, Aeneas restored himself to the good graces of the accepted Pope, then improved his position by restoring harmony between Germany and Rome. This he accomplished by bribing the powerful archbishop of Mainz. In 1446 Aeneas was rewarded for his services. He was ordained a subdeacon in Vienna and from then on he was in line for high positions. He became the bishop of Trieste, and, to his great pride, bishop of Siena. He became a cardinal but he continued to serve on diplomatic missions for Frederick III, arranging a marriage between him and Eleonora of Portugal (p. 75). In 1458 he was elected Pope. He chose the name of Pius in remembrance of Vergil's line, "I am the pious Aeneas."

The mixing of cultures which spurred the Renaissance and opened men's eyes to new horizons was brought about in great part by the Crusades. In the last years of his life Pius organized and planned to lead a crusade against the Turks, who in 1453 had captured the holy city of Constantinople. Pius himself was to lead the crusade. But in 1464, just as he was about to board ship, Aeneas Sylvius Piccolomini died, in the midst of the most ambitious and energetic enterprise of his ambitious and energetic life.

THE PAINTINGS

On the next four pages are four scenes from the life of Aeneas Sylvius Piccolomini as depicted in frescoes done for the Piccolomini Library in Siena by the Renaissance painter Pintoricchio. They were completed in 1508. In them Pintoricchio painted not only the life of one person but all the crowded pageantry which surrounded him, creating the kind of monument which would most have pleased a Renaissance man like Piccolomini.



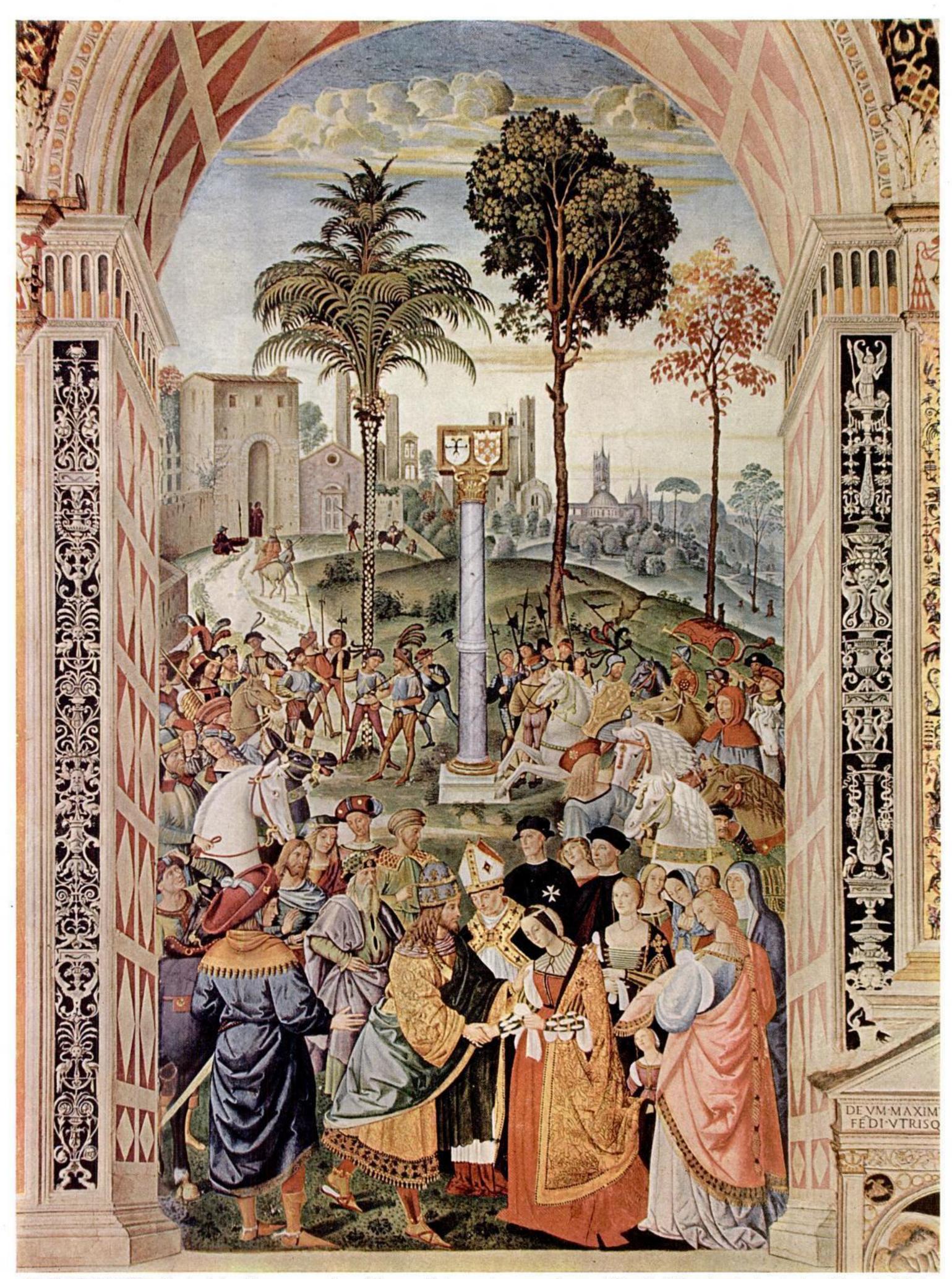
AS A BISHOP'S SECRETARY Aeneas Sylvius Piccolomini, age 27, traveled from Siena to Basel, Switzerland. Here (foreground) he rides a white stallion, preceded by the red-robed bishop. The entourage, which includes broad-hatted prelates, a page with

greyhound and the bishop's grooms, has just reached the walled and fortressed town of Talamone to embark on the galleys seen in the harbor. The rainbow and clouds symbolize the storm which almost wrecked their ship before they reached Genoa.



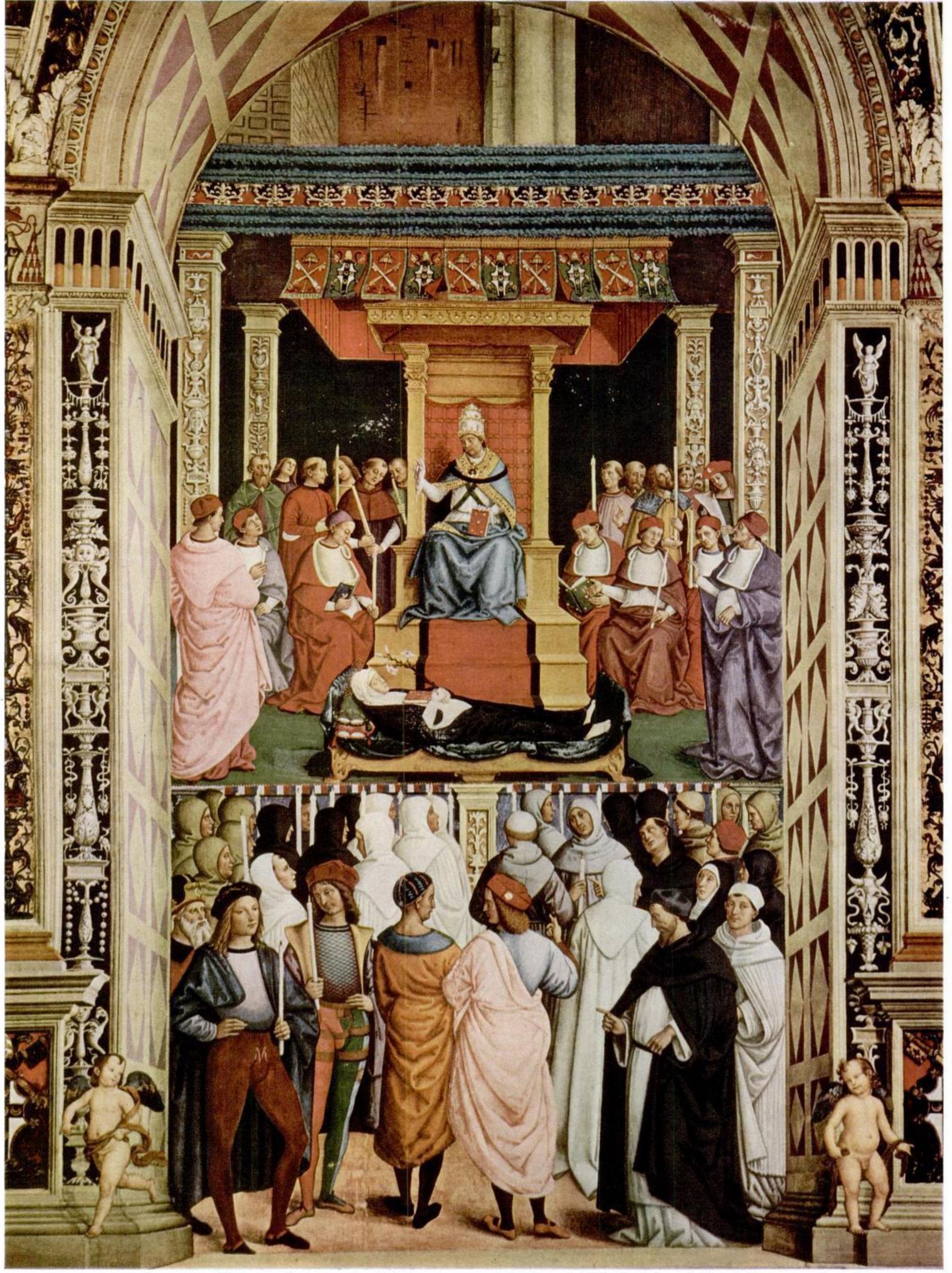
AS POET LAUREATE, crowned by Holy Roman Emperor Frederick III, Piccolomini, now 36, kneels before a crowd of the emperor's retainers and turbaned Orientals. In background, on steps of the loggia, two soldiers play cards. Above them, on

the balcony, an angry citizen busily beats his wife, three women admire a bouquet of flowers, another woman shakes a cloth from a window. Above them all, in the sky, a hawk, which often appears in Renaissance paintings, pounces upon a flying duck.



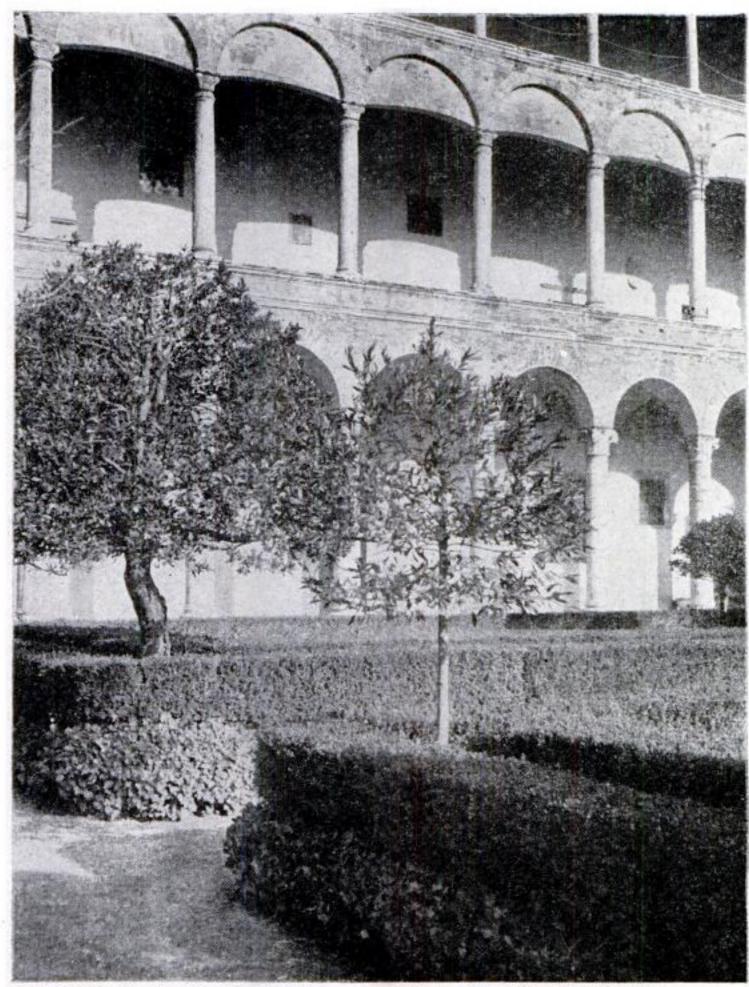
AS BISHOP OF SIENA Piccolomini at 46 arranges marriage of Emperor Frederick III to Eleonora, the 16-year-old daughter of the king of Portugal. Piccolomini wears magnificent episcopal vestments and peaked bishop's miter. Standing to right of

the man wearing cross is Piccolomini's nephew Andrea, brother of Pope Pius III, who, 47 years after this ceremony took place, commissioned these frescoes. In background is the town of Siena, with its cathedral and Piazza del Campo tower, built around 1345.



AS POPE PIUS II Piccolomini, now 56, sits on a throne in a chapel while canonizing Catherine of Siena, who died in 1380 and whose body is shown lying on a bier at his feet. Surrounding him is a group of cardinals and clerics holding tapers and

reading from the Bible. In the lower half of the fresco are prelates, friars and monks who attended the canonization. Among them at left, wearing a blue cape, is a figure which may be the young Painter Raphael, who was a friend of Artist Pintoricchio.



PICCOLOMINI PALACE in Pienza was built by Pope Pius in 1460. Like many of the houses built by wealthy Renaissance men, it had long colonnades (above). Pius often walked in this courtyard garden and slept in a bedroom off the second floor.



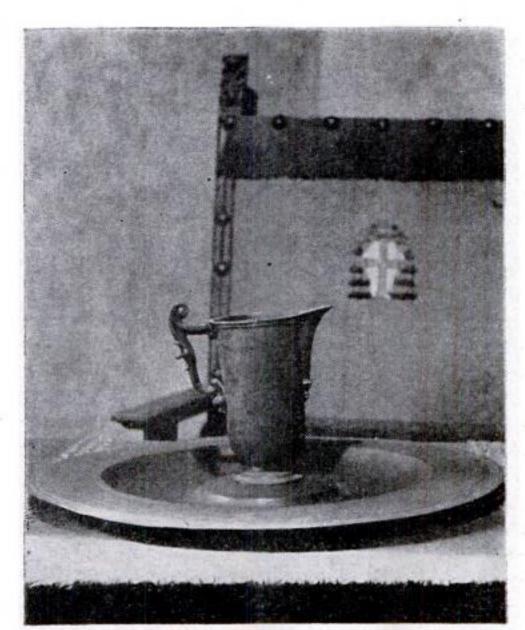
MARBLE COLUMN still stands in Siena on spot shown in mural on page 75. Commemorating the betrothal arranged by Piccolomini, its inscription says in effect, "Frederick III greeted his spouse in this place and they discussed the events to come."

His home towns preserve relics of Piccolomini

Like many a successful U.S. businessman who bequeaths public libraries or school buildings to the places where he lived or worked, Piccolomini, after he became Pope, took pride in beautifying Pienza, his birthplace, and Siena, the seat of his bishopric. In honor of himself he changed his birthplace's name from Corsignano to Pienza, which is a variation of the name Pius. There he built the imposing Piccolomini Palace (above, left), which belongs to his family today. In Siena, 25 miles from Pienza, the most impressive monuments to Piccolomini are the Pope's Loggia (below), the Pintoricchio murals on the preceding pages, and the name Piccolomini, which has long stood for wealth and power in Siena as does the name du Pont in Wilmington, Del.



HIS SEAL: PIUS POPE II



PIUS' CHAIR, with his family crest on the back, still occupies a bedroom corner in Piccolomini palace. On table is the family drinking mug, shaped like a pitcher.



POPE'S LOGGIA, a roofed open-air gathering place was built in Siena by Pius. The inscription on front reads, "Pope Pius II for his kinsmen, the Piccolomini."



PIUS' STAFF has Annunciation scene carved on its crook. In background is his cope made of cloth embroidered with religious scenes by 14th Century workmen.

Great writers were his models

As a Renaissance gentleman, Aeneas Sylvius Piccolomini had to be able to make a speech, write a courtly letter, compose a poem or a lively story. For his models he selected the great writers of the past. He wrote a story in the style of Boccaccio, orations in the style of Cicero, sonnets in the style of Petrarch. On these two pages are printed not Piccolomini's imitations but the writing he imitated: a gentle but sophisticated Boccaccio story from the famous, often ribald Decameron; two poems by Petrarch, an Italian scholar whose sonnets to Laura are among the most celebrated love poems of all time; and excerpts from the essay On Friendship by Cicero, whose polished Latin style was slavishly copied by young Italians. Translations used are: Boccaccio, Richard Aldington; Petrarch, Anna Maria Armi; Cicero, William A. Falconer.



GIOVANNI BOCCACCIO (1313-75) was the first great Renaissance storyteller.



Boccaccio's tale of a lovesick girl reflected a courtly age

T the time the French were driven from Sicily, there lived in Palermo a very rich Florentine apothecary, named Bernado Puccini, who had by his wife an only daughter, a very beautiful girl of marriageable age. And when King Pietro of Aragon became lord of the island, he and his barons held high festival at Palermo. In this festival he jousted in the Catalan style, and it chanced that Lisa, standing at a window with other ladies, saw him ride by, and as she looked at him liked him so much that she fell deeply in love with him. When the festival was over . . . she could think of nothing else but her magnificent and lofty love. What most distressed her was the knowledge of her lowly birth, which gave her no hope of any happy ending. . . .

Her love continued to increase and one melancholy mood followed another until the girl could endure it no longer and fell ill.... Her grieving father and mother did all they could to aid her... but all to no avail, because in despair over her love she had determined to die. Now, as her father offered to do anything she wanted, it occurred to her to try to let the King know her love and her determination before she died, if she could do so becomingly; and therefore she one day asked him to let her see Minuccio d'Arezzo.

In those days Minuccio d'Arezzo was considered a very great musician and singer and was much liked by King Pietro. Bernado thought that Lisa wanted to hear him sing and play, and as soon as Minuccio, who was a pleasant man, heard of it, he went to her. . . . She said: "Minuccio, I have chosen you as the most trustworthy keeper of my secret. . . . You must know then, Minuccio, that on the day when our Lord, King Pietro, made the great feast for his triumph, I saw him jousting and love of him lit such a fire in my soul that it has brought me to what you see. Knowing how ill my love befits a King and being unable either to drive it away or to lessen it, I have determined to die as the lesser suffering. . . . True it is that I shall depart disconsolate if he does not first know of it. I know of nobody who can more fittingly make him know my condition than you. . . ."

. . . Minuccio departed and went to one Mico da Siena, in those days quite a good rhymester, and by his entreaties forced him to write the following song:

And tell him all the torments I aby;
Tell him I'm like to die,
For fearfulness concealing my desire. . . .

These words Minuccio immediately set to soft and piteous music as the matter required, and the third day went to Court when King Pietro had already sat down to eat and sent him orders to sing something to his viol. He then played and sang the song so sweetly that everyone in the hall seemed like shadow men And when Minuccio had finished his song, the King asked him whence it came, for he believed he had never heard it before.

. . . He replied: "I dare not reveal it save to you only."

Desirous to hear this, the King arose from table and took him into another room, where Minuccio related to him everything he had heard. The King was

delighted, praised the girl, and said that he would have compassion upon so worthy a girl. He then told Minuccio to go to her and to say that the King would come to visit her about Vespers that day without fail. . . .

So a little afterwards the King went to her bedroom . . . where the girl was eagerly awaiting him propped up a little, took her by the hand, and said:

"Madonna, what is the meaning of this? You are young and should be a comfort to others, yet you allow yourself to be ill. . . ."

Feeling herself touched by the hand of him whom she loved above all things the girl indeed felt a little modest shame but also as much pleasure in her soul as if she had been in Paradise. And she replied to the best of her ability:

"My lord, the cause of my sickness was my attempt to bear very heavy burdens with my small strength; but thanks to you, you will soon see me free from it."

The King alone understood the girl's hidden meaning and thought more and more highly of her And after staying with her for some time . . . he departed.

This kindness on the King's part was highly commended and considered a great honour to the apothecary and his daughter.... Aided by hope she grew well in a few days and became more beautiful than ever.... The Queen and many of her ladies also came there and received the girl with the greatest kindness. Then the King, standing beside the Queen, said to Lisa:

"The great love you bear, brave girl, deserves great honour from us. . . . We will that you should accept the husband we shall bestow upon you, ourselves none the less ever intending to be called your knight, while we ask no more of your love than a single kiss."

The girl blushed deep red. . . . "You know how honourable it is for me to have you, a King, as my knight; and therefore I say no more of this. As for the kiss which is all you ask of my love, it shall only be yielded you with the Queen's permission. Nevertheless, for the kindness of the Queen and you to me, God through me renders you thanks and reward!"

... The Queen was greatly pleased by the girl's reply The King sent for the girl's father and mother, and having found they agreed to what he intended to do, he sent for a young but poor gentleman, named Perdicone, to whom he handed a ring and there, with his consent betrothed him to Lisa. In addition to many valuable jewels . . . the King also gave them . . . two excellent and very fruitful estates, saying:

"We give you these as your lady's dowry. . . . We now desire to take the fruit of your love which is ours."

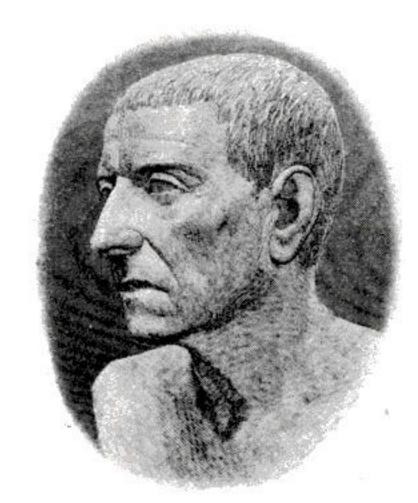
And he took her head in both his hands and kissed her on the forehead. And, as many affirm, the King most faithfully observed his pact with the girl. As long as he lived he always called himself her knight, and whenever he rode out on any feat of arms bore no token or badge save that which she sent him.

Acting thus he captured the souls of his subjects; he set an example and acquired eternal fame. But today there are few who stretch the bow of the intellect to such matters, for most lords have become cruel and tyrannical.

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FRANCESCO PETRARCH (1304-74) next to Dante was Italy's best lyric poet.



MARCUS TULLIUS CICERO (106-43 B.C.) was Rome's top political orator.









Petrarch immortalized the love sonnet

SONNET CXXXII

If not love, then what is this I feel?
If it is love, good God, what kind of thing?
If good, why does the effect smite the sting,
If bad, why does the torment sweetly steal?

If I burn at my will, why do I cry?
If in spite of myself, what is the use?
O living death, o delightful abuse,
How can you conquer me if I deny?

And if I yield, my heart must quietly break. Among such warring winds in a frail boat Without a helm on the high seas I float,

So light in wisdom, so full of mistake, That what I want I myself cannot learn, And freeze in summer and in winter burn.

SONNET CLXXXI

Love laid amid the grass a lovely net Of gold and pearls, under the branches of The evergreen bay-tree that I so love, Though in its shade I do not breathe but fret.

And the bait was the seed he spreads and mows, Acid and sweet, that I desire and fear; The notes, since Adam's eyes did first disclose To him the day, have never been so clear.

And the bright lamp that effaces the sun Was shining over me; I saw the rope Coiled in the hand of ivory and snow.

Then I fell in the net and was caught so By the angelic words and action, By pleasure and desire and by my hope.

Cicero discoursed "On Friendship"

OR friendship is nothing else than an accord in all things, human and divine, conjoined with mutual goodwill and affection, and I am inclined to think that, with the exception of wisdom, no better thing has been given to man by the immortal gods. Some prefer riches, some good health, some power, some public honours, and many even prefer sensual pleasures. Again, there are those who place the "chief good" in virtue and that is really a noble view; but this very virtue is the parent and preserver of friendship and without virtue friendship cannot exist at all. . . .

What is sweeter than to have someone with whom you may dare discuss anything as if you were communing with yourself? How could your enjoyment in times of prosperity be so great if you did not have someone whose joy in them would be equal to your own? Adversity would indeed be hard to bear, without him to whom the burden would be heavier even than to yourself.

If people think that friendship springs from weakness and from a purpose to secure someone through whom we may obtain that which we lack, they assign her, if I may so express it, a lowly pedigree indeed, and an origin far from noble, and they would make her the daughter of poverty and want. If this were so, then just in proportion as any man judged his resources to be small, would he be fitted for friendship; whereas the truth is far otherwise. For to the extent that a man relies upon himself and is so fortified by virtue and wisdom that he is dependent on no one and considers all his possessions to be within himself, in that degree is he most conspicuous for seeking out and cherishing friendships. . . .

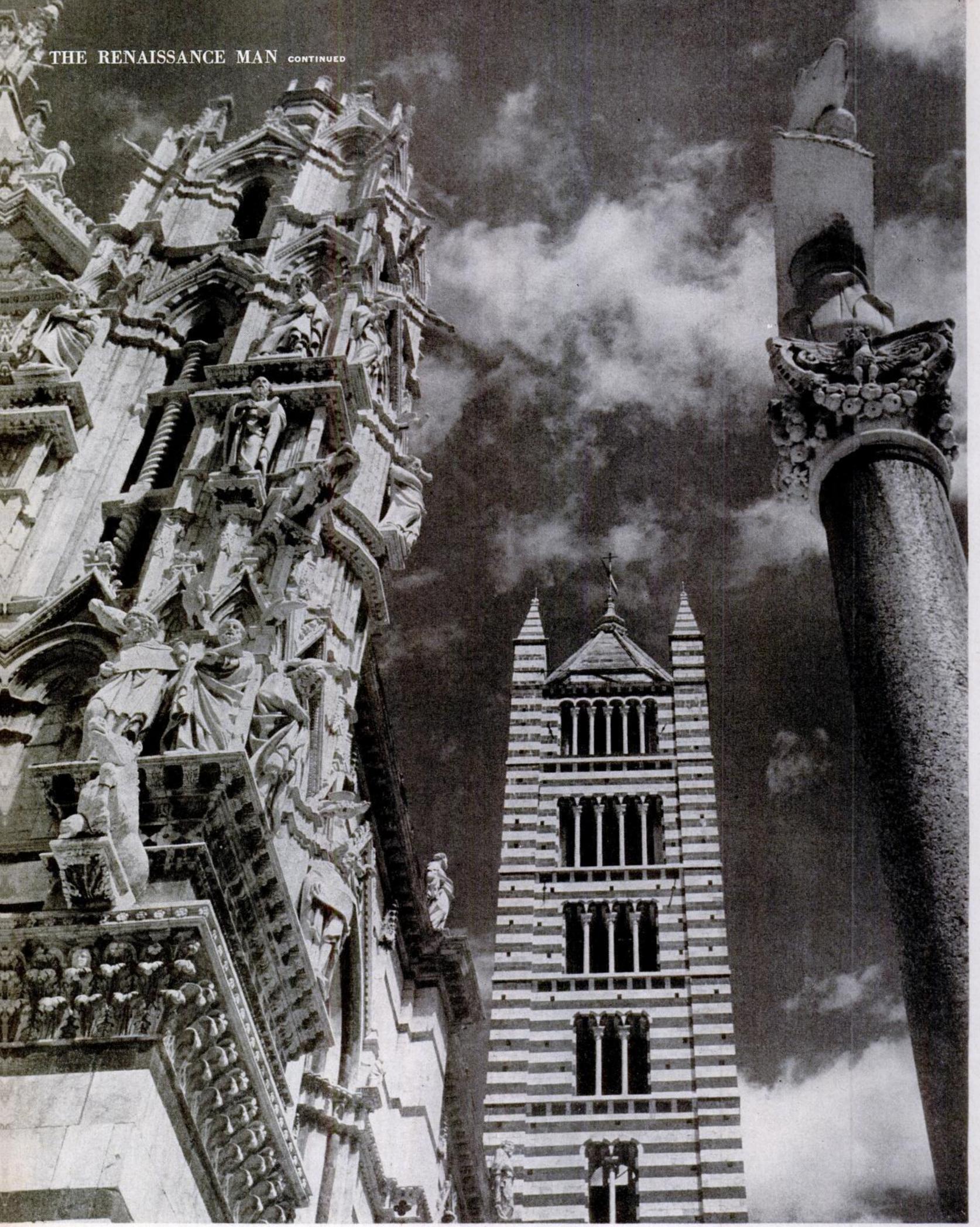
And again, it seems to me at any rate, that those who falsely assume expediency to be the basis of friendship, take from friendship's chain its loveliest link. For it is not so much the material gain procured through a friend, as it is his love, and his love alone, that gives us delight. . . .

For what person is there, in the name of gods and men! who would wish to be surrounded by unlimited wealth and to abound in every material blessing, on condition that he love no one and that no one love him? Such indeed is the life of tyrants—a life, I mean, in which there can be no faith, no affection, no trust in the continuance of goodwill; where every act arouses suspicion and anxiety and where friendship has no place. For can anyone love either the man whom he fears, or the man by whom he believes himself to be feared? Yet tyrants are courted under a pretence of affection, but only for a season. For when by chance they have fallen from power, as they generally do, then is it known how poor they were in friends. And this is illustrated by the remark said to have been made by Tarquin as he was going into exile: "I have learned what friends of mine are true and what are false, now that I am no longer able to reward or punish either." . . .

Scipio used to complain that men were more painstaking in all other things than in friendship; that everybody could tell how many goats and sheep he had, but was unable to tell the number of his friends; and that men took pains in getting the former, but were careless in choosing the latter, and had no certain signs, or marks, so to speak, by which to determine their fitness for friendship. . . .

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SIENA'S CATHEDRAL, completed about 1380, has a wonderfully ornate Gothic façade and a startling black and white striped marble tower. On the well-populated façade are angels, prophets and even the Greek pagan philosopher, Plato. Atop the column at

right is a she-wolf, Siena's symbol. According to legend Siena was founded by Senus, son of Remus, whose twin brother Romulus founded Rome, and who was suckled by a motherly wolf. The Piccolominis proudly claimed they were descended from Senus.

Siena

The city still retains centuries-old splendor

Over one of Siena's portals is carved an inscription: "Siena opens her heart to thee wider than her gates." The warmth of the city's welcome must have charmed Aeneas Piccolomini when, as a small-town boy of 18, he came to the big city in 1423. The Renaissance man was a city man and Aeneas bloomed in Siena. He loved its games and festivals, the gaiety of its people, the free and lively discussion among its humanist teachers.

The city Aeneas loved has hardly changed through the centuries, looking today much as it did to him 500 years ago. It still retains the splendor the Renaissance had taken over from the Middle Ages. The Cathedral, where Piccolomini presided as Bishop (opposite page), is still intact and the twisting streets still preserve the plan of the medieval town. Siena became a great city not because of favorable location -it had no watercourse and was off the main trade routes-but because of the energy and good taste of its citizens. In the Renaissance these qualities were of supreme and special value. Siena's artists and artisans produced fine works which, thanks to its local traders and bankers, were sent over all Italy and Europe. The purity and delicacy of Sienese taste stamped everything that came from the city, even its language. Today the Sienese speak in graceful accents, the purest Italian in all Italy.

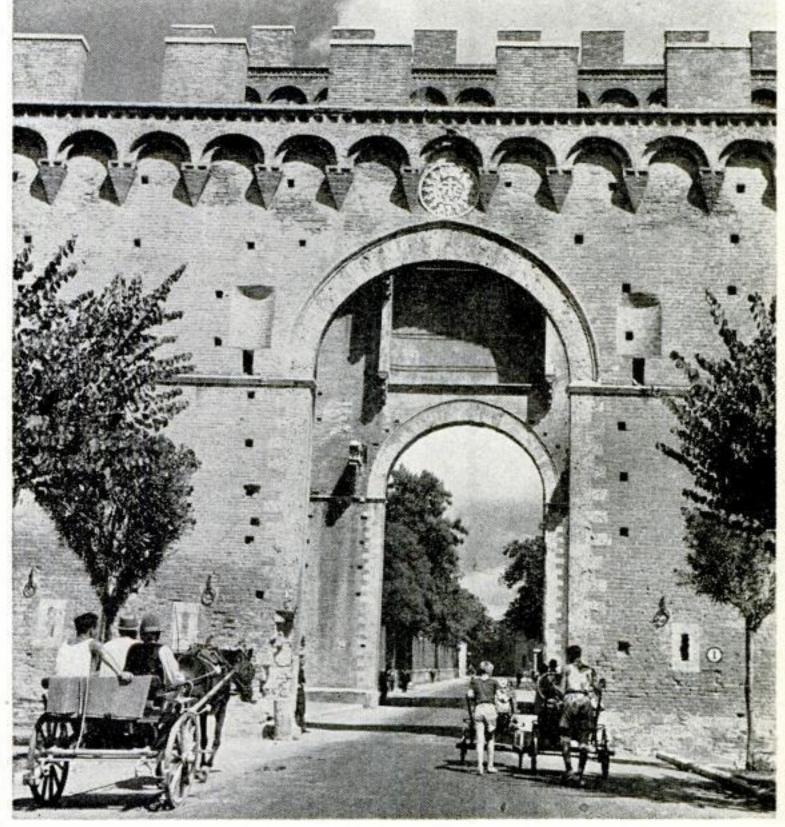


ANCIENT STREETS of Siena, crowded by the old tileroofed houses, twist down the slopes toward the church of the Servitors of Mary. In the 14th Century, when Si-

were straightened and paved with brick and the narrow lanes widened. They have hardly been widened since.



ON MARKET DAY Siena's Piazza is hardly changed from Piccolomini's day. In the Piazza the Sienese still hold the Palio, the celebrated horse races for which men dress up in medieval and Renaissance costumes like those shown on the cover and on page 72.



PORTA ROMANA, or Roman gate, was one of 38 portals leading to the medieval city of Siena. The gate was built in 1327 and got its name from the fact that it faces Rome. Here the average citizen uses horses and carts much as he used to do 500 years ago.



Siena's crown is its cathedral

Siena sits on a Tuscan hill at a point where three ridges meet. On the highest point of the city is built the great cathedral, with its tall square tower looming above its big round dome. A little lower (to the left, above) is the 14th Century bell tower, standing like a sentinel over the market place. Before 600 B.C. the ancient Etruscans first built a settlement

on the site of Siena and the Romans later founded a town there. As a feudal stronghold in the Middle Ages, Siena was ideally situated for defense, its height giving the citizens vantage from which they could see any enemy who approached through the surrounding plains. Much of the medieval city wall still stands and is visible above in the foreground.



The population of Siena today (48,000) is smaller than in its Renaissance heyday but its artisans and weavers are still the main reliance of its trade. The nobles of the city try to keep up their Renaissance traditions. A signore, or upper-class citizen, cannot carry a package in the streets or even make a purchase at the grocery store. Messages are carried by

servants. At the opera, a signore must sit in a box, over the humbler orchestra seats.

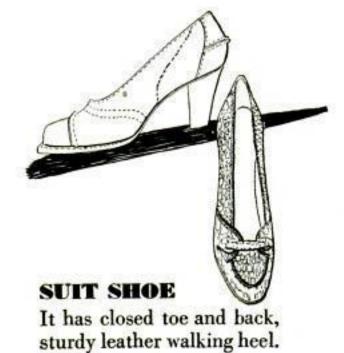
But though Siena has lost the substance of its greatness, the symbols still remain. The sight of the city glowing warmly in the Tuscan sun still catches at the heart of travelers as it must have caught at the heart of Piccolomini when he came upon it in

his youth. The man of the Renaissance admired power and loved beauty, and Siena to him was a place where power might be gained and beauty known. Piccolomini, who both admired power and achieved it, never ceased to be enchanted by the loveliness of Siena. Summoning his fondest words, he called it his "dulcissima patria," his "sweetest homeland."





SPRING SUIS



SKIRTS ARE LONG, HIPS ARE PADDED

During the next four weeks women all over the U.S. will take an afternoon off and march downtown for a look at the new spring suits. For the first time in four years they will see something new. Designers, out from under wartime fabric restrictions, have used materials lavishly. Jackets are longer, ranging from 27 to 31 inches in length instead of the usual 25. The newest-looking ones are nipped in at the waist, have padded hips (above). Others hang loosely and very straight (p. 87). Skirts are at two extremes—tight and stride-restricting, or pleated

and free-swinging. All of them are longer, reaching at least five inches below the knee, a state of affairs deplored by men. Long skirts also have a deeper significance—they usually precede a depression.

The things that go with suits also use material freely. Hip-length blouses are worn tunic-fashion over skirts. Gloves have big cuffs. Shoes are closed at toes and heels. Bright ribbons, unavailable for years, are pinned around the neck as decorations. Even hats, though small, use lots of satin and taffeta for big bows and gay streamers.

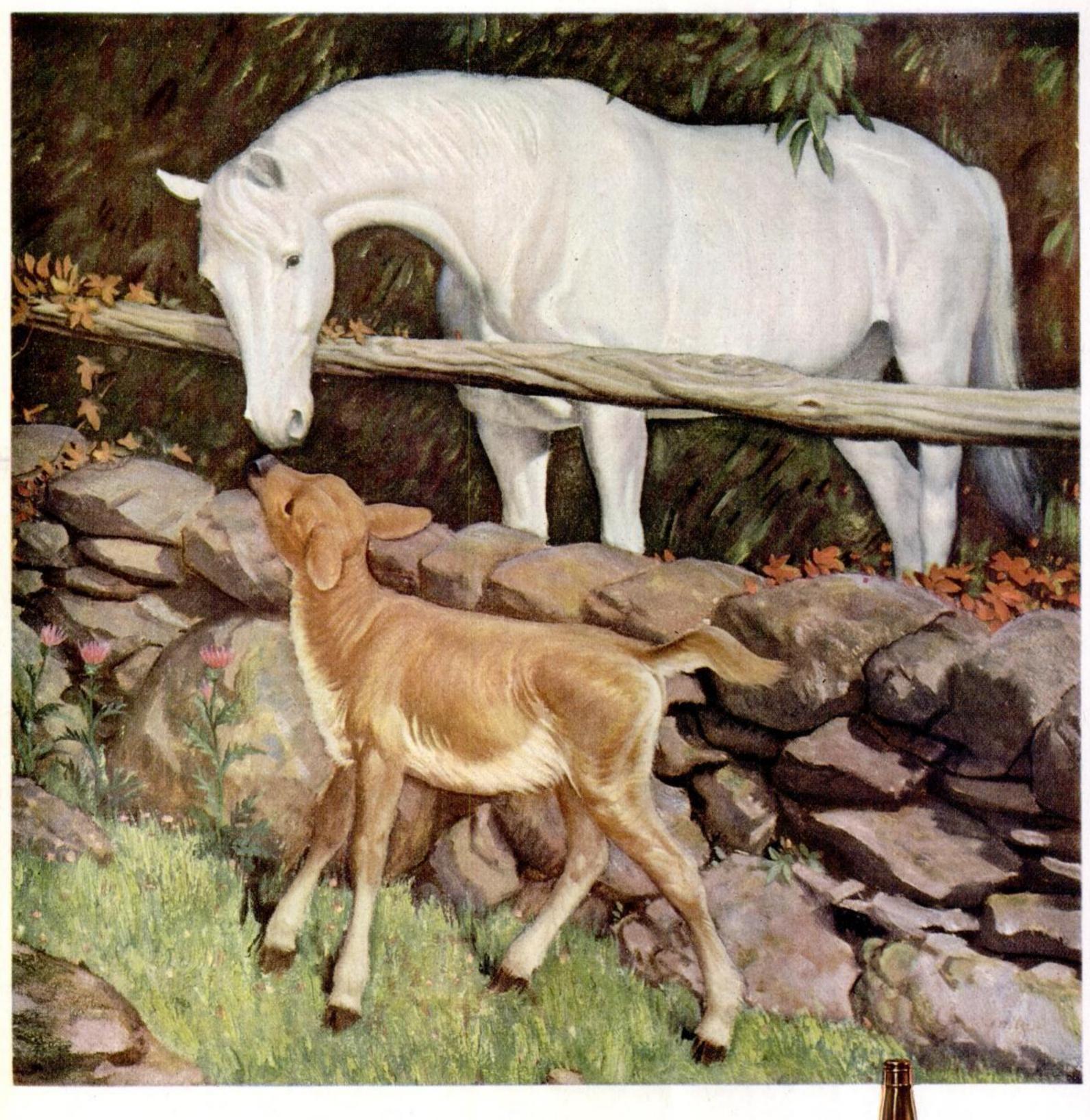
CONTINUED ON PAGE 87



Clicquot Club the "flavor-aged" ginger ale

ALL OTHER POPULAR FLAVORS INCLUDING COLA – ALSO SPARKLING WATER





The Favorite

To gain a favored place, a man, a horse, or a whisky must be endowed both by nature and art. To White Horse, nature has given Scotland's barley, Scotland's water, the heathery hint of Scotland's peat. The artistry of White Horse is Scotland's skill. As a truly great whisky—it stands alone.

A print of the above painting (without advertising, suitable for framing) mailed on receipt of 10¢ or set of 6 in this series for 50¢. Browne-Vintners Co., Inc., 500 Fifth Ave., New York 18, Dept. L3.



86.8 Proof. Browne-Vintners Co., Inc., New York. Sole Distributors





Most people find that the juice of a lemon in a glass of water—when taken daily first thing on arising—insures prompt, normal elimination day after day. Not a purgative, lemon and water helps the system regulate itself.

Lemon and water has other positive health values.

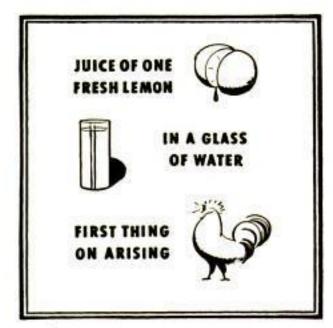
Lemons alkalinize aid digestion supply vitamins

Lemons are an excellent source of vitamin C; supply valuable amounts of B₁ and P. Surveys show that over 12,000,000 now take lemons for health.

Keep regular the healthful way!

Lemon and water helps the system function *normally*. It gives best results when taken every day. Give it time to prove its value and establish

regularity for you. Not sharp or sour, lemon and water has just enough tang to be refreshing-clears the mouth-wakes you up. Take it every morning -first thing on arising. Try it 10 days -see if you don't benefit.



LEMON and WATER first thing daily

California Sunkist Lemons

FIGHT COLDS with LEMON & SODA



First day, drink a glass of lemon and soda every 2 or 3 hours. Take a hot lemonade to induce perspiration when you go to bed. Continue with lemon and soda 3 or 4 times a day while cold lasts.

Lemon and soda forms natural sodium citrate. Gives all vitamins of lemons, plus increased alkalinity.

To make lemon and soda: juice of 1 fresh lemon in a half glass of water; add-slowly-half teaspoon baking soda (bicarbonate). Drink as foaming quiets.

SPRING SUITS CONTINUED



BACK-INTEREST HATS

Suit hats are likely to be small and simple in shape. Their main attraction is in the back where they are decorated with flamboyant bows, flowers or both.



PLEATED SKIRTS

Graceful swinging skirts with pleats all around rival tight ones in popularity. The skirt shown above, three yards wide at the hem, is ideal for brisk walking.

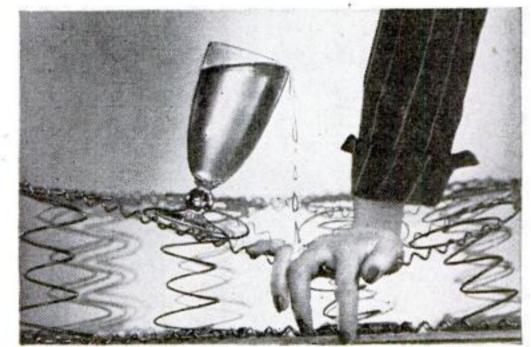
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Louise Allbritton discovers the secret of "luxury sleeping comfort"



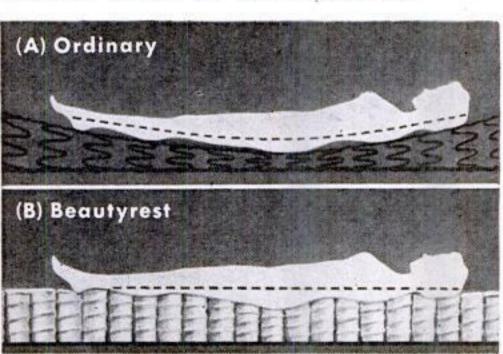
7. What gives a Beautyrest mattress the "luxury comfort" other mattresses don't seem to have? The answer is simple: Inside, Beautyrest is built differently! To dramatize this difference, we asked Louise Allbritton to make the "glass of water test."



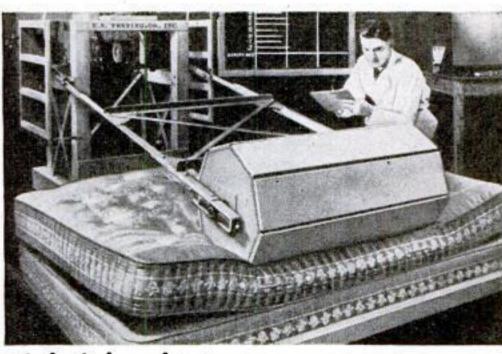
2. First ... notice what happens when Louise puts the water glass on the springs of an ordinary mattress, and presses near-by coils. The water spills. Why? Ordinary mattress coils are all joined together ... go down together ... form uncomfortable hollows.



3. Now see what happens when Louise puts the glass on a Beautyrest spring—and presses down, as above. Each of Beautyrest's 837 individually pocketed coil springs acts on its own . . . conforms to every curve and movement of your body—as springs should.



4. Compare! Above, (a), see how an ordinary mattress often sags under you. But below, (b), notice how Beautyrest's individual springs give your back more restful support. We know the difference—we make both kinds. That's why we recommend Beautyrest.



5. Lasts longer! In "torture tests" made by the U.S. Testing Co., Beautyrest lasted far longer than any other inner-spring mattress tested. P.S. Beautyrest's patented "no-sag" edge keeps edges neat, firm for the lifetime of the mattress, too!



6. "Luxury comfort"—1¢ a night! Beautyrest is guaranteed for ten years, costs only \$49.50. This amounts to little more than 1¢ a night! Matching Beautyrest Box Spring also \$49.50. For the world's most luxurious sleeping comfort, order both today!

Only SIMMONS makes Beautyrest*

MAKERS OF THE WORLD'S ONLY ELECTRONIC BLANKET
AND OTHER FINE-QUALITY BEDDING

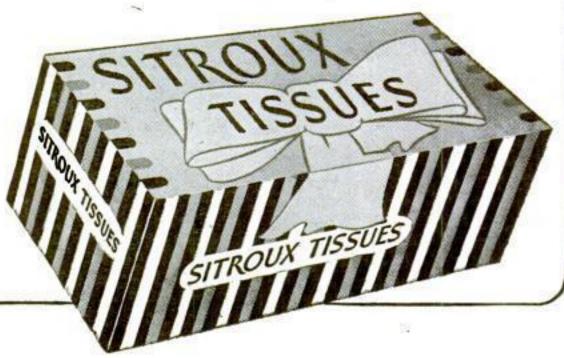
PREG. U. S. PATENT OFFICE 1947, SIMMONS CO., MDSE. MART, CHICAGO, ILL.

Have you discovered the secret





THE BOX WITH THE BOW ON TOP



SPRING SUITS CONTINUED

FASHION JARGON

Clothes are attractive but language seems inexcusable

THAT there are to be new fashions for women in the spring of 1947 is welcome though not especially surprising news. What would be surprising and even more welcome would be news that fashion was to have a new and better language.

The nomenclature of fashion at present is like the double-talk of the Communists. It means one thing to the initiated and something different or else nothing at all to the layman. A glance at some fashion advertisements, where this language is most in evidence, will show what is going on in this respect. In a recent issue of Vogue, for example, one may find mention of The Beau Nash silhouette . . . Maurice Rentner's romantic reminiscence of chivalry in the cut-away days . . . done now in a three piece suit gallantly tailored of Forstmann's wool crepe. . . . What kind of vagary is this? Is it true that chivalry was going on in the cut-away days, and why is Maurice Rentner having romantic reminiscences about it? Can we be sure that he was even there?

A few pages farther on we find allusion to Monte Sano's town-mannered suit . . . sincerely tailored and twice-blessed with important pockets. . . . Yours in crisply checked English worsteds. This seems to betray the influence of The Hucksters but it leaves the reader wondering whether sincere tailoring excels gallant tailoring and if so, how. Also what makes the pockets such an important double blessing? Most women carry nothing of value in their pockets or even, so far as anyone has been able to find out, in their handbags. Yours in crisply checked English worsteds sounds long-winded and bureaucratic. "Yours in haste" would be better. Or did the writer mean to say "Tailored in crisply checked English worsteds" and then "Yours sincerely"? This would seem more logical, and the whole thing could be explained as a printer's slip.

So far, at least, we have been concerned with tailoring of some sort, which at least suggests the subject of clothes. But what are we to make of the activities of a certain Philip Mangone as described in Harper's Bazaar? On page 57 of the February issue Mangone tapers a suit with worldly, masterful strokes... achieves balance by playing a scalloped treatment against a slim long-torso line. This, it would seem, might be enough of a coup for the average taperer or balancer, however worldly or masterful, but it is only a starter for M. Mangone. On page 65 he does a fluent translation of The Dress Coal by Pierre Balmain... does it in a sibilant moire that whispers with a soft French accent.

It is clear that if Mangone's activities are properly described in this second instance, he has been wasting his time with tapering and balancing. The chances are that even translations are scarcely a fair test of his powers. All of this certainly places Mangone far ahead of someone named Harrold who on page 79 does an urban tailleur clean-lined as the towers of Gotham. . . . This, however, is tailored with integrity compared to which mere gallantry and sincerity are, of course, small beer.

What would happen if someone went to an interpreter or translator like Mangone or a doer like Harrold and asked him to cut a piece of cloth and stitch it into something fit to wear? Owing to the language of fashion, it is impossible to tell.

Since the main purpose of women's clothes, despite all their squeakings to the contrary, is to impress men, and since men have a hard enough time even recognizing a new fashion when they see it without being confused with jargon that sounds like Gromyko on his day off, it can be stated that fashion language should be simplified. If it cannot be simplified, a glossary should at least be provided with the advertisements. The glossary could start with the word "peplum" which now appears in 1 fashion advertisement out of 10, although not 1 person in 10 who counts has any idea what it means.

Not to mention "moygashel" and "ballibuntl."

Noel F. Busch

Step back a hundred years and more,
And take your place inside you door.

That's Peter Ballantine at the table, A brewer from Scotland, skilled and able.

He's testing his ale—and now you'll see How the 3-ring trade mark came to be.

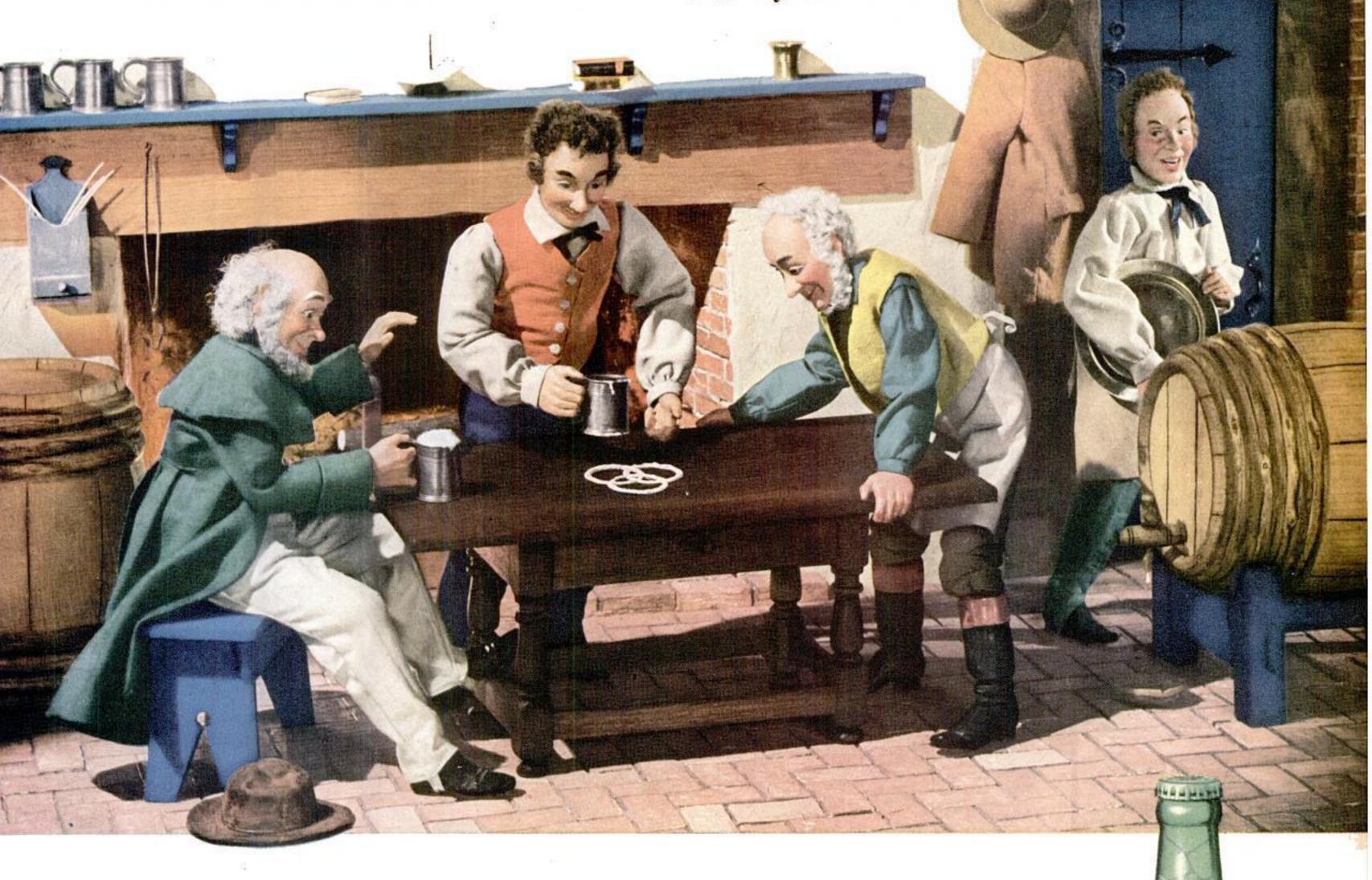
One healthy drink, "Aye lads," says he, "This ale o' mine ha' PUR-R-RITY!"

A second drink of his fine old brew, "Ah," he declares, "It ha' BODY, too!"

A third drink now, see him slowly savor,
"An' sur-r-rely," he says,
"It ha' the FLAVOR-R-R!"

Then spying 3 rings on the table dark, "Lads," cries Peter,

"I ha' my mar-r-rk."

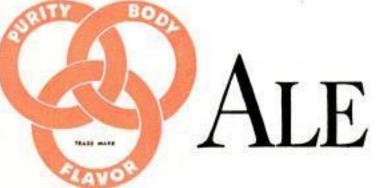


And today the 3 rings identify America's largest selling Ale

Back in 1840, when his ale was ripe and ready, Peter Ballantine took one drink to judge PURITY...a second for BODY...a third for FLAVOR... and chose for his trade mark the three moisture rings left by his glass on the table.

Today, this famous trade mark is your guide to the finest of ale. Look for the 3 rings; call for "Ballantine"... America's largest selling Ale.





BREWED ON THE SAME SITE SINCE 1840





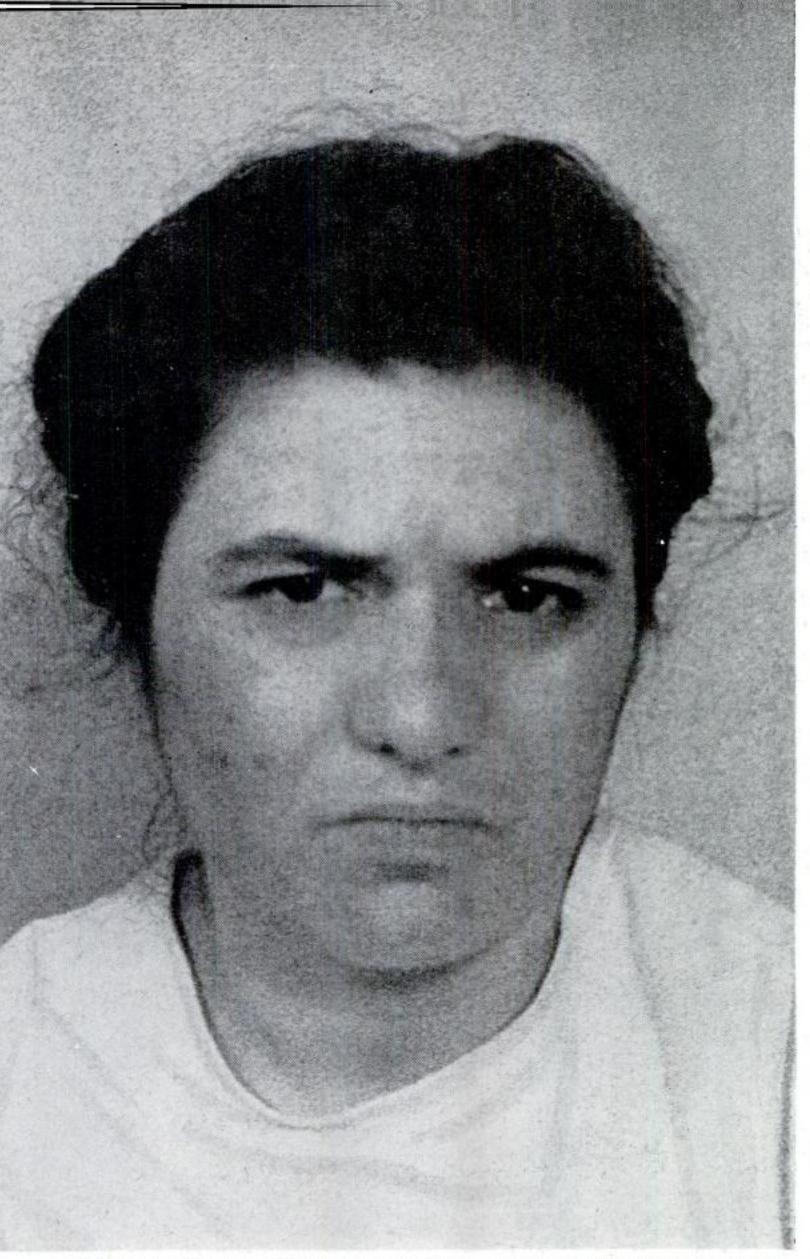
When you're dining in Philadelphia

- Good food is a tradition in the Mirage Room of the Barclay in Philadelphia. And, at many tables, the good food is enhanced by a good cigar. Yes, Webster. Whether you smoke a Golden Wedding, 15c, or a Director, 35c, each Webster is made of 100% long Havana, bound in top-quality Broadleaf and wrapped in finest Connecticut shadegrown.
- Websters never vary in quality, the blending is never changed. Last year you smoked 75,000,000 of these flavory, mild cigars. This year we expect to provide 90,000,000. Buy them wherever fine cigars are sold.

WEBSTER CIGARS

EXECUTIVE AMERICA'S TOP CIGAR

Golden Wedding, 15c • Chico, 15c • Queens, 18c • Fancy Tales, 25c • Directors, 35c







A YEAR LATER, HER PSYCHOSES RELIEVED, SHE FEELS CHEERFUL AND RELAXED

PSYCHOSURGERY

OPERATION TO CURE SICK MINDS TURNS SURGEON'S BLADE INTO AN INSTRUMENT OF MENTAL THERAPY

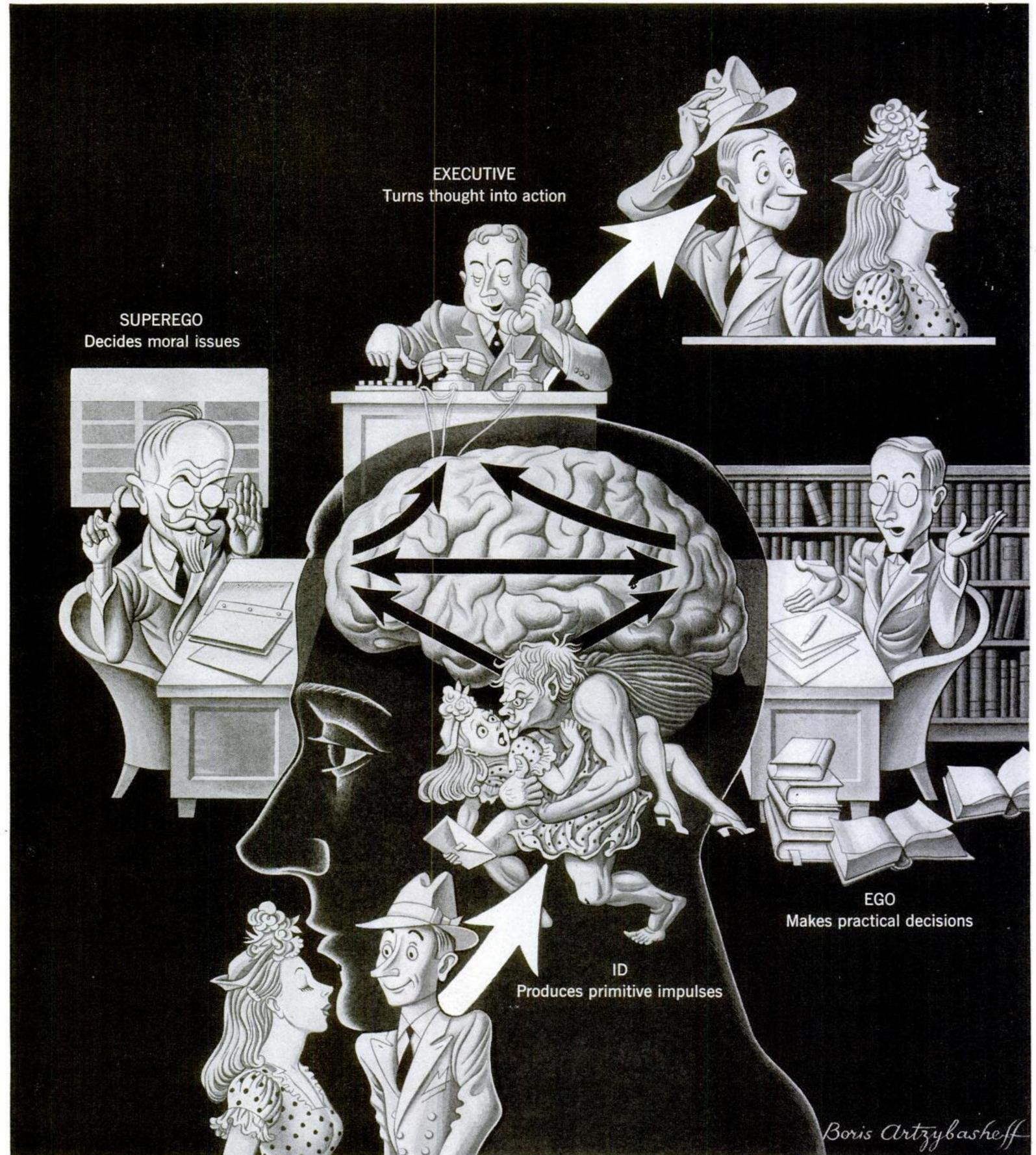
Two years ago the young woman above was insane. Doctors had diagnosed her condition as mixed dementia praecox and manic depression. She was sullen, resentful, completely disorientated (above, left). Today she is living at home, a cheerful, cooperative person (above, right) aware of all that goes on around her, interested for the first time in getting a job.

The technique that saved this girl from the tragic half life of insanity is the most direct and dramatic attack ever made on mental illness: an operation in which surgeons cut the tissues of the brain itself (see pp. 96-97) to relieve disorders of the mind. This surgical treatment of psychoses, called prefrontal lobotomy (the cutting of part of the frontal lobes), is not new. It was first attempted in Portugal 12 years ago by a daring and imaginative neurosurgeon named Egas Moniz. Its early results were reported in the U.S. by Neurologist Walter Freeman and Neurosurgeon James W. Watts, both of George Washington University, who soon afterward started performing the operation themselves with considerably improved techniques. Cautiously and somewhat doubtfully other doctors followed suit, operating only on "hopeless" patients who had failed to respond to

other methods of treatment, people who had little to lose and everything to gain. The results were spectacular: about 30% of the lobotomized patients were able to return to everyday productive lives. Another 30% benefited considerably, finding relief from the painful anxiety and profound depression that their psychoses inflicted on them. The rest were mostly unaffected. A very few deteriorated mentally. Only two or three % died.

WHERE CUT IS MADE is shown in an X-ray of skull. The white line denotes area where incisions isolate the frontal lobes.

To date some 2,000 prefrontal lobotomies have been performed in the U.S. The evidence of the case histories now available is leading to an increasingly wide acceptance and use of the technique. But while few if any doctors deny its immense potential value, especially in cases of acute depression, many of them maintain that it must be used with restraint. This operation, they say, is not a cure-all and should not be allowed to replace other forms of psychotherapy, the commonly used insulin and electric-shock treatments. Although lobotomy's effects on the brain and mind are understood in a very general way (next page), there is a great deal to be learned before the operation can be considered to have passed beyond the experimental stage. Prefrontal lobotomy is still a measure of desperation.

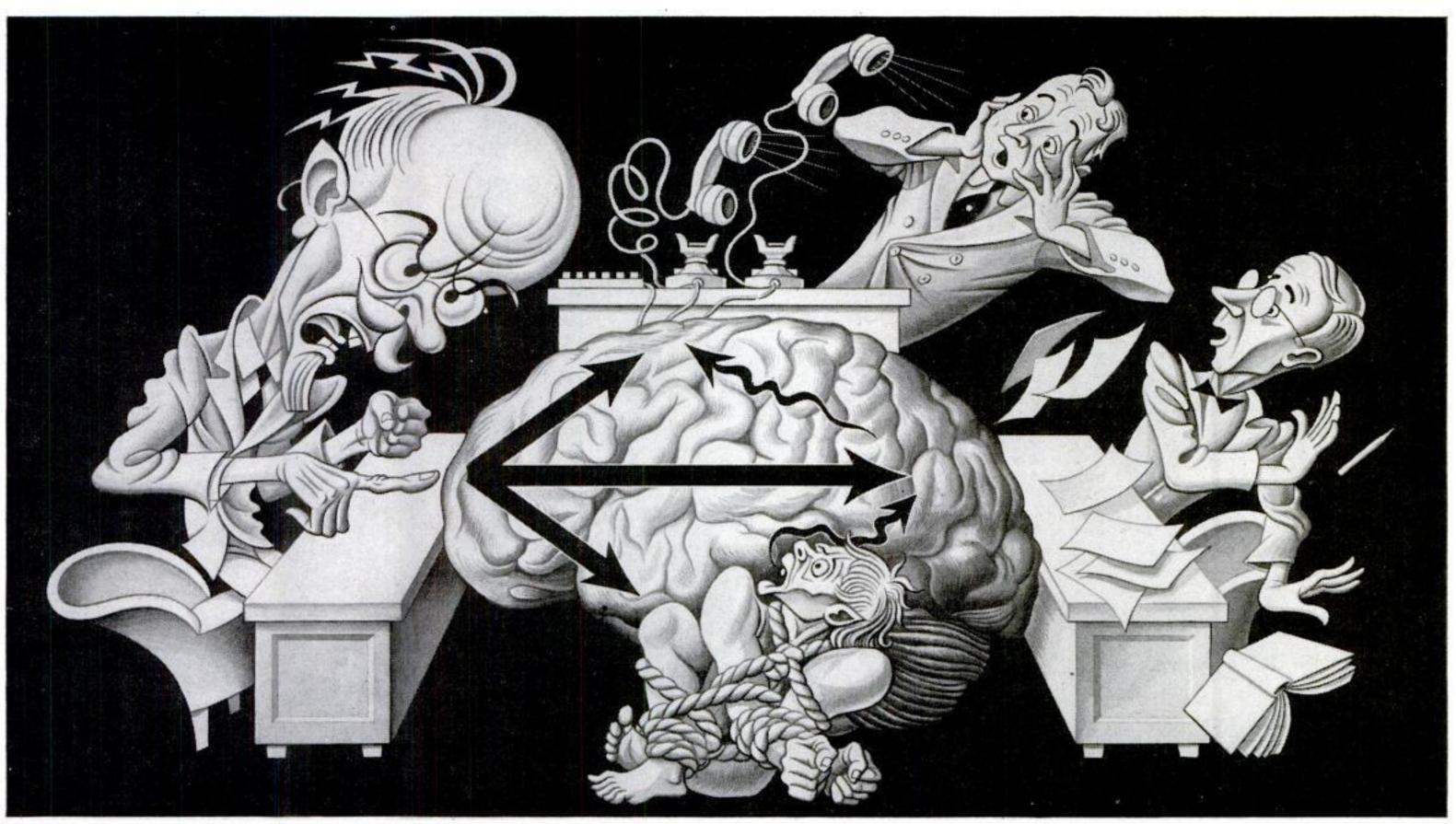


NORMAL MIND HAS SOUND BALANCE (SEE BELOW) BETWEEN IMPULSES, PRACTICAL JUDGMENT, CONSCIENCE (CALLED ID, EGO, SUPEREGO IN PSYCHOANALYTIC TERMS)

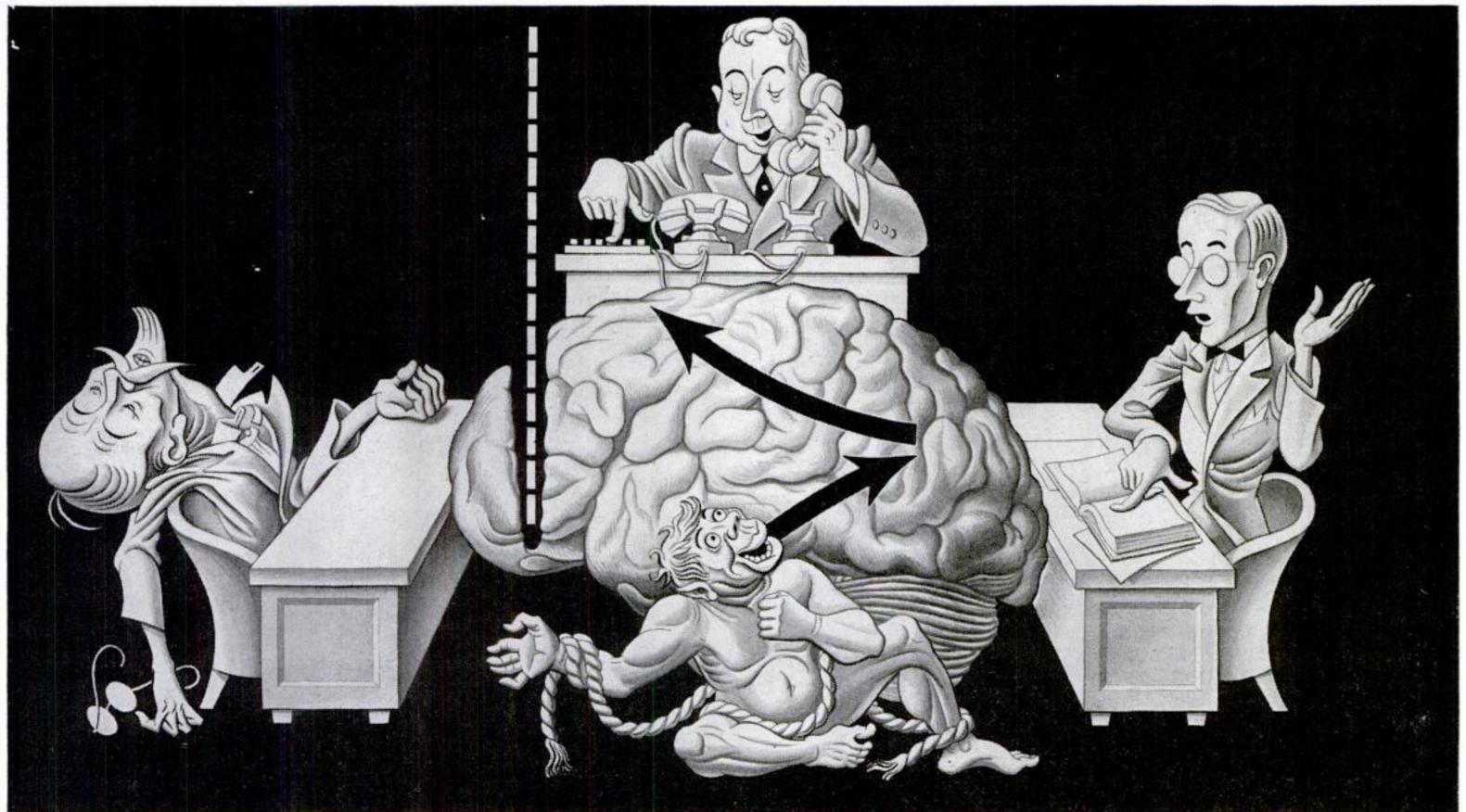
DRAWINGS SHOW HOW MIND'S INNER BALANCE IS CHANGED BY PREFRONTAL LOBOTOMY

To understand how lobotomy affects the mental processes it is necessary to know something about how the mind works. These simplified diagrams by Artist Boris Artzybasheff help tell the story. In the drawing above, a basic impulse is traced through the mind of a normal person. The stimulus comes when the boy meets the girl. An unconscious sex impulse immediately occurs in the thalamus (id), the primi-

tive part of the brain which produces emotional drive and vitalizes thought processes. But before it can be turned into action it is conditioned by the mind's ego and superego, which act together but on different grounds. The ego (right, perception, general intelligence, practical judgment, memory) says, "Don't do it; it would be a stupid mistake." The superego (left, conscience, moral authority, acquired



IN MIND OF AGITATED DEPRESSIVE, OVERBEARING CONSCIENCE (LEFT) REPRESSES IMPULSE (BOTTOM), DISRUPTS JUDGMENT (RIGHT) AND EXECUTIVE FUNCTION (TOP)



WHEN PREFRONTAL LOBES ARE SEVERED, INTERNAL CONFLICT CEASES. PRACTICAL JUDGMENT NOW CONTROLS IMPULSES, TENDS TO RESTRAIN ANTISOCIAL BEHAVIOR

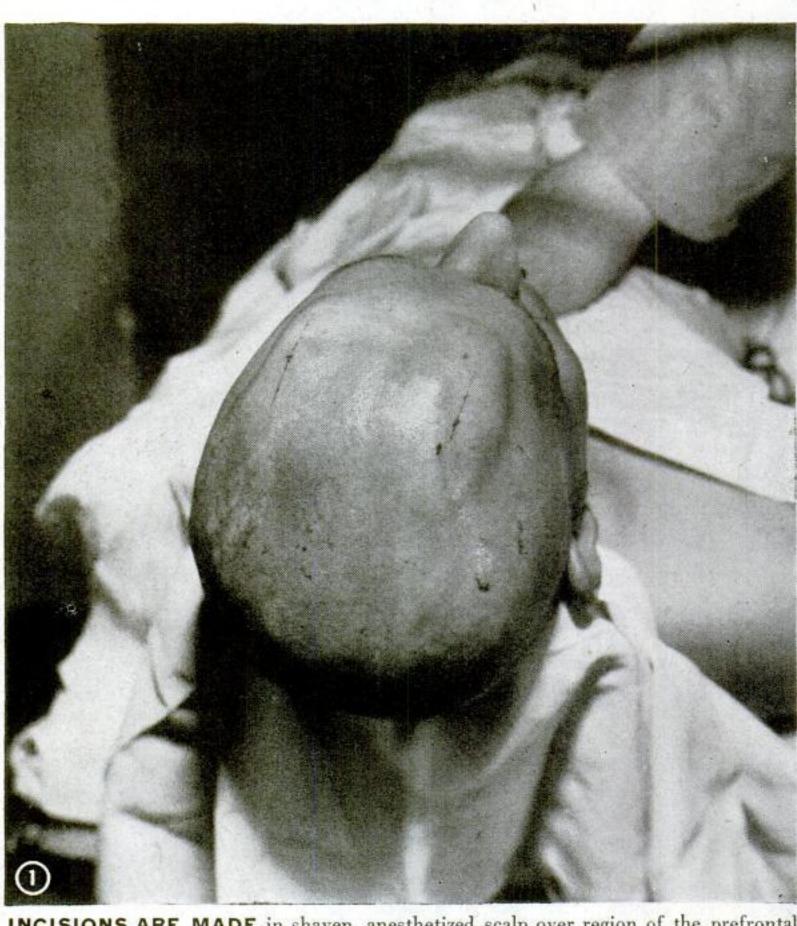
attitudes and the sense of future consequences) says, "Don't do it; it would be wicked and you'd regret it." The joint decision of these two, passed to the "executive" motor centers (top), is translated into a practical and socially acceptable action: the boy tips his hat.

But in cases of pathological depression (where lobotomies are particularly effective) this internal balance is upset. In agitated depression (top drawing) the superego becomes overbearing and unreasonable, unbalancing the whole mind and making impossible demands on the individual. The victim, always goaded by an overdeveloped conscience, lives in an agony of guilt and deep anxiety. Impulses are stifled, intelligence is overridden; even actions are repressed. The surgeon's blade, slicing through

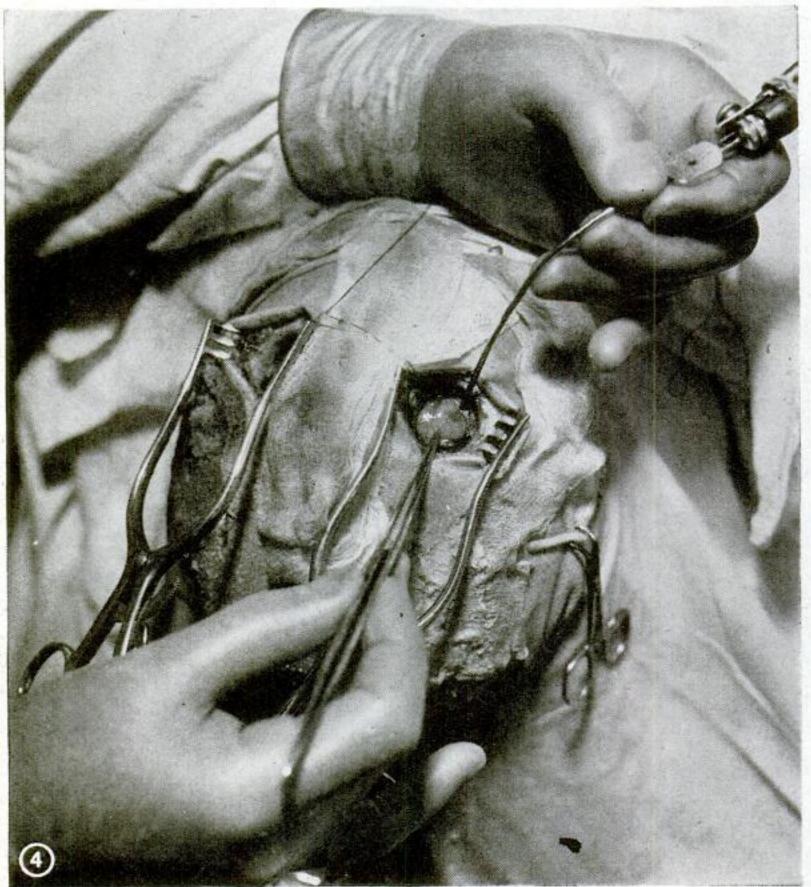
the connections between the prefrontal area (the location of the superego) and the rest of the brain, frees the tortured mind from its tyrannical ruler (bottom drawing). Intelligence is not affected (patients have done well in college and business). Lobotomy, however, should be performed only on those patients whose intelligence is sufficient to take over the control of behavior when the moral authority is gone.

THE OPERATION IS BRIEF BUT EXTREMELY DELICATE

Despite its far-reaching implications, lobotomy is a short and unceremonious operation. It does, however, require some extremely delicate surgery. Shown in pictures below is one of 200 lobotomies done up to now at the Boston Psychopathic Hospital. The method used differs from that of Freeman and Watts (p. 93) in that larger holes are cut to enable the surgeon to see what he is doing. But the purpose is the same: to sever the deep-lying fibers leading to the frontal lobes. Thirty minutes after the



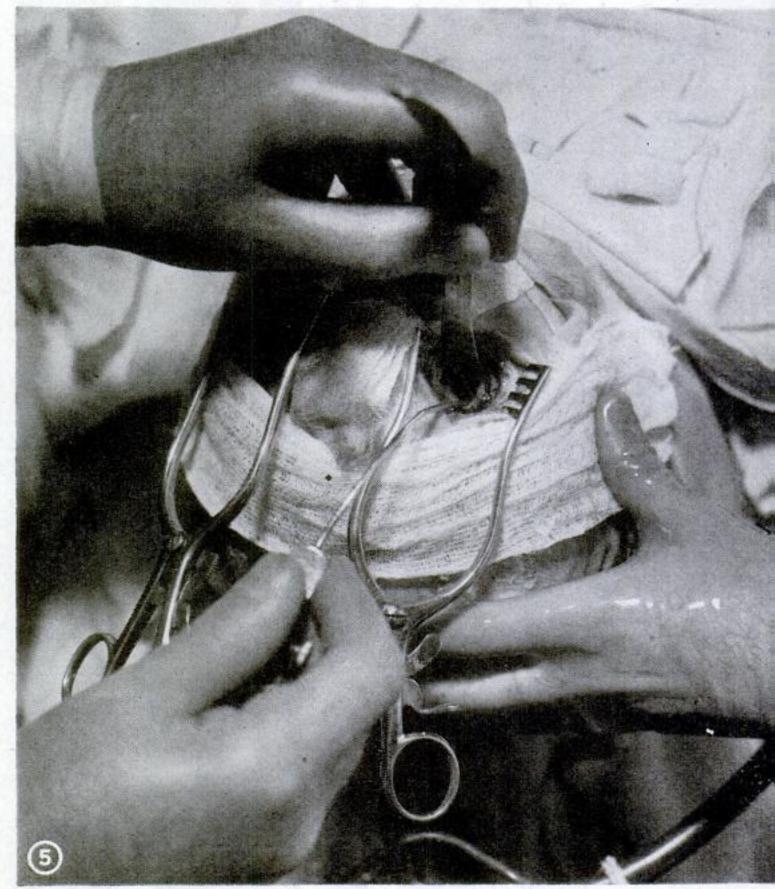
INCISIONS ARE MADE in shaven, anesthetized scalp over region of the prefrontal lobes. Patient is in a deep sleep induced by an intravenous injection of sodium pentothal.



BRAIN IS EXPOSED when the dura mater, a protective membrane, is cut away and tied back (note retaining threads). Electric suction cautery is held ready to begin incision.



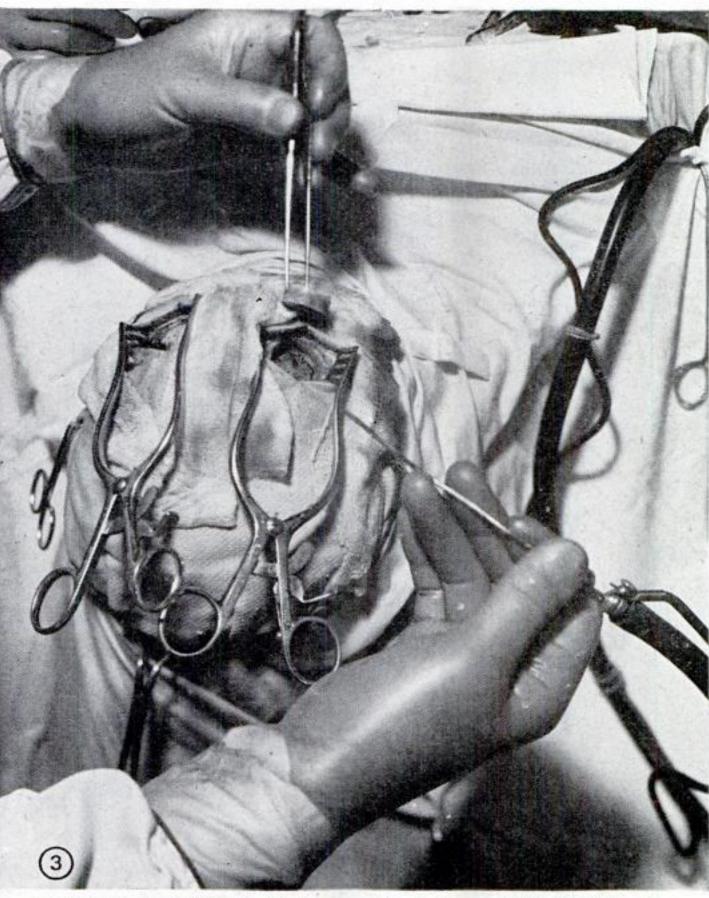
OPENINGS ARE CUT in the exposed skull by a trephine, which saws out a disk-shaped bone button. Water squirted from glass syringe (top) washes away bone dust.



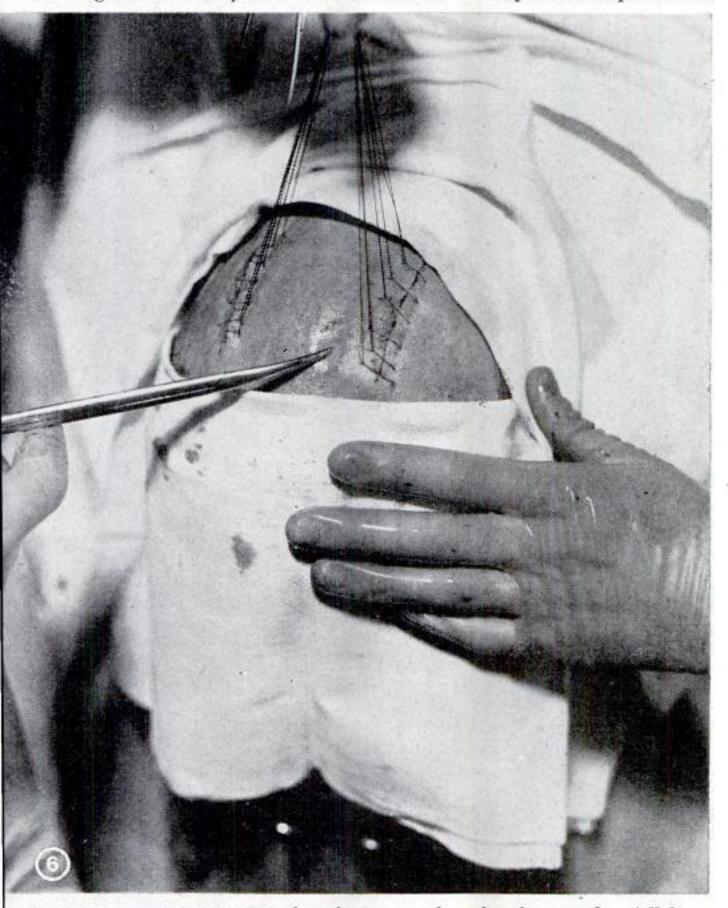
LOBES ARE CUT with cautery (bottom), which makes a clean, dry incision into the brain, severing prefrontal connections. Dull blade (top) slices remaining fibers.

first incision has been made, the patient is wheeled away to his room.

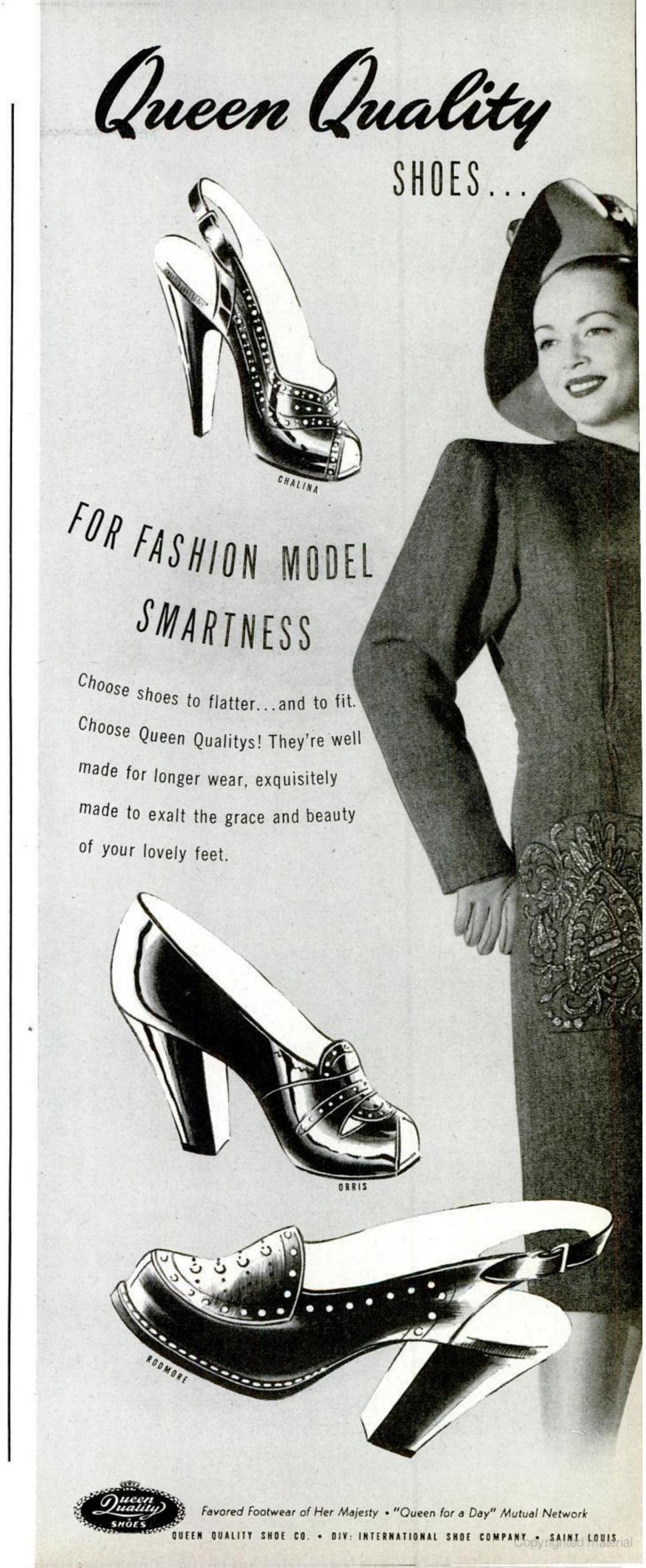
When he awakes, he is confused and childlike. Gradually, his mental powers return; but there is no return of anxiety. The obsessions that once plagued him remain, but now they seem trivial and unimportant.



BUTTON IS LIFTED with forceps after being carefully freed from any remaining connections by a delicate bone lifter. It will be put back in place later.



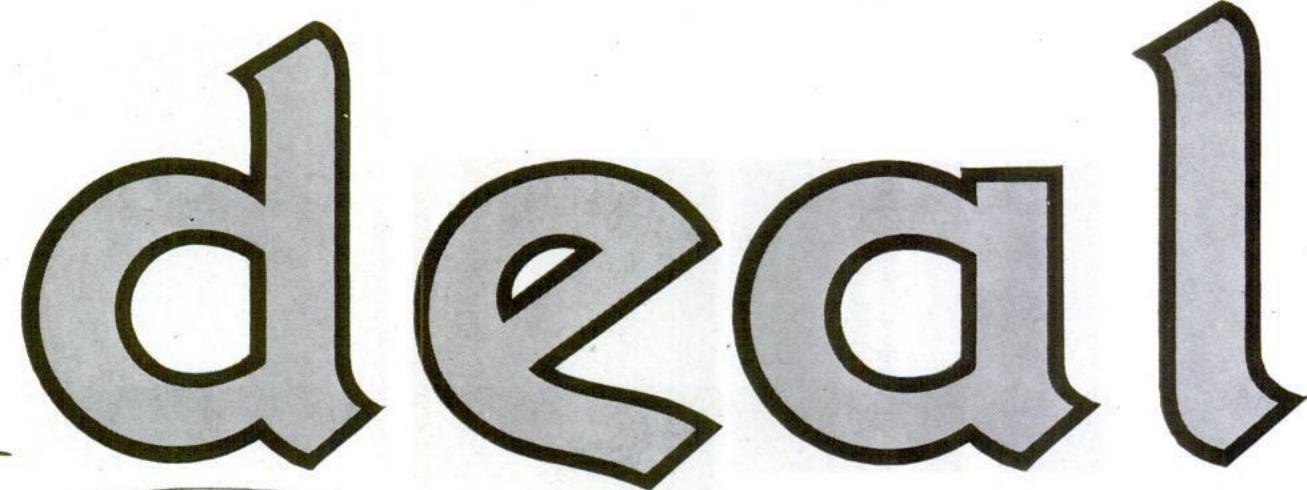
SCALP IS SEWED UP after the surgeon has placed a coagulant jell foam on brain, sewed protective membrane together and replaced the bone button.



"and just think, Skipper, Ideal in cans is being made again"



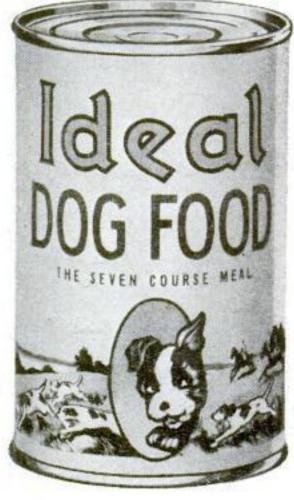




THE 7-COURSE MEAL

- Meat and Meat By-products— Sources of animal protein
- Bone—Source of calcium and phosphorus
- 3. Wheat and Barley—Sources of carbohydrate
- 4. Wheat Germ—Source of thiamin, Vitamin E and vegetable protein
- 5. Carrots—Source of minerals, carotene and roughage
- 6. Cod Liver Oil, Fortified—Source of Vitamins A and D
- Soy Grits (or Soya Flakes)—Source of vegetable protein





A NOTHER great pre-war product—a nationwide favorite in the homes of America's dog owners—will soon be back on dealers' shelves.

Since 1941, when ingredients and materials essential to the high standards of Ideal Dog Food became unavailable, none of this fine food, in tins, has been produced.

Now—good news for dogs and owners alike! We are again able to promise you Ideal Dog Food as you knew it before the war—the same, ready-to-serve, famous 7-Course Meal made with the same high quality ingredients we used before the war. Ideal in tins is now being made and will soon be on dealers'

shelves. It's the food your dog will eat, as millions of particular owners know.

Naturally, Ideal Dog Food, in tins, will go fast. But keep looking and asking for it. As quickly as our careful processes permit, the volume of Ideal will be increased to meet all demands.

For those whose pets have formed a liking for Ideal in dehydrated form, this superior, laboratory-tested food is available:





WHOOPING CRANE, WHICH IS KEPT SEMICAPTIVE ON A GAME RESERVE IN GOTHENBURG, NEB., RUNS THROUGH SWAMPY WATER. THIS IS A FEMALE, 26 YEARS OLD

uniooniuo

Ornithologist studies ways to save biggest U.S. bird from extinction

There are left in the world today only 29 known whooping cranes, a North American bird which once covered the prairies by the thousands. One of the survivors lives on a game reserve in Nebraska (above), another in a zoo in New Orleans. Two are spending this winter in a Louisiana marsh. The other 25 are in marshes along the Texas coast (below) where Robert Allen, ornithologist of the National Audubon Society, has been hiding in a dummy cow to observe the cranes and to see what

can be done by man to save them from extinction.

The whooping crane is the tallest and loudest bird in North America. It stands almost five feet high and its musical whoop can be heard three miles away. It once bred on the northern prairies but as farmers came it was apparently driven too far north for favorable breeding. Last fall the Texas cranes came back south with only three babies. When they fly north next month, Allen plans to trail them by plane to their hidden nesting grounds.



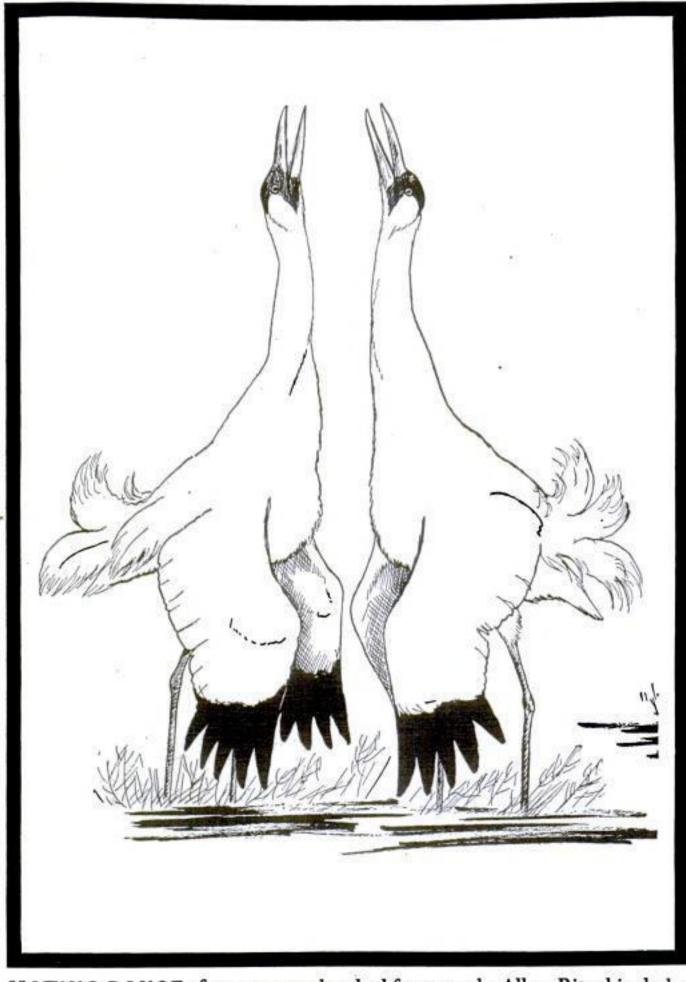
FAMILY OF THREE CRANES was photographed through a 20-inch telescopic lens from 1,000 feet by Life's Andreas Feininger, who waited four full days inside

fake cow to get this picture. The cranes winter near Austwell, Texas. Baby crane (left) bears rust-brown feathers on its upper neck. Walking adult cranes take 23-inch strides.





CANVAS COW was built and painted by Allen to deceive whooping cranes, which are not at all shy of real cows. Observers, equipped with lunches and with stools, hid inside it at sunrise each day, but cranes never came near it.



MATING DANCE of cranes was sketched from cow by Allen. Ritual includes low bows, much leaping and whooping, reaches peak when both point bills at sky (above). Allen is also Audubon Society's authority on roseate spoonbills.









Lovely Mother

Pretty Powers Girl Jane Davis Kinsella is a devoted wife and mother in private life. She's as talented in baby care as she is in glamorous modeling.

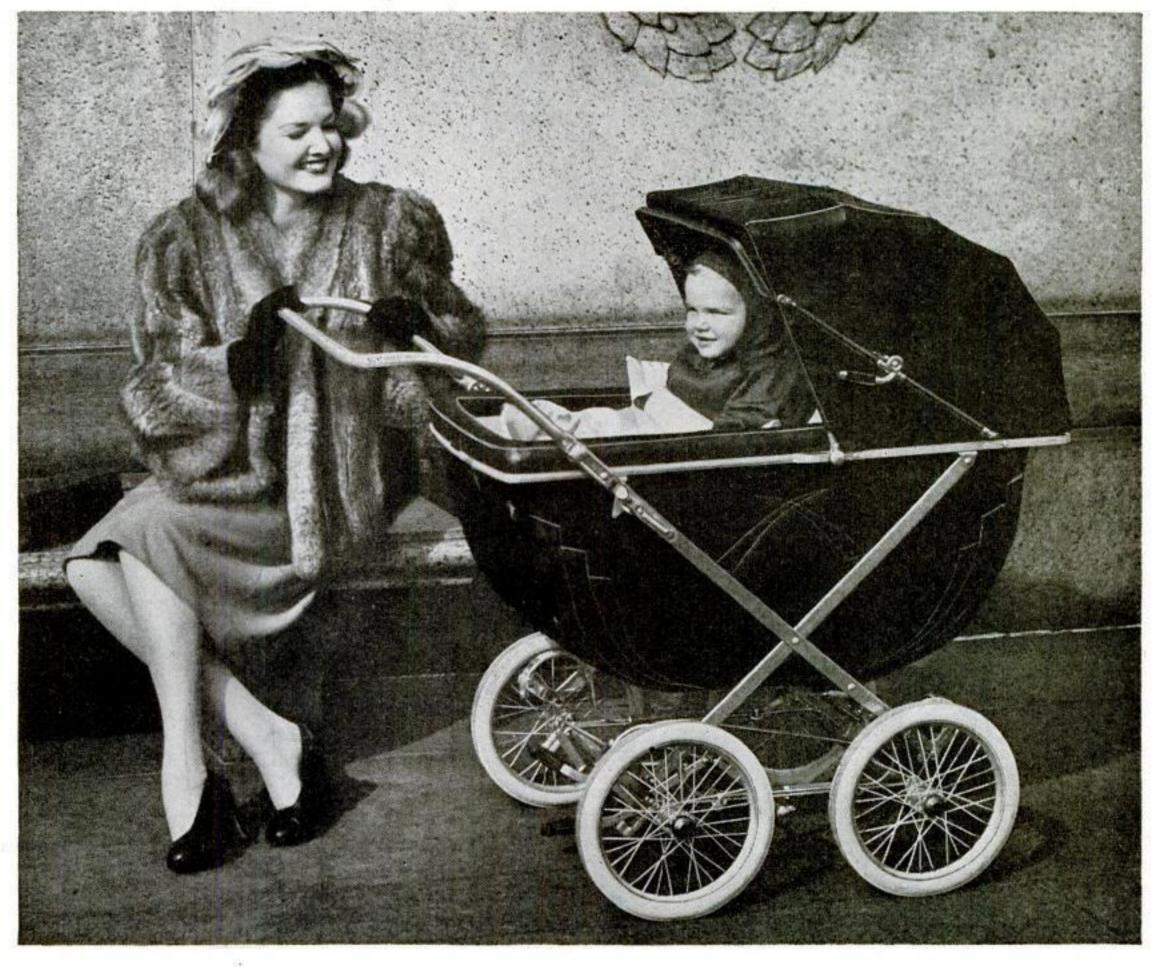


Lovely

Jane's baby is a "model", too. Jane shops for baby with a model's flair for beautiful things — plus a model's sense of value and a mother's insistence on baby safety and comfort.

Lovely Carriage

That's why Jane picked the new THAYER ALUMINUM COACH, the most beautiful baby vehicle ever built. THAYER is now available in new flexible synthetic material, which resists cracking and scuffing. It cleans so easy that THAYERS are now made in rich new colors. The gleaming aluminum chassis means light, easy handling. Then there's a patented Feather-Touch 3-Position Back Rest, bicycle-type wheels with semi-pneumatic tires and self-oiling, squeak-proof bearings, safety brakes, adjustable aluminum push handles, and all the famous THAYER features for joltproof, sway-proof comfort. See the lovely new THAYERS at your favorite store, or send 10¢ for your "PRIMER FOR PARENTS" to Thayer Company, Dept. LM-1, Gardner, Mass. (In Canada, write to Bruce Stauffer & Co. Ltd., Montreal 25, P.Q.)



YOUR LOVELY BABY DESERVES A TROUP COACH

Makers of the famous THAYER TOY-TAINER HI-CHAIR with THA-LITE TRAY, IMPERIAL and ZEPHYR STROLLERS, THAYER TODDLERS, DOLL CARRIAGES, and fine juvenile furniture.



SENATOR BALL

The unorthodox gentleman from Minnesota, an ex-union man now hated by unions, has made a career of startling his voters and colleagues

by ERNEST HAVEMANN

OSEPH HURST BALL, whom fate has transformed in seven years from newspaper reporter to senior senator from Minnesota, is perhaps the greatest political freak holding elective office anywhere in the world today. Somber, reserved and given to long periods of introspection, he shudders at the thought of slapping a back or handing out a cigar. He has never been known to tell a joke from the speaking platform. In fact he violates all the known political rules with a vigor which in a less serious man could only be called gay abandon. Once Minnesota's Townsendites made the mistake of inviting him to address their state convention. They settled back, several thousand strong, to await the usual buttering-up from a public official who would be a candidate in the next election. Ball gave them a blast from which they have never recovered. At great length, ignoring their increasingly hostile stares, he declared that the Townsend Plan was a fraud and a racket, that it never could possibly work and that he hoped he would drop dead before he was ever caught voting for such foolishness. At the end a few in the audience, possibly numbed by his frontal attack, actually applauded.

Even among politicians who claim the purest of motives, it is considered only good common sense to make an occasional play to the gallery. For example, when Henry Wallace was booed by Communists at a New York rally last September for making an uncomplimentary reference to Russia, he promptly eliminated several similar comments from subsequent paragraphs of his prepared text. Senator Ball, who claims no special motives of any kind, often goes to the opposite extreme in his platform technique. In 1943, when he was touring the Midwest in behalf of the bipartisan Ball-Burton-Hatch-Hill bill, which pledged the U.S. to world cooperation, he got some of his loudest applause from Communist-line college students, then went out of his way to annihilate them. Two years later, speaking before Chicago's Junior Association of Commerce, he was roundly cheered for advocating tax relief for business. "Now wait a minute before you get excited," he said. "I want you to know that I'm in favor of taking all that money

back in inheritance taxes."

Such incidents, which strike some of Ball's political colleagues as simple lack of tact, are actually deliberate. "Whenever I have a crowd going along with me," he has explained, "I like to throw in something that I'm for but that they're likely to be against. Gets them to thinking." These tactics have gained Ball a reputation for complete unpredictability — an impression

which is heightened by some of the incidents of his career.

Although Ball is now known chiefly as the author of bills restricting the power of labor unions, he was an ardent student of socialism during his college days and later was a highly incendiary founder and leader of the Minneapolis-St. Paul newspaper guild. According to local legend he once shouted, in the midst of a fiery speech urging a strike against his employer, "I think it's time we start throwing stones through windows and I'd like to throw the first one!" The Senator contends today that the quote is apocryphal, but it is a matter of record that he considered the original union bylaws, drawn up by a leftist lawyer borrowed for the occasion, to be much too mild, that he was all out for an immediate strike against his employer and that he had no patience with colleagues who leaned toward a less precipitous course. As one of the colleagues remarked recently, "That boy was red hot!"

When Ball arrived in the Senate in 1940, appointed by Minnesota's Governor Harold Stassen, he was hailed as a fearless young "liberal" in the modern, or New Deal, sense. He favored Lend-Lease and repeal of the Neutrality Act and soon was heaping scorn on Americans who thought it would be a good idea to let the Germans and Russians fight each other into mutual extinction. Though his state is mostly agricultural, he spoke strong words against the idea of cracking down on labor. He favored OPA, low tariffs and the late Wendell Willkie's ideas of postwar international cooperation. In 1944 he went so far as to bolt the Republican ticket, renouncing Tom Dewey in favor of a fourth term for President Roosevelt—thus prac-

tically becoming P.A.C.'s man of the year.

Today, again to use a word in its modern sense, Ball is thoroughly damned as a "reactionary." Besides wanting to outlaw the closed shop, he also opposes industry-wide bargaining and wants unions to negotiate their con-

tracts on a local basis, without recourse to the power or policy of the national union organization. He voted last year against extending OPA into peacetime and is prepared to vote, whenever the occasion arises, against extending the reciprocal trade treaties which are commonly accepted as a cornerstone of low-tariff policy. He rejects the entire domestic philosophy of Franklin Roosevelt and has announced that he would support Tom Dewey if Devey should be the C.O.P. condidate next year.

ey if Dewey should be the G.O.P. candidate next year.

The strange and important fact about Ball is that he argues that his record is consistent from beginning to end and furthermore that he is and always has been a liberal in the correct meaning of the word. He even insists that the young Guild firebrand and the current author of anti-closed-shop legislation are one and the same man-that he has never really changed his mind since he decided, somewhere around the time he left college, that the socialist philosophy was a fallacy because it would inevitably end in dictatorship. Thus he defies tagging by any of the political labels which are now popular. He is neither Old Guard Republican nor anything remotely resembling a New Dealer. On some subjects he could be called a "radical," on others a deep-dyed "conservative." The truth is that Ball is one of those rare and startling specimens that are cast up, to the great awe and bewilderment of onlookers, when the tides of political thought are running very deep and violent. Compared with conventional political fauna, he is certainly a nonesuch. In evolutionary terms he is probably a throwback to the classical liberal of the 18th Century. And the fact that he appeared at all is evidence that the political currents of the '40s are shifting rapidly.

If Ball had entered politics 10 years earlier, or had been brought up anywhere but in Minnesota or had been less stubborn about rejecting political clichés, he might well have wound up in the Washington of the '30s as a colleague of Harry Hopkins or publicity man for the C.I.O. By virtue of long experience with poverty, he was an underdog himself and a natural sympathizer with the underdogs of the world. In the '30s, when the humanitarian impulse came to be identified almost exclusively with the New Deal, government planning and a contempt for the businessman, the natural thing would have been for Ball to go along with the trend of the times.

Ball was born in 1905 in Crookston, Minn., a county seat near the Canadian border. His mother was a Kentucky mountain girl from whom he inherited his long frame, craggy features and a certain amount of contrariness. His father was a Bull Moose Republican, an outspoken "progressive" who frequently horrified Crookston's placid political life with his blunt and eccentric criticisms of the social order. The elder Ball arrived in Crookston as an impoverished country schoolteacher, became a man of property by shrewd dealing in farmlands, then went ignominiously broke in the land depression of the '20s—by which time he had seven children to feed. As soon as young Joe got out of high school, at 16, he was strictly on his own.

To get money for college he raised a crop of seed corn on borrowed land cultivated with borrowed machinery. The crop paid him about \$1,000 and he went off to Ohio's Antioch College, a self-help school where he was able to combine a part-time career as student with part-time jobs as carpenter and factory hand. He spent two years there, one semester at a normal school in Eau Claire, Wis., where he lived with a married sister, and wound up at the University of Minnesota. Finally in 1927, having decided that eating regularly was more important than getting a degree, he quit school

and went to work for the Minneapolis Journal.

When he got married the following year the paper raised his salary to \$20 a week. His wife, a rebellious girl named Elisabeth Robbins, who had left her well-to-do family to seek a career as an artist, earned \$15 a week in the Journal's library. Their honeymoon lasted from Saturday afternoon, when their work week ended and they could rush out to be married by a federal narcotics agent who was a minister on the side, until the following Monday morning, when they both reported back on the job. Then, like many other young reporters who tried in those days to combine a cub's salary with homemaking, Ball got busy writing pulp fiction in his spare time. He sold a story that summer for \$50, was immediately moved to wonder how long this had been going on and started looking for a place where the free-lancer's trade could be pursued at a low overhead.

Since Ball preferred the mountains and his wife the ocean, they compro-

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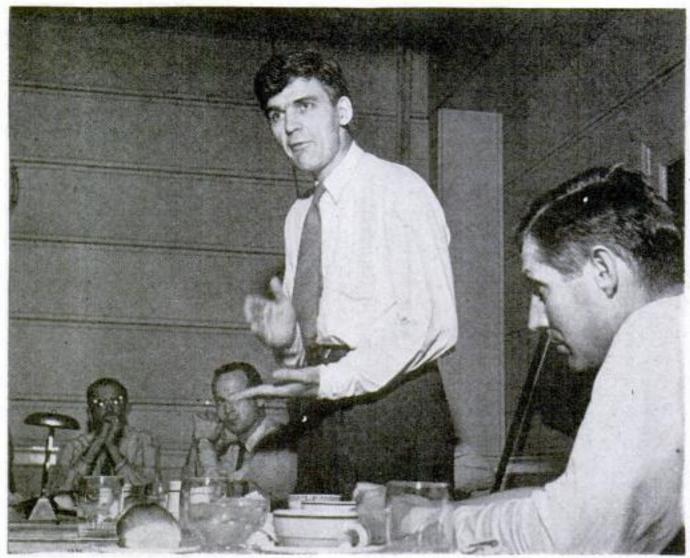
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"ONE WORLD" FIGHT in 1943 found Ball joining Democratic Congressman Mike Monroney (right) in bipartisan speaking tour for world cooperation.

SENATOR BALL CONTINUED

mised on Bellingham, Wash., a town which has both. By tapping Mrs. Ball's premarital savings, they bought two one-way tickets to Bellingham and paid the first month's rent on a ramshackle cottage, which the owner let them have for \$20 a month on condition that they paint it. They bought \$50 worth of secondhand furniture and had enough left over to lay in a stock of groceries. In high good spirits they set out to become famous, he as author, she as artist.

The original stock of groceries held out almost as long as the publishers. Then the publishers weakened and a few checks began arriving; on one occasion Ball got \$350 for a novelette which curious historians will find in the files of Battle Stories. But in early '29 he made the appalling discovery that the bottom had dropped out of the magazine market and simultaneously his wife discovered that she was pregnant. They went back to Minneapolis, arriving almost at the same time as the Great Depression, and Ball began looking for a job. For months, as the birth of their first child drew closer and closer, he was out of work.

They lived in a tiny flat, barren of both foodstuffs and furniture, in the low-rent district between the university and the grain elevators. Ball organized a short-story class—a somewhat ironic way to make money under the circumstances—which met at the apartment one night a week. On that night the Balls heated the flat, feeding the furnace with the boxes in which they had shipped their books back from Bellingham. At other times the apartment stayed cold and the Balls kept warm by spending as much time as possible at the university library. They also took in a boarder, a student who was working on a Ph. D. and was almost as impoverished as they. The boarder kept them alive for awhile by borrowing \$100 from a loan shark.

Who paid for the steak?

SIX weeks before the baby was born, a newspaper friend brought the breathless news that a job had opened up on a St. Paul paper. The next day Ball landed the job, at \$45 a week, and Mrs. Ball was moved to write in her scrapbook: "Minneapolis, Minn., Nov. 1—Joseph Ball has just accepted a position as reporter on the St. Paul Pioneer Press. The Balls have just celebrated with a steak dinner in a downtown restaurant." Instead of "accepted," the entry should have read "snapped at." Moreover the steak was the first meat of any kind the Balls had eaten in some time. Recalling the incident now, they are somewhat puzzled as to where they dug up the money that night.

The relative prosperity of \$45 a week was short-lived. As the depression deepened, salaries were promptly cut on the *Pioneer Press*. During the long Minnesota winters of the early '30s Ball wore an old raccoon coat which was a hand-me-down from his father, who weighed 280 pounds. He carried his lunch in a black tin box and frequently walked to and from work to save carfare. His friends of the period say they will never forget the sight of this tall, gaunt young man, standing 6 feet $2\frac{1}{2}$ inches and weighing

CONTINUED ON PAGE 106

Gather 'round, mothers! Here's a great idea in baby feeding...



it's CLAPPS "MEAL-IN-A-DISH"!

Just think of it, mothers . . .

... here in ONE dish is a wonderful balanced combination of meat and carefully selected vegetables. All pressure-cooked and strained... ready to serve as a nourishing meal for your baby.

That's Clapp's famous "Meal-in-a-Dish"!

And Clapp's has five different kinds.

Take Clapp's Vegetables-with-Beef, for instance...There's beef—specially lean and tender, and a whole garden assortment of vegetables... red-ripe tomatoes, carrots, celery, potatoes, cabbage—and even rice and barley.

Remember, there are five "Meal-in-a-Dish"

treats brought you by Clapp's . . .

- 1. Clapp's Vegetables-with-Liver (Liver Soup),
- 2. Clapp's Vegetables-with-Beef,
- 3. Clapp's Vegetables-with-Lamb,
- 4. Clapp's Vegetables-with-Bacon,
- 5. Clapp's Vegetables-with-Chicken

(Chicken Soup).

They're all wonderful in flavor, wonderful in nourishment...made as only Clapp's can make baby foods, as Clapp's has made baby foods for two generations of babies to thrive on.

Get your baby a week's supply of Clapp's "Meal-in-a-Dish" treats at your grocer's today.

Start your baby on

CLAPP'S BABY FOODS

the first baby foods

CLAPP'S STRAINED FOODS * JUNIOR FOODS * BABY CEREALS

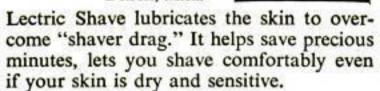




Tests by thousands of men prove you can now enjoy a new high in performance from your Remington Electric Shaver-with sensational Lectric Shave. It's a scientific development of The J. B. Williams Co. to help you get faster, closer shaves. Just dash a few drops on your face before shaving.

"Makes shaving much easier—cuts time in half"

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"Get a really close shave in half the time"

> A. CHRISTIANO S. Norwalk, Conn.

Lectric Shave conditions your face and beard for a closer, longer lasting shave. And it's good for your shaver's cutting head.



Use Lectric Shave with any make of shaver. At stores, Remington service stations-or send name and address to The J. B. Williams Co., Dept. LE-5, Glastonbury, Conn., for generous free bottle. (Offer good in U.S. A. and Canada.)



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EASIER SHAVING



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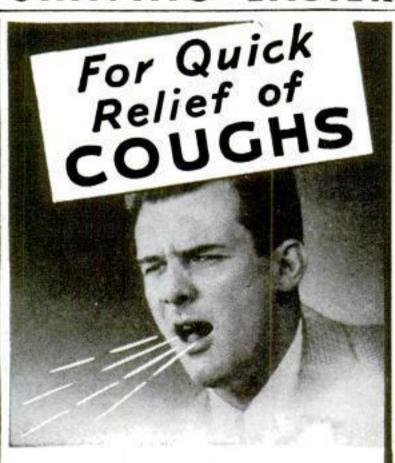


Home treatment as an aid in the care of dandruffwith Hair Hygienechart, \$3.75 plus 59¢ tax.

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Write for FREE booklet on Hair Hygiene to Parker Herbex Corp., 607 Fifth Ave., New York 17, N. Y.

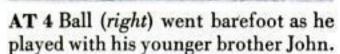
LADIES! Ask your hairdresser for a Parker Herbex Hair Hygiene treatment-particularly before, during and after permanent waves.

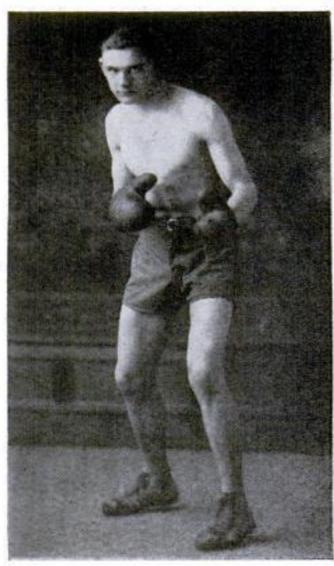


Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.









IN HIGH SCHOOL Ball was a boxer. was right guard on the football team.

SENATOR BALL CONTINUED

a lean 170 pounds, his suit unpressed and his shaggy black hair curling over his collar, trudging along in a moth-eaten coat which hung as loosely as an old lap robe over his long frame.

The Balls had been married for five years before they owned their first sofa, bought in conjunction with an overstuffed chair for \$65 on the installment plan. At various times Mrs. Ball worked as door-to-door book salesman, author of a shopping column and writer of department-store advertising. Once she even set up her easel at the Minnesota State Fair and did portraits of passers-by for \$1 each. During this period their social life was largely confined to an occasional second-run movie and a running bridge tournament with Hamilton Lufkin, an engineer who was also having a touchand-go battle with the depression, and Lufkin's wife. Dealing out ancient, sticky cards that would be carefully preserved until one of them finally fell in two, the Balls and Lufkins liked to imagine that they were playing for high stakes, a cent a point, 10¢ a point, sometimes-why not?-even a dollar a point. At the end of the evening the winning pair, having just amassed several thousand dollars, would then spin a long yarn about how they were going to spend it.

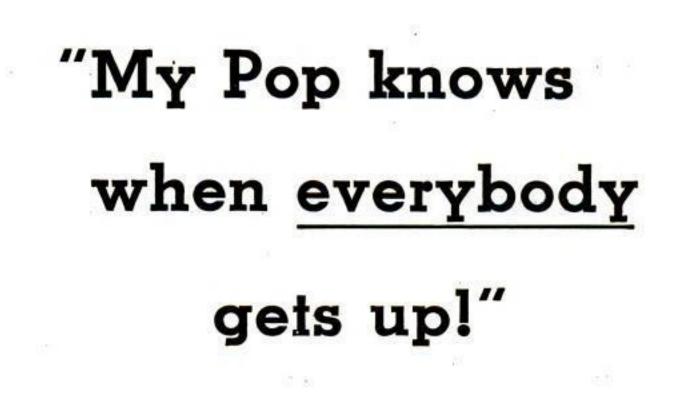
By 1933 Ball's salary, after four years of hard work, was down to \$30 a week. It was at this point that he became the toughest man in the newly organized Newspaper Guild. He says now, "I'd do the same thing today under the same circumstances. On the editorial side we had taken one cut after the other without explanation-just a notice in our pay envelopes. At the same time we noticed that the union boys in the composing room weren't having to take any cuts. So when we went to the management to try to negotiate and saw we weren't going to get anywhere, I said the hell with it-let's strike." But four years later Ball quit the Guild on the grounds that he opposed affiliating with the C.I.O., that Communists had gained too much influence in the Guild's national organization and that the union was going in for political activity which he considered none of its business. Many of his old friends

have never forgiven him.

How thorough can you get?

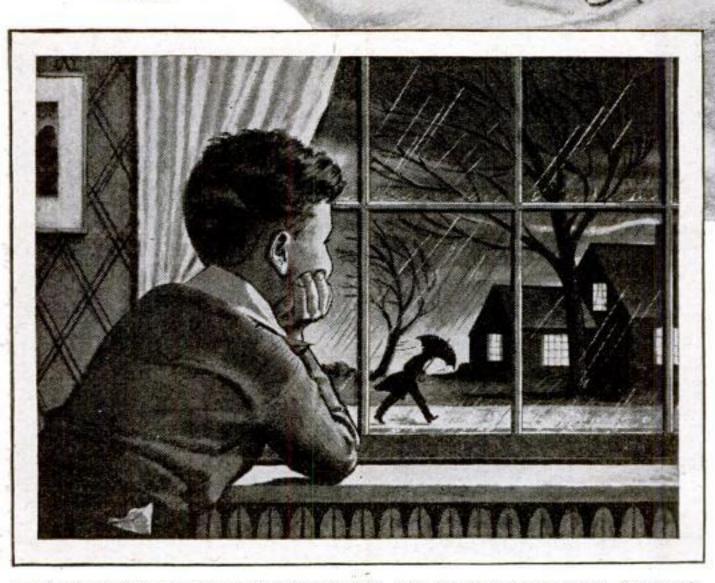
PALL became a political reporter and thus unwittingly started D on the road to the Senate in 1934. Covering the state government and legislature for both the Pioneer Press and its afternoon edition, the Dispatch, he soon became known as the hardest-working journalist on Minnesota's Capitol Hill. In fact he was the scourge as well as the delight of his editors. After his early morning rounds of the capitol offices he would retire to a pressroom cubbyhole and dictate a long story to a secretary in the Dispatch office, leaving out almost nothing that had happened in the vicinity in the preceding 12 hours. While the city editor was struggling to find space for this mass of type, Ball frequently would ponder the situation further and decide that he had dismissed some of the day's incidents too lightly. He thereupon would call the office back and dictate what newsmen call an "insert," to be folded into his story. A Ball insert usually ran to a minimum of a column of type, fre-

CONTINUED ON PAGE 108



No, Tommy's Dad is not a snooper.

It's part of his job to know what time
you and your neighbors start turning on lights,
ranges, shavers, percolators and
toasters in the morning. For these all
call for more electricity, and he's the
man who tells the power-plants when to
send more current through the wires.



father detours your electricity, so storm damage won't black out your community. If tomorrow will be colder, or cloudy, you'll need more current . . . he'll have it ready. Whenever you and your neighbors and the factories in your town are using a lot for lights and heat and appliances, he sends more into the wires. When the town sleeps, he orders less. As a Load Dispatcher, he holds one of the most important jobs in your electric company.

Listen to the New Electric Hour—the HOUR OF CHARM. Sundays, 4:30 P. M., EST, CBS.

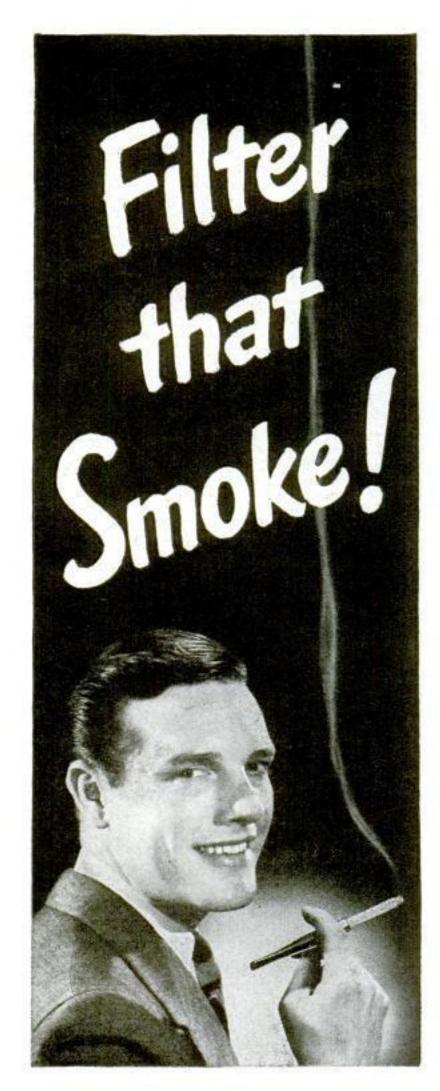


NEXT-DOOR NEIGHBORS TO EVERYBODY are these helpful men who see that you get all the low-cost electricity you want, when you want it. They have to know the hour-by-hour needs of every neighborhood, and that's where they draw on the intimate knowledge of the community that the electric company has gained over many years. It's the skill and experience of electric company people like Tommy's Dad—and the common sense business methods they use—that have built up for Americans the most and the best electric service in the world.

America's business-managed, tax-paying

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Remarkable crystal filters really cut down nicotine and irritants



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AS NEWSPAPERMAN in 1936 Ball had begun covering politics and Minnesota state capitol. His top salary before he went to Senate was \$87 a week.

SENATOR BALL CONTINUED

quently being longer than the original story. But even when the city editor interrupted Ball's dictation to shout that there was no more room and would his reporter please shut up, Ball continued to spin out his copy. One of his competitors conceded, "Joe, I'll have to admit that you're the most thorough reporter I ever saw. I would say that you are thorough to the point of utter boredom."

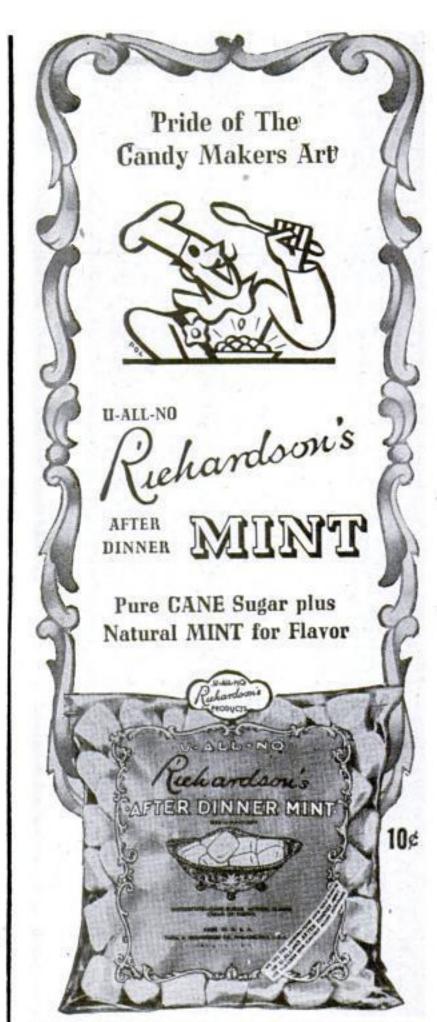
Nothing that happened around the statehouse, laudable or shady, escaped Ball's indefatigable eye. His observations had a great effect on his own political philosophy, for he was privileged to watch the heyday and the decline of Minnesota's Farmer-Labor government. The Farmer-Labor movement, which came to power in 1932 as a left-wing revolt against the Republican Old Guard, was operated on a high plane by the late Governor Floyd Olson, whom Ball greatly admired. But after Olson's death in 1936 the governorship passed to Elmer Benson, a pompous and petulant man who would brook no challenges to his authority. Ball had a chance to see corruption creep into a party of avowed reform principles (10 members of the highway department went to jail afterward) and also to see how Communists will bore into any administration which tolerates them. "I've had those babies pegged," he says now of the Communists, "ever since 1936."

Before the 1938 elections Ball got acquainted with Harold Stassen, a county attorney with ambitions for the governorship. The two soon became fast friends. Ball acted as Stassen's unofficial public-relations adviser during the campaign, and Mrs. Ball was one of the young Minnesotans who turned the Stassen drive into one of the greatest doorbell-ringing crusades in history. After Stassen beat Benson, Ball continued in his dual capacity as reporter and confidante of the new governor.

Homework on the Constitution

When Minnesota's Senator Ernest Lundeen was killed in an airplane accident in 1940, Governor Stassen was faced with a serious problem. Close to 100 Minnesotans, all with more or less of a claim on Stassen's gratitude, actively sought to be appointed Lundeen's successor. Stassen knew that the choice of any one of them would upset all the others. He also wanted to send a man to Washington who could be counted on to uphold the prestige of his own administration by establishing a record for statesmanship, especially on the matter of foreign policy. He began considering Ball, one Minnesotan who had never even thought of the appointment. Off and on for a week the governor and the newspaperman discussed the question. Finally Stassen made up his mind to offer the job and Ball to accept.

Ball left for Washington under highly informal circumstances. Shortly before the appointment was announced, a friend dropped in at his house one evening and found him reading the Constitution, while Mrs. Ball studied the Congressional Directory. Immediately after his appointment some of his friends at the *Dispatch* decided to give him a farewell dinner. After considerable soulsearching they decided that whatever could be bought at one of St. Paul's leading hotels for \$3 a head would be fitting. To their surprise and to the great embarrassment of the reporter who collected



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good idea to follow a daily plan that will assure you of getting enough of the bodybuilding protein required to offset the wear and tear of daily living.

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Two glasses of Horlicks Malted Milk each day, at mealtimes, between meals or at bedtime, is a grand way to help make your daily food nutritionally adequate. When mixed in milk it will, in fact, supply average men and women from 25 to 35% of their daily protein requirements.

You'll enjoy its smooth, rich flavor as a hot drink or a cold one, in milk or water. It is so delicious, so satisfying. And Horlicks is so quickly and easily digested it doesn't affect your zest for other foods.

Start enjoying the benefits of this healthful Horlicks habit today. Get the one-pound jar at your drug store. Horlicks Corporation, Racine, Wisconsin.

CONTINUED ON PAGE 111



DECORATOR: "What are you thinking, Sarah?"

FRIEND: "I'm thinking that 'covet' rhymes with 'love it'-

which is the way I feel about this luscious silk."

DECORATOR: "Except that it isn't silk...it's a piece of Cheney's rayon satin."

FRIEND: "Cheney? And not silk? Since when..."

Cheney means Silk to millions. Naturally—after 80 years of world-wide leadership in silk weaving.

But Cheney can mean many things to you and millions more. For today Cheney is a top name among the "professionals," in just about every fabric you wear or live with.



—like that adorable peasant dress you picked for your small daughter's Spring outfit. It's of Cheney's cotton velvet.

And, if she's good, you might let her stay up late, prim and proper on that best chair your upholsterer covered in a smart, everlasting Cheney nylon.

Speaking of which, Cheney does things with nylon that no one else does. Spins it to silken softness for men's ties . . . weaves it into tight, heavy nylon you need in your girdle . . . blends it with wool to make men's socks almost shrink-proof . . . fluffs it into a fibre soft as cashmere, for sweaters.

Or take rayon. Along about now, colorful print dresses begin to brighten Winter wardrobes; and many of them owe their depth of color, their perfect pattern to Cheney skill in printing. "Many things to millions"—yes, even

industry looks to Cheney for essential



yarns and fabrics. For example, Cheney research is developing special cloths which, when treated, would be used in the oversize air brakes on busses.



And special upholstery fabrics for bus, plane and train seats—fabrics which must be soft to the touch, pleasing to the eye, yet sturdy enough to stand up under hard usage.

Out of silk, and together with silk, Cheney research and century-old skill has produced magic in fabric, spanning the entire range of natural and synthetic fibres. So look to Cheney for the newest in today's and tomorrow's fine fabrics.

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Manufacturers of fabrics of exceptional quality since 1838 . SILK . NYLON . RAYON . WOOL . COTTON . LINEN . MOHAIR



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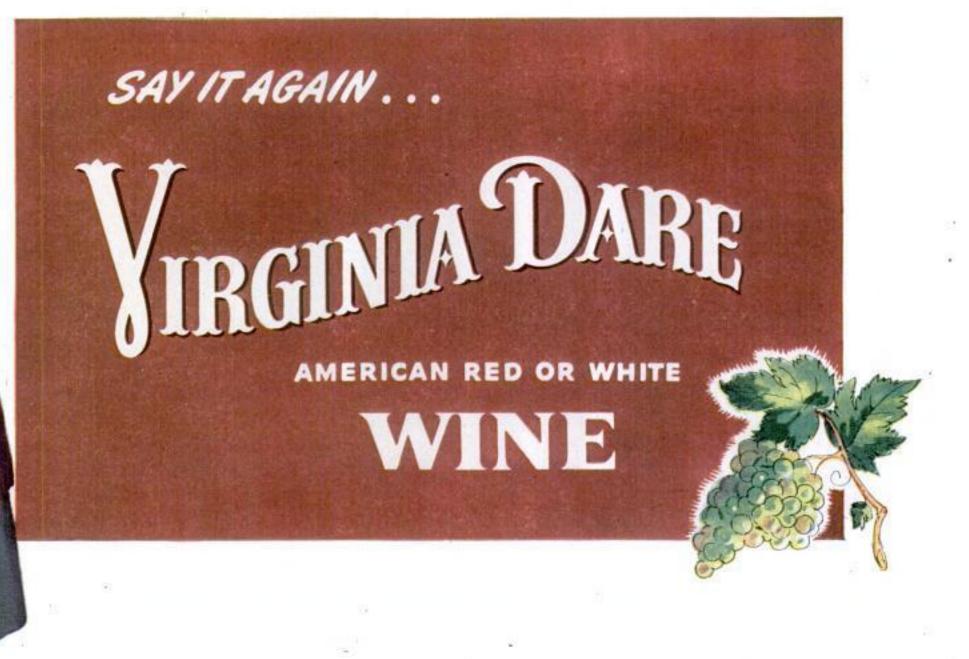


When you serve this pleasantly refreshing wine, all your friends, men and women alike, will enthuse. *Hearty* yet never *heavy*, Virginia Dare has a friendly flavor

all its own, utterly different from burgundy, sauterne, or any other wine in the world.

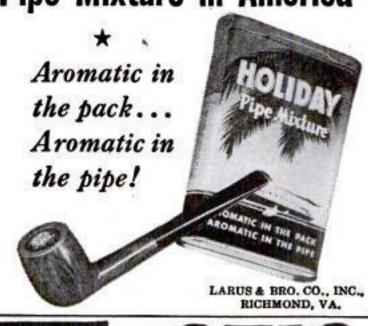
Virginia Dare is made with pedigreed grapes and is available in red or white wine. You'll probably want both when you see how little they cost.

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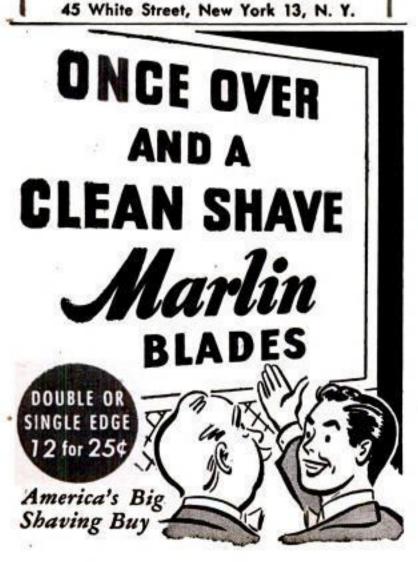


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Ask for OTIS by name...you'll get full size for maximum comfort, fine finish that means a well-made garment, plus longer wear.

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AT SUMMER HOME near St. Paul, Ball likes to remove his shoes and take frequent naps. Visitors often find him doing repair work or drying the dishes.

SENATOR BALL CONTINUED

the fund, the hotel management considered itself so honored to entertain the new Senator that it refused to submit a bill. In the same confusing period the Balls' old friends, the Lufkins, though all their rugs were up and their china packed in preparation for a moving day, also threw a farewell party. So many people clamored to attend that the Lufkins finally gave up, bought a gross of paper plates and told everybody to bring his own food and drink. The evening was especially memorable for one dowager who told Ball, "I just don't see why we Republicans can't win the presidental election. I just know we're going to lose again next month, and this time we promised those darn reliefers more than the Democrats did."

Though Ball is now one of the best-known men in the Senate and earns \$12,500 a year while his wife makes another \$8,000 as his administrative assistant, the family is still one of the least pretentious in Washington. They live without benefit of servants in one half of a two-family house, which they are paying off at the rate of \$65 a month. In Minnesota their home is a ramshackle farmhouse on a creek which runs into a lake near St. Paul. A reporter who visited them there last summer found Ball sitting at his typewriter in his sock feet, busy writing himself a reminder to do something about the mice, while Mrs. Ball turned out a batch of laundry in the kitchen sink.

Ball and his old sponsor Harold Stassen started drifting apart in 1944, when Ball first showed signs of bolting the Dewey ticket. Stassen, home on Navy leave from the Pacific, took Ball to a lake in the Minnesota woods, talked to him like a Dutch uncle for a week and returned to the Pacific feeling assured that Ball would stay in line. But in October, Ball, still worrying about the foreign reaction to a change in presidents at a time when victory still depended on the utmost cooperation between the U.S., Britain, Russia and China, submitted a list of foreign-policy questions to the two candidates. When Roosevelt answered them to Ball's satisfaction and Dewey did not, Ball swallowed his dislike of the New Deal and walked off the reservation. It was the campaign's most dramatic switch-over and a source of much chagrin to Stassen, who feared that his protégé's sentiment might be mistaken for his own.

The unkindest cut of all

BALL has done nothing to heal the breach. Although he still says that Stassen is his first choice for the presidency, he has written friends in Minnesota that he considered Stassen's failure to run for the Senate last year "a serious political blunder." He also has written in complaint against Stassen's "constant speaking, largely on generalities"—which to Stassen, who prides himself on creating neatly itemized proposals, was possibly the unkindest cut of all. On the eve of the last election Minnesota Republicans, who were busy trying to capture two Minneapolis-St. Paul congressional districts which contain a large labor vote, heard with alarm that Ball planned to return home for some speeches. A quick call was made to Washington by a Stassen lieutenant who suggested that it might be the better part of discretion for a man of Ball's known labor views to stay away under the circumstances. Ball made the trip anyway and delivered his speeches as scheduled.

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And cleans 'em clean. Five cleansing and polishing ingredients make Calox a whiz at bringing out all the natural brilliance of your teeth.



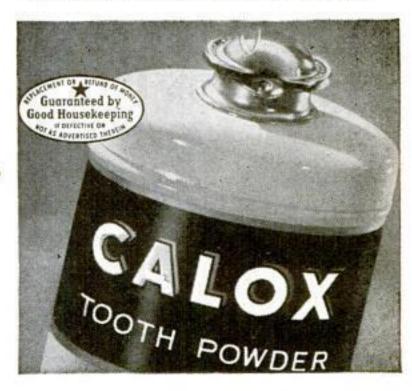
2. FRESHENS MOUTH!

You'll love the tingly fresh-as-a-breeze taste of mint-flavored Calox. It tastes so wonderful ... and leaves you feeling wonderful.



3. SWEETENS BREATH!

Romance-minded? Important secret of every attractive girl is her breath-less beauty. Calox gives you extra protection against bad breath originating in the mouth. Try Calox today!



made by McKesson & Robbins with 114 years of pharmaceutical know-how



BLACKHEADS block romance

There's no doubt about it. Ugly little blemishes have never done romance any good at all. Get rid of those heartblocks! Here's an effective beauty aid that really cleans the skin:

Spread on a little Pompeian Milk Massage Cream. Massage vigorously. That clean-looking pink cream becomes an oily dirt-grey. It removes the surface accumulation of oily dirt from pore orifices, and aids in the mechanical removal of blackheads and similar skin blemishes . . . leaving your skin glowing with life and color . . . radiantly clean!

Less than 2c a treatment

A Pompeian Massage costs less than 2c a treatment. At drug and toiletry counters everywhere.

POMPEIAN The original pink MASSAGE CREAM

Send for your beautiful "LUCKY HORSE" gold-plated lapel pin!



Here's a pin you'll be proud of! It's the golden "Lucky Horse," inspired by an immortal Greek legend of good fortune. A smart gold-plated costume pin that brings a high fashion touch pinned to your suit . . . blouse . . . hat . . . or your pocketbook. It has a safety catch.

This lovely pin is our way of introducing you to non-drying Laco Genuine Castile Shampoo. Laco Shampoo is made from olive oil (its principal ingredient), castor and coconut oils. It does not impair

natural scalp oils so essential to lovely hair. Your waves are made softer, last longer. Take advantage of this great offer today!

MAIL COUPON!

Laco, Dept. L-3, Box 5226
Baltimore 24, Md.

Enclosed please find 25c and Laco box top. Send
me Laco's beautiful gold-plated "Lucky Horse."

Name.....

Street.....State.....



BREAK WITH STASSEN came into open when Stassen (center) testified before Senate Labor Committee. Ball (back to camera) listens critically at right.

SENATOR BALL CONTINUED

The difference between the two broke out into the open recently when Stassen, who thinks that Ball's labor proposals go much too far, testified before the Senate Labor Committee, of which Ball is a prominent member. The two debated with great heat, pulling no punches. But even before this occasion, political insiders in Minnesota knew that Stassen had passed along the word that Ball's future position in party councils is "up to Joe" -in other words, that Ball will have to start playing with the team if he wants to stay on it. This raises an interesting dilemma, which may have a great effect on the futures of both men. Ball, who comes up for re-election next year, would certainly have a hard time winning against the opposition of the Stassen organization, which, though it functions on a highly informal and voluntary basis, is one of the best vote-getting machines in the nation. On the other hand Stassen could hardly dump Ball overboard completely without losing a certain amount of luster. In Minnesota the showdown or the compromise is awaited with great excitement—especially since there is always the titillating possibility that Stassen, if he fails in his longshot bid for the Republican presidential nomination, might feel like running for senator himself in 1948.

Reviewing Ball's career, one boyhood friend has been moved to remark, "This whole business reminds me of the time Joe and I were lying around taking a sunbath at a Boy Scout picnic. The scoutmaster came over and warned us that we'd better get in the shade before we got burned. As soon as he was gone, Joe turned to me and said, 'The hell with him,' and then stayed there until he got burned so badly he was sick. He always was a stubborn cuss."

Think it out and stick by it

THIS may be a partial explanation of Ball but not the whole one. ■ The fact is that Ball, a sober, thoughtful and highly independent young man of 41, is one of the few public figures today who has taken time to think out his basic political philosophy-and, having arrived at his credo, has the nerve to stick by it through thick and thin. His philosophy represents a point of view that has been largely forgotten in recent decades, especially in the selfseeking and money-mad '20s when it was considered subversive to criticize even an obviously crooked "individualist" like Samuel Insull, and in the plan-mad '30s when it was considered subversive to turn an honest dollar in a business deal. In brief Ball's philosophy is that a liberal is primarily concerned with human liberties, with avoiding tyranny by either despots or a "dictatorship of the proletariat" and with establishing a society where free men, acting of their own volition, without taking advantage of anybody else or demanding any special privileges for themselves, can use their talents and energies to establish an even freer and more prosperous world. This is what the term "liberal" has meant until recent times. It is also the definition which has been arrived at, against the recent trend of semantics, by such diverse commentators as Journalist Walter Lippmann (in his 1937 book, The Good Society) and Professor William A. Orton (in 1945's The Liberal Tradition).

"I'm utterly convinced," Ball has said, "that the great political

A SPECIAL PREPARATION FOR SHAVING

For the I man in 7 who shaves daily

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. Needs no brush—not sticky or greasy.

SEND FOR GUEST-SIZE TUBE

Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-5, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

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PRESIDENT



Look smart — play smart in the
Hollywood Rogue shirt. *B.V.D.
styles the Rogue shirt in a variety
of refreshing colors and rich, new
fabrics. And B.V.D. puts plenty of
play-room into every flowing line.
Just slip it over your head — no
buttons, no bother. Two man-sized
front-hip pockets hold lots of
chips. It's a sportshirt ace!

BND BRAND

"Next to myself
I like 'B.V.D.' best"

CONTINUED ON PAGE 114

BRANDED

THE room is cold. Outside, the wind howls and beats upon the wooden walls of the barrack. And here, in this room without heat, in this camp without hope, a child is born.

The jubilation is overshadowed by fear.

For as surely as if a hot iron were stamped into its flesh, this child is born branded.

The brand is DP. That stands for Displaced Person.

In this case, it stands for a new-born child whose parents have survived the hideous scourge of Hitlerism. The years in Belsen, Buchenwald, Dachau, Oswiecim. The gas chambers and the mass graves. The cold. The hunger. The sickness.

They have come out of the long night of terror, in which six million of their people were murdered. With your help they have survived. They still live.

What happens to them now?

In the cold room of the D P camp, the father looks upon the face of his new-born child. And the father prays...

"Dear God, let me work that I may build a future for my son.

"Dear God, lead me to a land that is home, to a piece of earth under the skies of freedom, where my son may grow without hatred and live without fear.

"Dear God, hold us together."

Out of the camps of Europe, comes a prayer for deliverance . . . an appeal to the conscience of the American people.

In this American land with its tradition of liberty and justice for all—shall that prayer for help go unheard, unanswered?

Look deep into your heart. You'll find the answer there.

This is a year of greater need, because . . .

- UNRRA's impending liquidation has placed greater burdens on the agencies of the United Jewish Appeal.
- 2. The Jewish population of the D P camps has trebled in one year.
- 3. Rehabilitation efforts must be expanded to help hundreds of thousands in Hungary, Rumania, Poland and other countries.
- Medical care and rehabilitation programs must be provided for the 170,000 surviving Jewish children, 26,000 of whom are in D P camps.
- 5. Palestine must be built up and developed with U.J.A. funds.
- Many services, including special aid for child refugees, must be provided for displaced Jews who find a haven in the United States.



Give Them Life . . .

and Make it Worth Living

UNITED JEWISH APPEAL

Henry Morgenthau, Jr. General Chairman 342 Madison Avenue, New York City FOR \$170,000,000

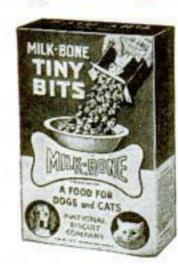
To support the relief and rehabilitation and resettlement work of Joint Distribution Committee . . . United Palestine Appeal . . . United Service for New Americans



"WHO SAID TINY BITS ARE'SISSY"?"

There's nothing sissy about a dog food that provides the vital food elements, vitamins and minerals you find in Milk-Bone Tiny-Bits. Tiny dogs eat them, to

be sure - but bulldogs and Saint Bernards thrive on them, too! Tiny-Bits make dinner a cinch to prepare. Just add warm water or soup, vegetable or meat scraps -and watch your pet clean his plate! Order Milk-Bone Tiny-Bits today.



Milk-Bone Tiny Bits contain nutrients your dog needs: Vitamins A, B₁, B₂, D and E... Meat Meal ... Fish Liver Oil ... Whole Wheat Flour . . . Minerals . . . Milk.

NATIONAL BISCUIT COMPANY



If your hair is dry, thin or oily, your scalp may not be functioning normally . . . and your hair may be paying the penalty!

NORMALIZE-NOW!

Help to open those clogged hair follicles so your scalp can function more normally! Massage a few drops of Fitch's Ideal into your scalp every day to relieve itchy scalp and help remove dandruff. Fitch's Ideal combines with the natural oils to give hair that lustrous, well-groomed look.



SENATOR BALL CONTINUED

issue today at home and in the world is whether the system of society where we have freedom for the individual is going to continue and spread or whether we're going back to the kind of authoritarianism which we've been fighting our way out of for hundreds of years.

"Liberals must be constantly on guard against tyranny and authoritarianism wherever and whenever they show their heads. The authoritarian, in any form, is the exact opposite of liberal. And an authoritarian is anyone who believes that a particular group, whether it be in government, labor or business, has a special mission to plan the whole pattern of society and to require all individuals, whether they like it or not, to fit into that pattern. The authoritarians may be very well-meaning people who want nothing more than to do good for everybody. Or they may be individuals who want power simply because they love the exercise of power, in which case they are tyrants.

"There are a great many groups in America today which apparently judge a public official's liberalism on the basis of whether he is willing to support any and all legislation which purports to give additional rights, immunities, privileges or benefits to some particular group in our society. This formula seems to be based on the theory that simply by passing a law in Congress we can give a great many people something for nothing. This is very much the same kind of political philosophy as that on which the early Caesars of Rome operated when they kept the people acquiescent with bread and circuses. What's more, it's a completely phony definition of liberalism and one which we ought to quit using for once and all."

Viewed against this credo, which Ball calls his legislative yardstick, most of the inconsistencies in his record disappear. He favored all war measures, including price control and the re-election of President Roosevelt as war leader, because he felt that at the time everything else in the world should be stopped in order to halt the spread of the Nazi tyranny. Last year he opposed price control as a form of state planning which had no place in peacetime. He favors tax relief for business so that the profit motive can be kept operating full blast but also favors confiscatory inheritance taxes because he considers the passing of huge estates from father to son to be a survival of the old aristocratic tradition. He considers tariffs a special privilege which should be abolished but wants them reduced by Congress rather than through executive powers such as the reciprocal trade agreements provide. He is opposed to both business monopoly and what he considers the present monopolistic powers of labor unions.

On the labor matter, the most controversial in which he is involved today, there are many thoughtful people who believe that he has carried his ideas to a point where unwittingly he is actually engaged in a union-busting crusade. Even some of the people who have reached the same political philosophy of classical liberalism as Ball and who also oppose the closed shop on principle believe that the cure is something less drastic than a federal ban. Yet even on his labor views some of the people who have known him over the years hesitate to express too strong an opinion. "I hate that monkey right now," one Minneapolis union man said of Ball recently, "but I don't want to be too tough on him. I have a feeling that someday he might be beating the police off of me when the

parade's going the other way."



IN WASHINGTON Ball poses with his family: from left, Jennifer Ann, 17; Peter, 14; Mrs. Ball; Sara, 6. Senator Ball is 6 ft. 21/2 in., his wife 5 ft. 2 in.



Makes the best Yogurt you ever tasted-right in your own home.

Yogurt is a healthful milk product, univer-sally recommended for longer and better living by outstanding scientists and physicians. Ideal for allergic and delicate digestions.

This new invention makes the most delicious and healthful Yogurt (Bulgarian cultured milk), for about 4c a large portion. Amazingly quick and simple—preparing the milk takes only 5 minutes—the Yogurt Master does the rest.

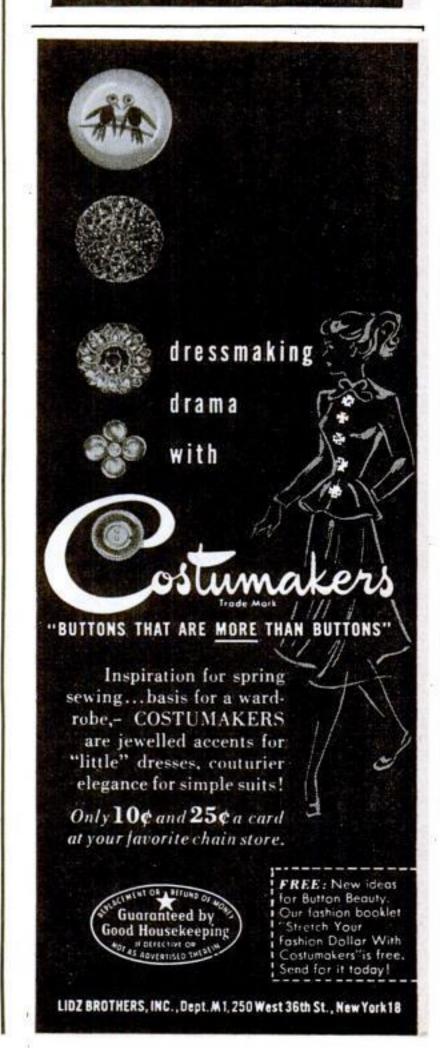
Yogurt Master is scientifically constructed

of sturdy, hand spun aluminum and lasts for life. May also be used as a food warmer. Complete with thermometer - booklet of tested recipes, diets, instructions (including how to lose or gain weight) -and Yogurt Starter (Culture) 19.95 Yogurt Starters should be renewed monthly for best results and quality. 6 months' Yogurt Starter

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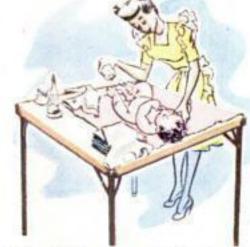
\$395 Never Bought So Much!

Samson

All Purpose Folding Tables



For cards or games, of course, I'm IT. Win or lose, I make a hit.



Early to bed means early to eat. In the nursery I'm a big treat.



Movies at home are "on the beam."

The projector and I are quite a team.



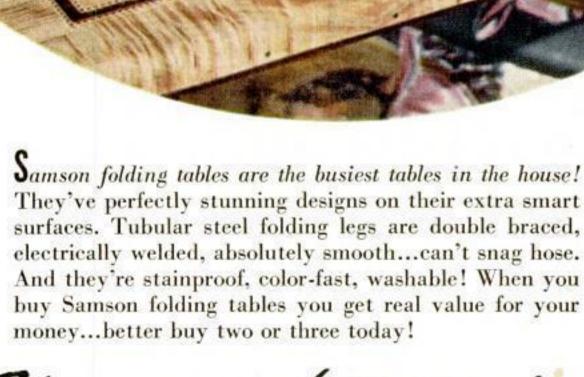
Junior likes me very much
For homework, making planes and such!



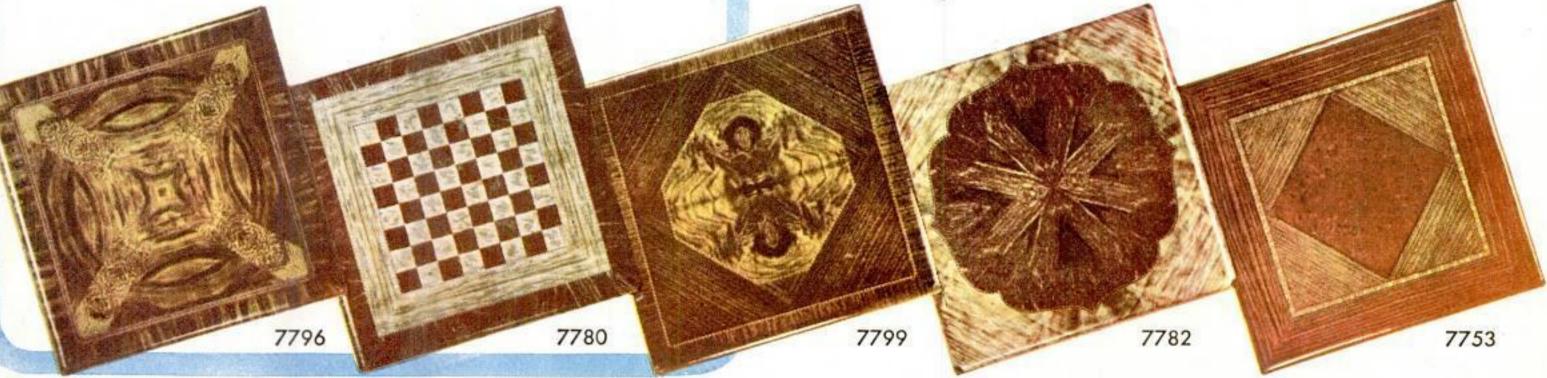
You have to mend. Maybe you sew.
You'll love me for both—that I know!



When roasts and turkeys need a hand, I make the strongest carving stand.



Strong enough to stand on!

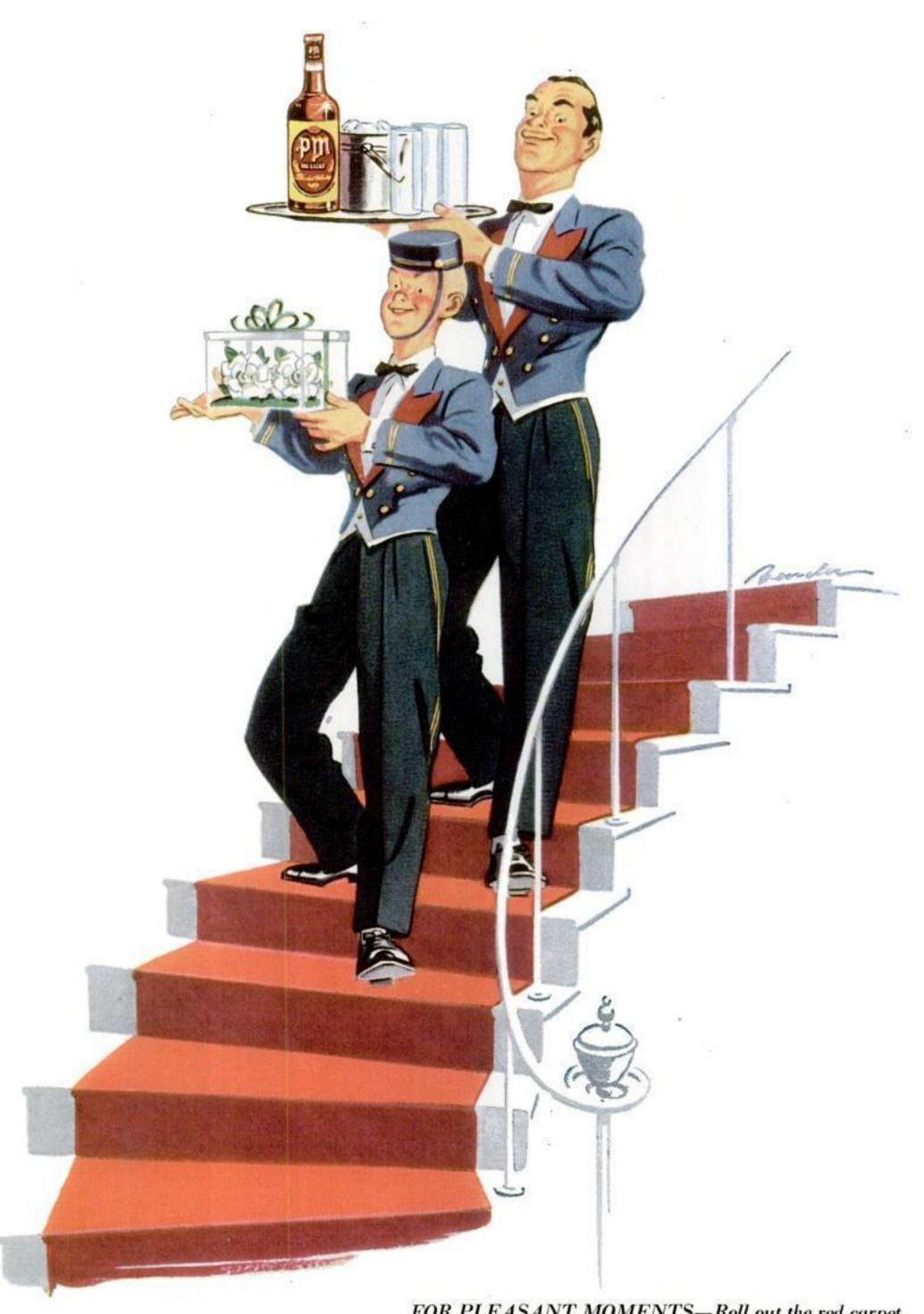


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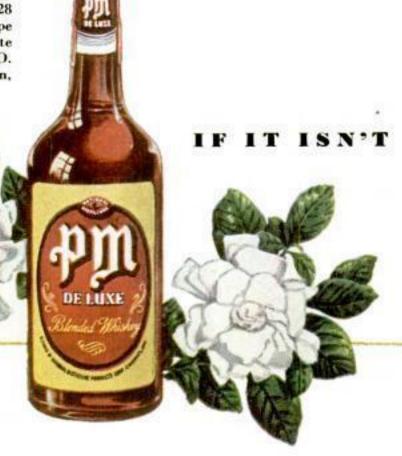
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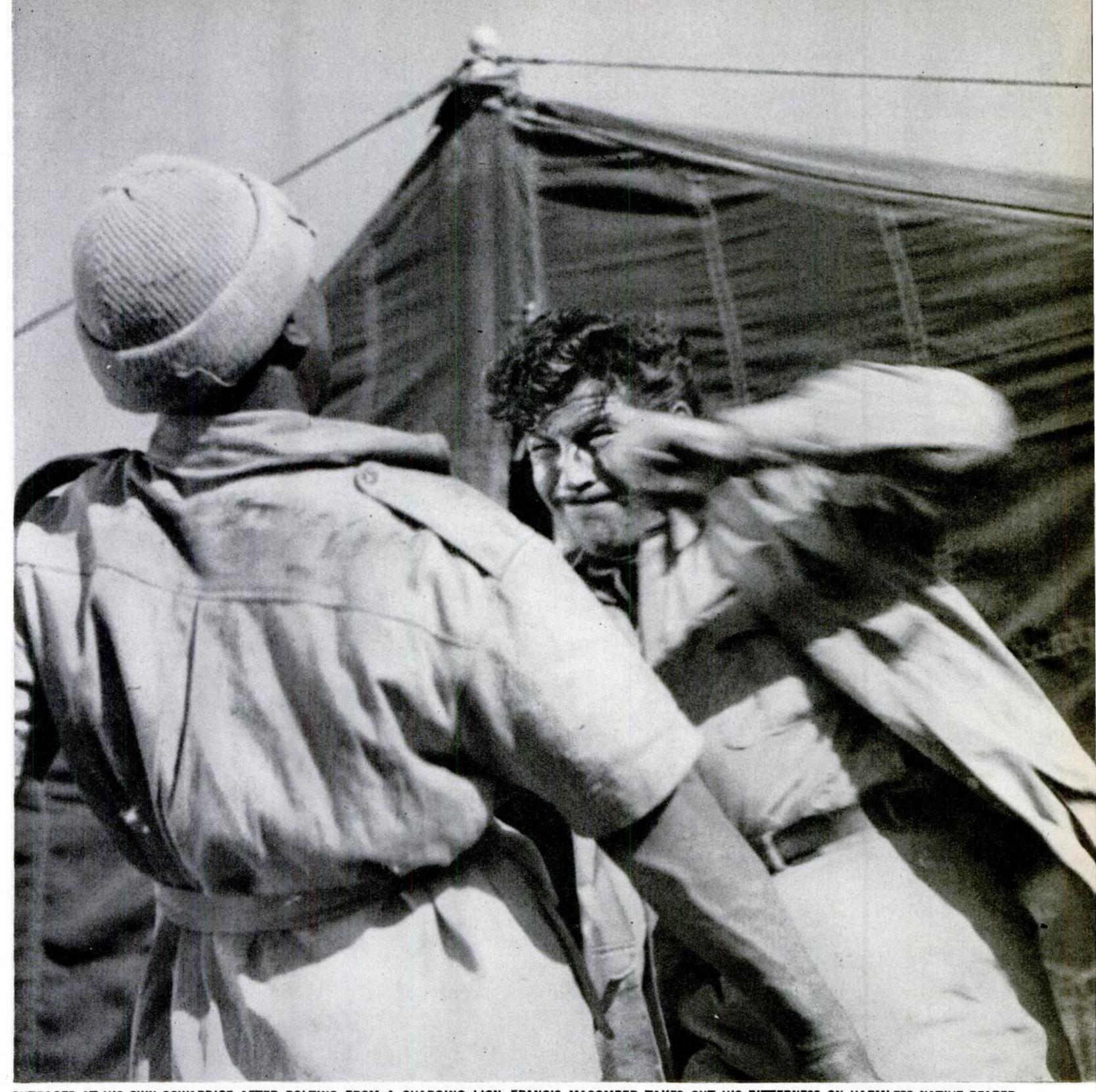
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FOR PLEASANT MOMENTS—Roll out the red carpet and welcome PM, on its way to your Promising Meeting! You've'a date with a whiskey Particularly Mellow . . . You've a bet that you'll make this a lifetime rendezvous—PM . . . to please you . . . by appointment!

IT ISN'T AN EVENING

National Distillers Products Corporation, New York Blended Whiskey. 86.8 Proof. 71% Grain Neutral Spirits.



OUTRAGED AT HIS OWN COWARDICE AFTER BOLTING FROM A CHARGING LION, FRANCIS MACOMBER TAKES OUT HIS BITTERNESS ON HARMLESS NATIVE BEARER

MOVIE OF THE WEEK:

The Macomber Affair

Ernest Hemingway's story of two men and a woman on a big-game hunt in Africa makes an exciting picture

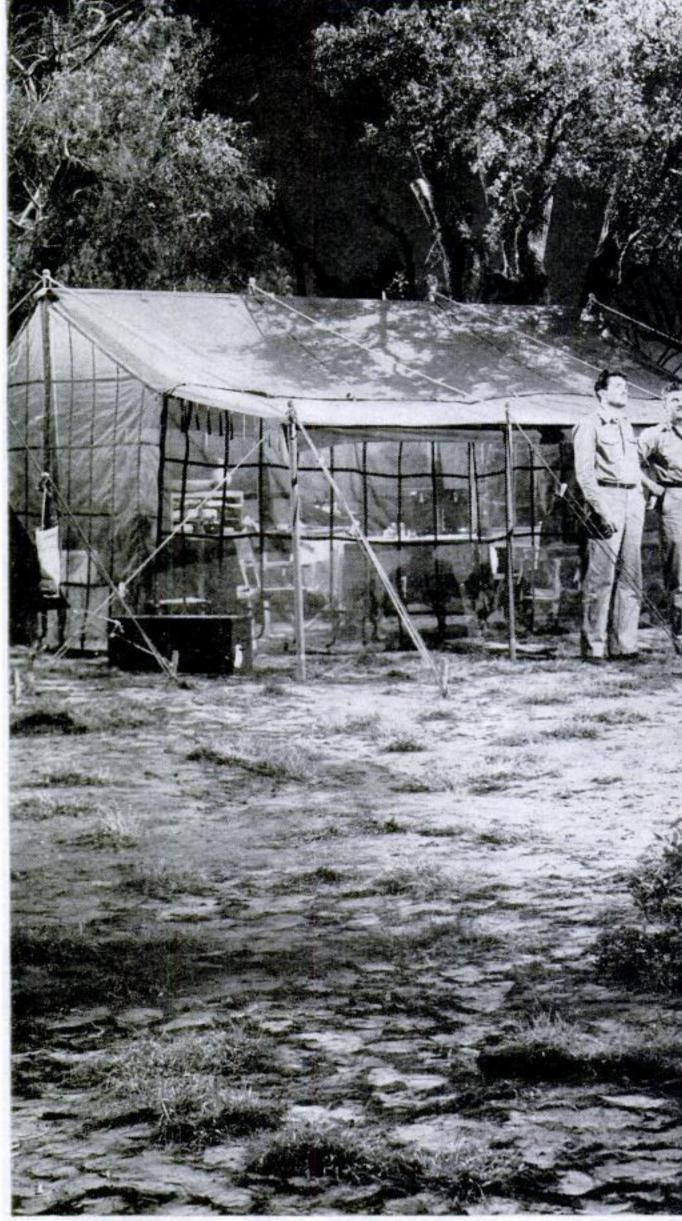
Last year Ernest Hemingway's short story, The Killers, was enlarged into a brilliantly staccato cops-and-robbers movie. Now United Artists has come up with a film version of another Hemingway story, The Short Happy Life of Francis Macomber, a violent tale of big-game hunting in British East Africa.

Although The Macomber Affair, as the producers renamed it, is set in the vast, game-infested plateaus near Nairobi, the story is confined to the eternal triangle in its simplest manifestation. Mr. and Mrs. Francis Macomber come to Africa to hunt lion and engage a professional hunter. Mrs. Macomber, tired of her cowardly husband, falls for the virile guide and shoots poor Francis dead, whether by accident or on purpose it is hard to tell. Joan Bennett plays the lady in question with a world-weary acidity that seems exactly right,

and Robert Preston is similarly good as the welter of complexes comprising her husband. Playing Wilson, the saturnine hunter, Gregory Peck acts with a luster even he has scarcely matched before.

The movie's greatest asset is impersonal, however. Director Zoltan Korda, an old hand at African movies, has managed to convey a great deal of the excitement and the supreme exaltation with which big-game hunting suffuses all who pursue it.





OUT ON SAFARI, THE BEARERS EMPLOYED BY WILSON, A PROFESSIONAL



MACOMBER SIGHTS A LION and, a moment later, wounds it. The hunting code forces him to finish it off, but when the lion charges, Macomber flees.

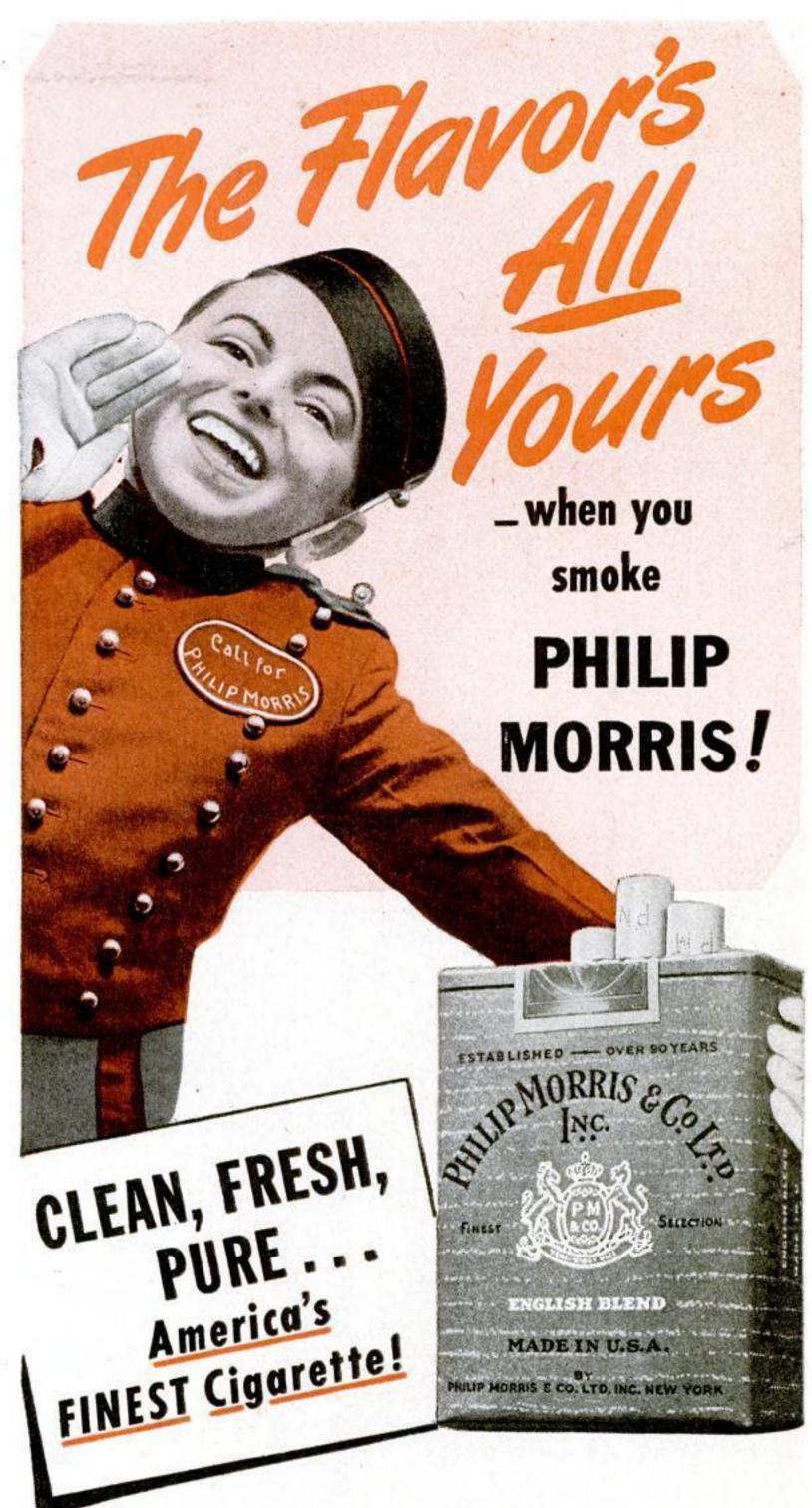


HUNTER, MAKE CAMP FOR WILSON'S CLIENTS, THE FRANCIS MACOMBERS



BACK AT CAMP Macomber (Robert Preston, left) is ashamed of his cowardice. Wife Margaret (Joan Bennett) baits him before Wilson (Gregory Peck).

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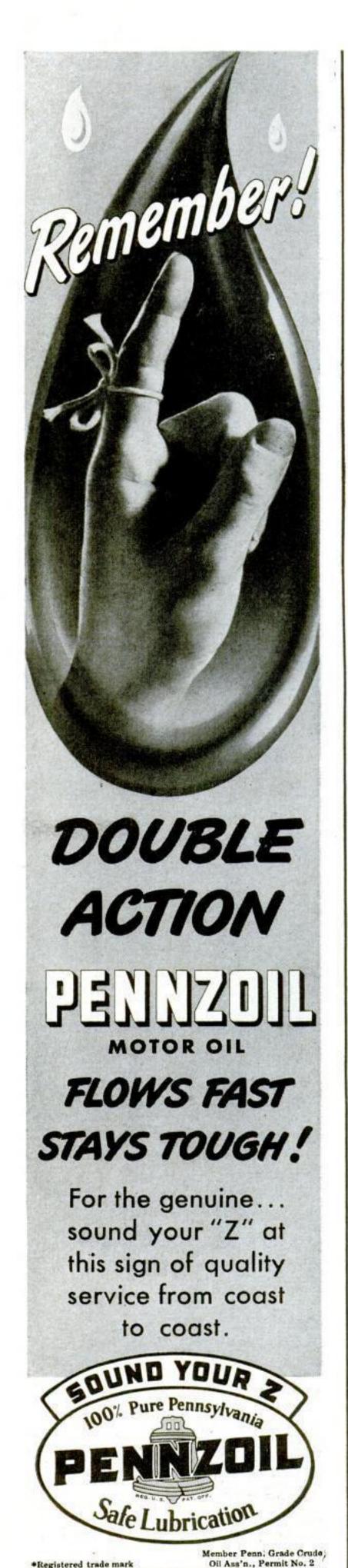
You bet it's <u>ALL</u> yours—the rich, natural flavor of the world's finest tobaccos! And bere's why...

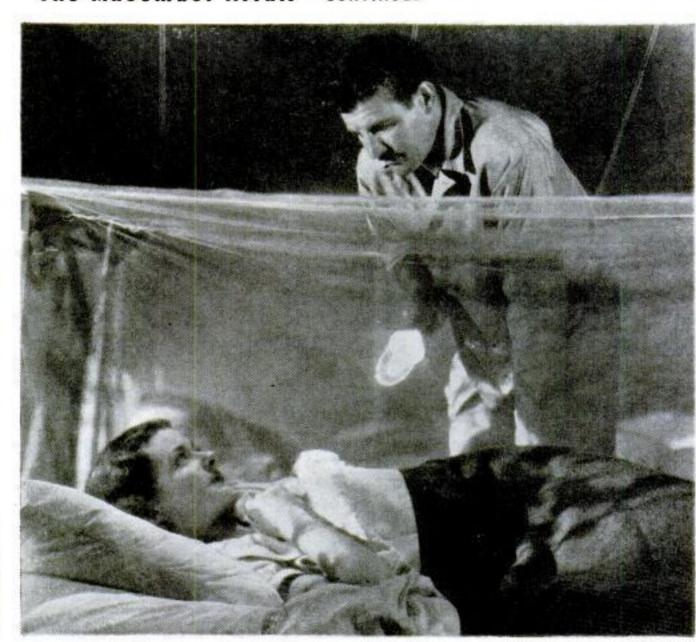
There's an important difference in Philip Morris manufacture that lets the FULL FLAVOR come through for your complete enjoyment—<u>clean</u>, <u>fresh</u>, <u>pure!</u>

That's why PHILIP MORRIS taste better . . . smoke better . . . all day long.

PHILIP MORRIS

ALWAYS BETTER ... BETTER ALL WAYS

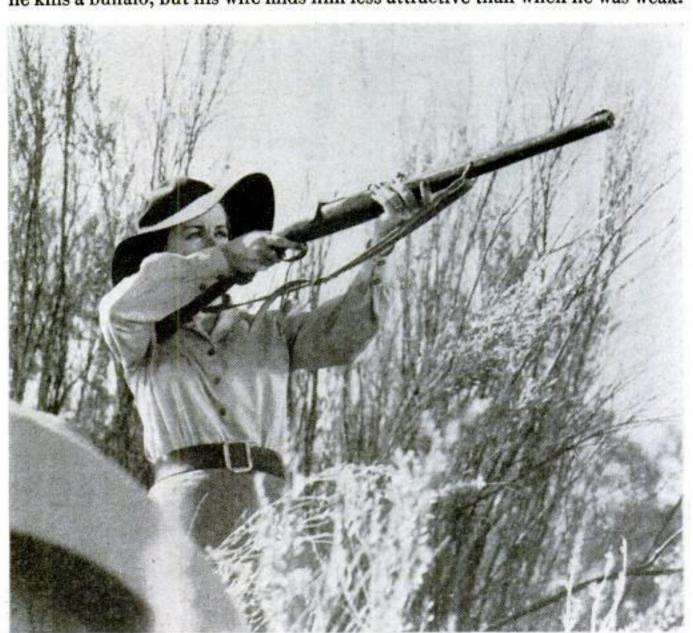




THAT NIGHT Margaret tells Francis she thinks he is a spineless swine and has always thought so. Then she sneaks away for a rendezvous with Wilson.



NEXT DAY Macomber brings in antelope he has killed. Imbued with courage he kills a buffalo, but his wife finds him less attractive than when he was weak.



MARGARET SHOOTS FRANCIS when a buffalo charges at him. She calls it an accident but faces a possible murder charge. At this point the film ends.

YOUR SHOES ARE SHOWING!



VOU SHINOLA

● You can't put your best foot forward when the shoe on that foot is in need of a shine. In addition to your appearance, there's a very practical reason why you should treat your shoes to regular Shinola care. Shinola's scientific combination of oily waxes helps hold in and replenish the normal oils in leather helps maintain flexibility—and that means longer wear. Try KEEPING'EM SHINING WITH SHINOLA.





Caution: use only as directed.

Tough-film PENNZOIL* gives all engines

an extra margin of safety



Shur...Berkshire

© 1947, Berkshire Knitting Mills

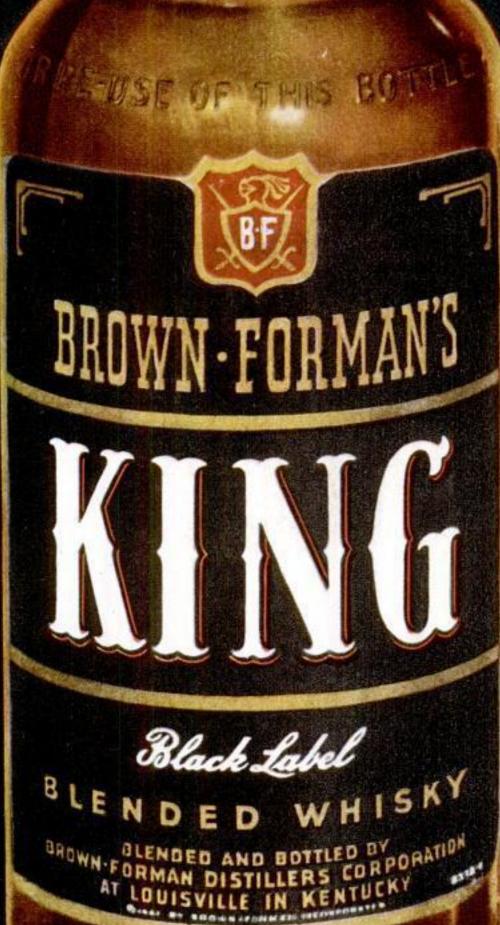
*Nylon Yarn by Du Pont

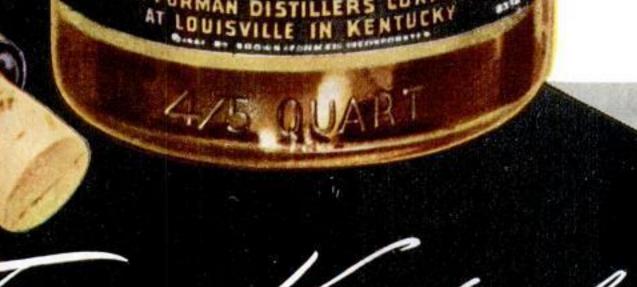
For the loveliest legs in the world...by the world's largest manufacturer of full-fashioned stockings

Costume and accessories by Neiman-Marcus

For the

King of Manhattans ...





From Kentucky

BROWN-FORMAN DISTILLERS CORPORATION . At Louisville in Kentucky

Blended whisky. The straight whiskies in this product are 57 months or more old. 35% straight whiskies. 65% grain neutral spirits. 86 proof.



CHORUS GIRLS BETTY LUSTER AND LILLIAN REESE LOLL IN PATIO BETWEEN SHOWS AT THE BEACHCOMBER. INSIDE, COMEDIAN MAX BAER EYES THEM OWLISHLY

Life Tours the Nightclubs at Miami Beach

Sunbathing, yachting and easy living keep the chorus girls happy even though business is in a slump

Every winter for years the best of New York's cafe entertainers and showgirls have been quitting the chilly blasts of Times Square for the pleasanter zephyrs of Miami Beach, Fla. There in clubs like the Latin Quarter, the Colonial Inn and the Beachcomber (above), which have been bonanzas to their owners for several years, they appear twice nightly

in shows that are nuder and somewhat ruder than those back on Broadway. But this year, as Miami's already fabulous nightclub salaries hit an all-time high (Danny Kaye asked and got \$20,000 a week from the Copacabana), business fell off 25% and even back-room gambling slumped noticeably.

For the showgirls, to whom the standard 10-

week booking is a vacation from their year-round grind, the apparent recession was of little concern. The girls continued to draw \$125 a week, swim, sunbathe and fish. Though the playboys who used to spend \$1,500 a night on a party were becoming scarcer and scarcer, the girls could still find a friend who was not yet down to his last yacht.

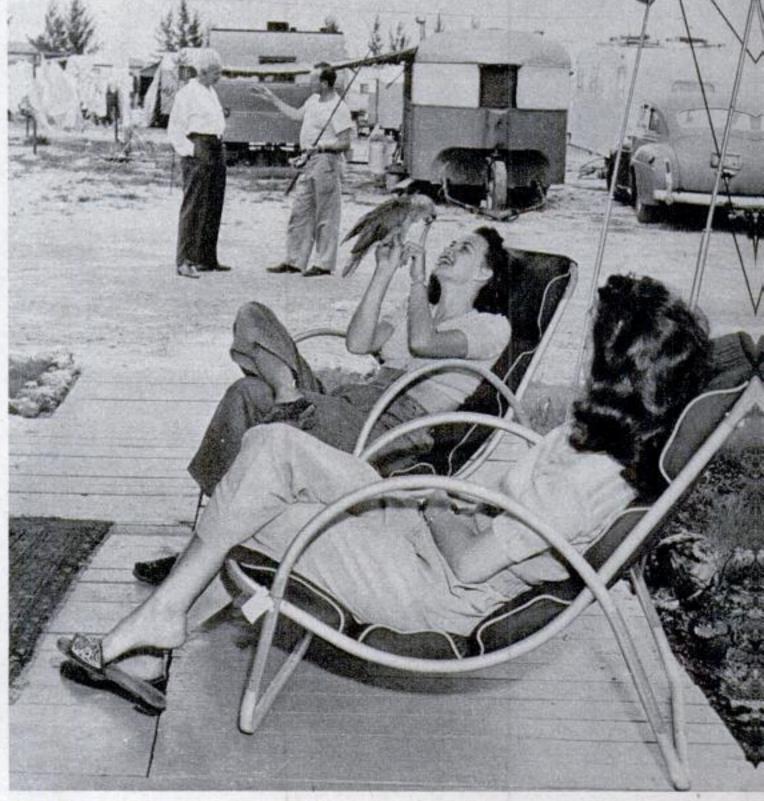


LATIN QUARTER GIRLS SPLASH IN SURF. NIGHTCLUE

ON YACHT OF HENRY DUBBIN (RIGHT) FUTURE FULTON (LEFT) AND PEGGY MARTIN CRUISE OFF MIAMI BEACH



GIRLS' DORMITORY for the Latin Quarter chorus, a stucco mansion, boasts housemother, maids, coconut trees, lawn for sunbathing and a driveway for their friends' cars.

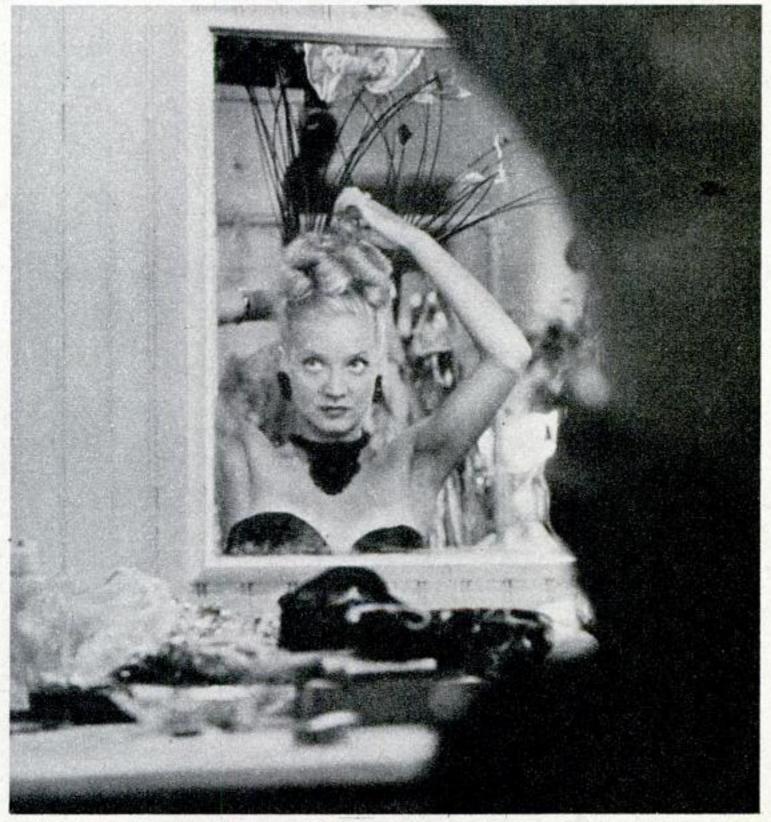


TRAILER CAMP is the home of Winonagene Smith, 19, a Latin Quarter chorus girm who lives with her parents. Here she plays with her 40-year-old parrot as her guest watchess



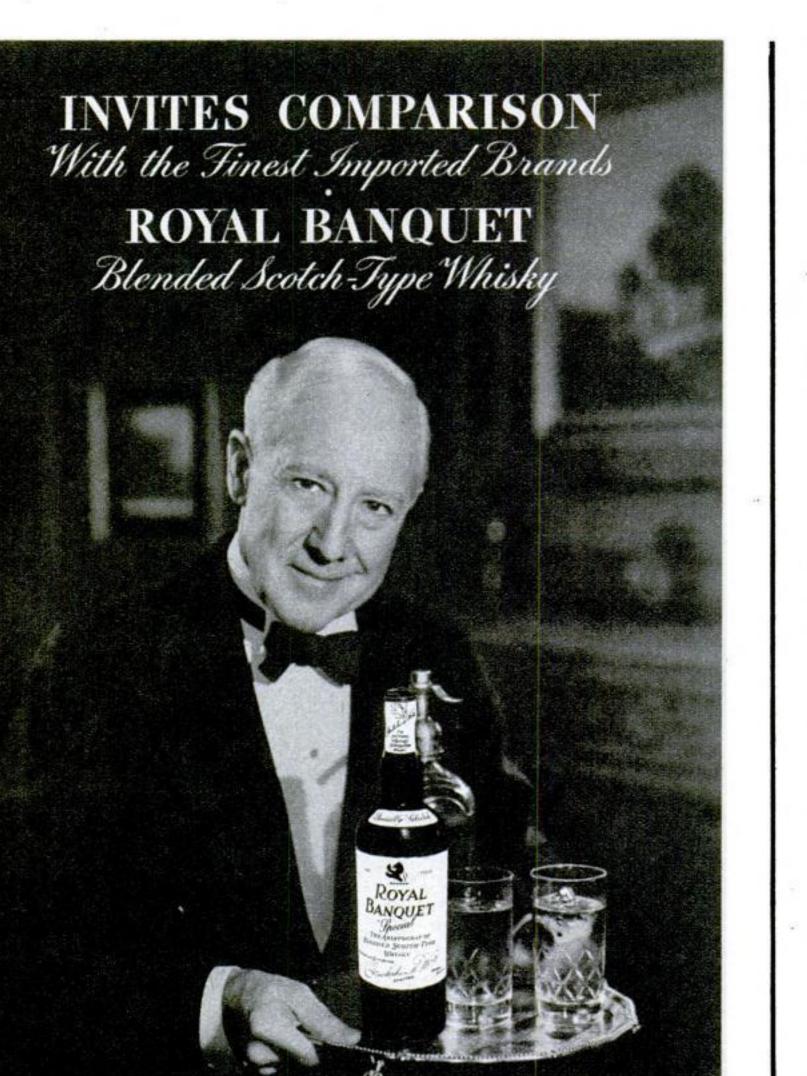


Week rent, uses double-decker bunk. Angela Wilson (reading) was Hollywood extra.



MAKING UP at Latin Quarter, Bee Farnum fixes her hairdo but fails to hide line of her suntan. Audiences do not mind this. Bee aims "to marry a rich man with a yacht."

Miami Beach Nightclubs continued



We confidently invite your comparison of ROYAL BANQUET with the best imported Scotch, because this fine American product is faithfully made according to the traditional methods of Scotland. Here are the facts . . . see for yourself!

- In ROYAL BANQUET half of the malt whisky used is imported from Scotland and half is produced in America.
- 2. Just as is done in Scotland, the American malts used in ROYAL BANQUET are produced from barley dried over peat fires.
- To produce ROYAL BANQUET in the Scotch tradition, we imported and set up a complete Scotch pot still in America.
- To give desired lightness and mildness to ROYAL BANQUET our malt whiskies are blended with grain neutral spirits softened in casks.

Ask for ROYAL BANQUET—now available at better bars and package stores. You'll be amazed that so fine and authentic a whisky can be so reasonably priced.

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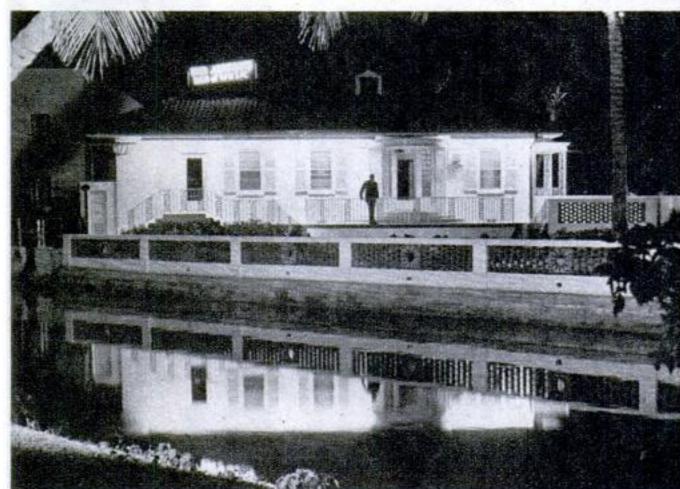
35% Malt Whisky; 171/2% Imported. 171/2% Domestic: 65% Grain Neutral Spirits - 86 Proof

ROYAL BANQUET

BLENDED SCOTCH-TYPE WHISKY



MOST POPULAR GIRL in Latin Quarter line is Future Fulton, 21, who entertains admirers at bar. Such fraternizing is encouraged in Miami Beach.



MINOR KEY CLUB, which is housed in Bill Jordan's Bar of Music, is elegant, exclusive. Members pay \$150 a year for gold key which opens the door.



LATIN QUARTER SHOW displays a large portion of chorus girls' suntans. Evelyn Riva (center), who is Parisian, gained weight on easy living in Florida.

CONTINUED ON PAGE 125



"What a pair of scene-stealers you are!"

1. The girl in the picture is kidding, of course. She'd be the first to complain if these two showed up out of focus! They're right in step with the Easter parade—as you will be—in clothes picked with the occasion in mind. And if you

think that calls for a house full of clothes—or spending a lot of money—you're wrong. It's simply a matter of choosing an outfit appropriate to the time and place.

Take these dress-up town outfits, for example...



2. For formal town wear, pick a striped brown worsted and a natural covert topcoat—they go together like Easter palms and organ music. Add color to the picture with a gay red-and-yellow-figured black tie, set off by a cream-colored shirt—and top it off with the narrow brim Stetson Vogue, in smooth Chocolate Brown.



3. Or go as the fellow at right does. Pick a neat gray worsted suit, worn with a black-and-white herringbone Shetland topcoat. Add a note of color with a dark green tie, figured in red and silver, and a crisp white shirt. Complete the metropolitan effect with a narrow brim Stetson Diplomat in the smart Sage tone.

STETSON Narrow Brim Hats — Right for Sunday morning

The name Stetson in a hat is your assurance of quality and style. Stetson hats are made only by John B. Stetson Company and its subsidiary companies—in the United States and Canada.



Warming thought... FOR COLD DAYS

A DASH OF LEMON—sugar to taste—a jigger of whiskey—then fill up the glass with steaming hot water! But if you want that hot toddy to scale the heights of perfection, don't use just any whiskey. Use 7 Crown... Seagram's finest American whiskey!



Seven 7 Crown

Designed for your pleasure . . . Today, Tomorrow and Always . . . Say Scagram's and be Sure of Pre-War Quality

Seagram's 7 Crown Blended Whiskey. 65% Grain Neutral Spirits. 86.8 Proof. Seagram-Distillers Corporation, Chrysler Building, New York

Miami Beach Nightclubs CONTINUED



Hughey on dock. Copacabana nightclub paid him \$20,000 a week to be funny.



81G MONEY changes hands in gambling rooms in back of the Colonial Inn.

armored truck (above) is always parked at the door to hold the house's take.

Life's more fun ...with your teeth so clean ...mouth so fresh!



Companions in Cleanliness



his is "Johnny Mint"

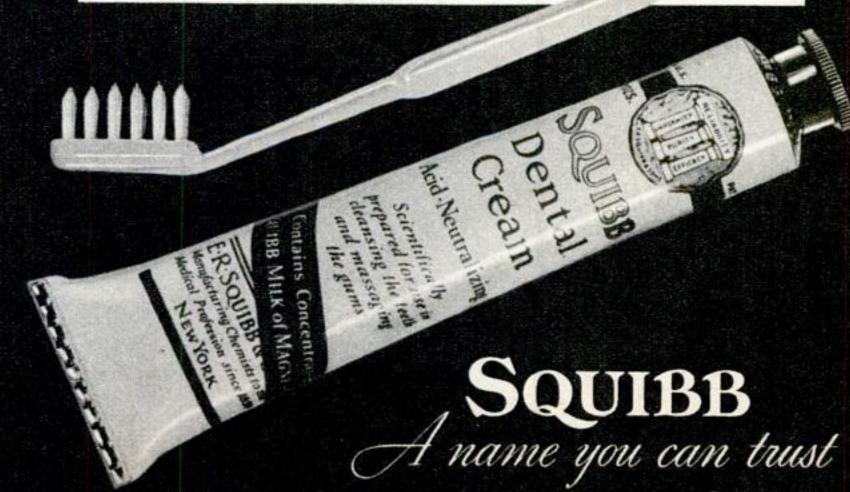


There is no other dental cream like this—

SQUIBB DENTAL CREAM leaves

your mouth clean and sweet with refreshment.

There is no other toothbrush like this—
the SQUIBB ANGLE TOOTHBRUSH
is bent like a dentist's mirror
to reach more places.



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MISCELLANY



for gracious living . . .

air-wick

is as necessary

in the bathroom as soap itself!

Regardless of ventilation, you can keep your bathroom fresh and immaculate always. Simply uncap a bottle of air-wick* and keep it on duty throughout the day. air-wick, the little bottle with the magic wick, began its spectacular career in the kitchen. It kills all unpleasant odors of cooking food...including cabbage, onions and fish. In the living room, it kills the odor of stale tobacco smoke. Throughout the house, in bedroom and bathroom, it makes indoor air "country-fresh". There's nothing to light...nothing to spray. air-wick contains more than 125 basic compounds as found in nature, including chlorophyll, which nature uses to freshen the air in gardens.

*air-wick deodorizer and household freshener is fully protected by U.S. patent...a trademark of Seeman Brothers, Inc., New York 13, N.Y.

Tune in "Monday Morning Headlines" Sunday, coast-to-coast

ABC network following Drew Pearson.

why

risk

offending?

4 bedrooms 5 children's nurseries

airless bathrooms

I cooking odors

2 stale smoke

air-wick for...

6 sickrooms

7 pet odors

8 musty closets





a penny or so a day!

air-wick

chlorophyll

PAT. No. 2 326.672

costs only

MOCK INAUGURATION REPRESENTS FORMALLY CLAD ARNALL, SHEET-CLAD

STILL MORE GOVERNORS

Students lampoon Georgia's political impasse with campaign signs and assorted pretenders

C 1947 SEEMAN BROS., INC.



KLANSMEN AND HERMAN TALMADGE IN RED GALLUSES AND UNION SUIT

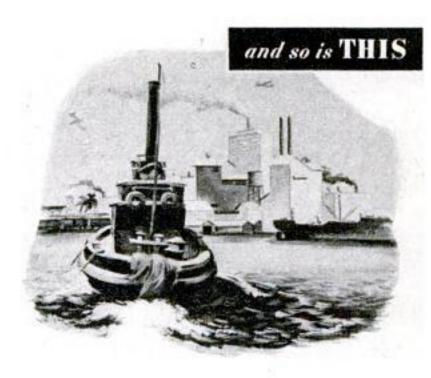
Despite some Georgians' understandably bitter reactions to radio comedians' comments on their gubernatorial mess, students at Emory University outside Atlanta proved last month that they too can laugh at young Herman Talmadge's march through Georgia. In a skit held at the Chi Phi fraternity house, students lampooned Inauguration Day with true Georgian gusto. One sign proclaimed. "Don't Spit on the Floor, Boys—This Here's Yo' Capitol." Still another warned, "Please Wash Yo' Feet befo' Walken' on the Rug." Observers reported that the Chi Phi burlesque was almost as funny as the actual inauguration.



You are invited, too!

Join us for a real vacation—in Florida—this spring! Skip the uncertain weather. Join us in this land of sunshine at its very loveliest. Join us in swimming, in fishing—and in all the other sports and health and fun that Florida offers you. Plan days of sightseeing. You'll discover a world of interesting things to see and do all over Florida. You'll go home feeling like a million dollars, rested and refreshed as never before!





MAIL THIS COUPON TODAY!
(Please print name and address clearly.)
State of Florida
550 Commission Building
Tallahassee, Florida
Please send me colorful Florida booklet.

Name

Street and No.______
City_____Zone__State_____

And while you're here, take time to consider how you and your business might profit from a Florida location where so many costs are lower. Florida is close to important domestic and foreign markets. Florida tax laws are friendly to business. Employees, too, are happier in The Sunshine State, where living is so pleasant and healthful. These are just some of the reasons why you'll want to look twice at Florida — for a sunnier future.



"HEY, you sure can tell the difference in REIS Scandals!"



Compare these smart, well-tailored luxury briefs for style . . . quality . . . long, shape-retaining wear . . . and you, too, will insist on Scandals

There's no question that quality counts—especially in knitted briefs. That's why men who've once worn Reis Scandals ask for them again and again by name. They know that Scandals are expertly made, skillfully knitted of superior, extra fine yarn to give long shape-retaining wear after many, many launderings. What's more, only Reis gives you the mild support of the Reis patented dart-stitched pouch and the extra comfort and better fit of "Hi-Waist" design. All-around elastic waistband. Full cut seamless seat. Concealed, no-gap fly. Ask for Reis Scandals and matching shirts by name at better retailers everywhere.



UNDERWEAR . . . SPORTSWEAR . . . PAJAMAS . . . HOSI



ROBERT REIS & COMPANY, 2 PARK AVENUE, NEW YORK 16, N. Y.

Still More Governors continued

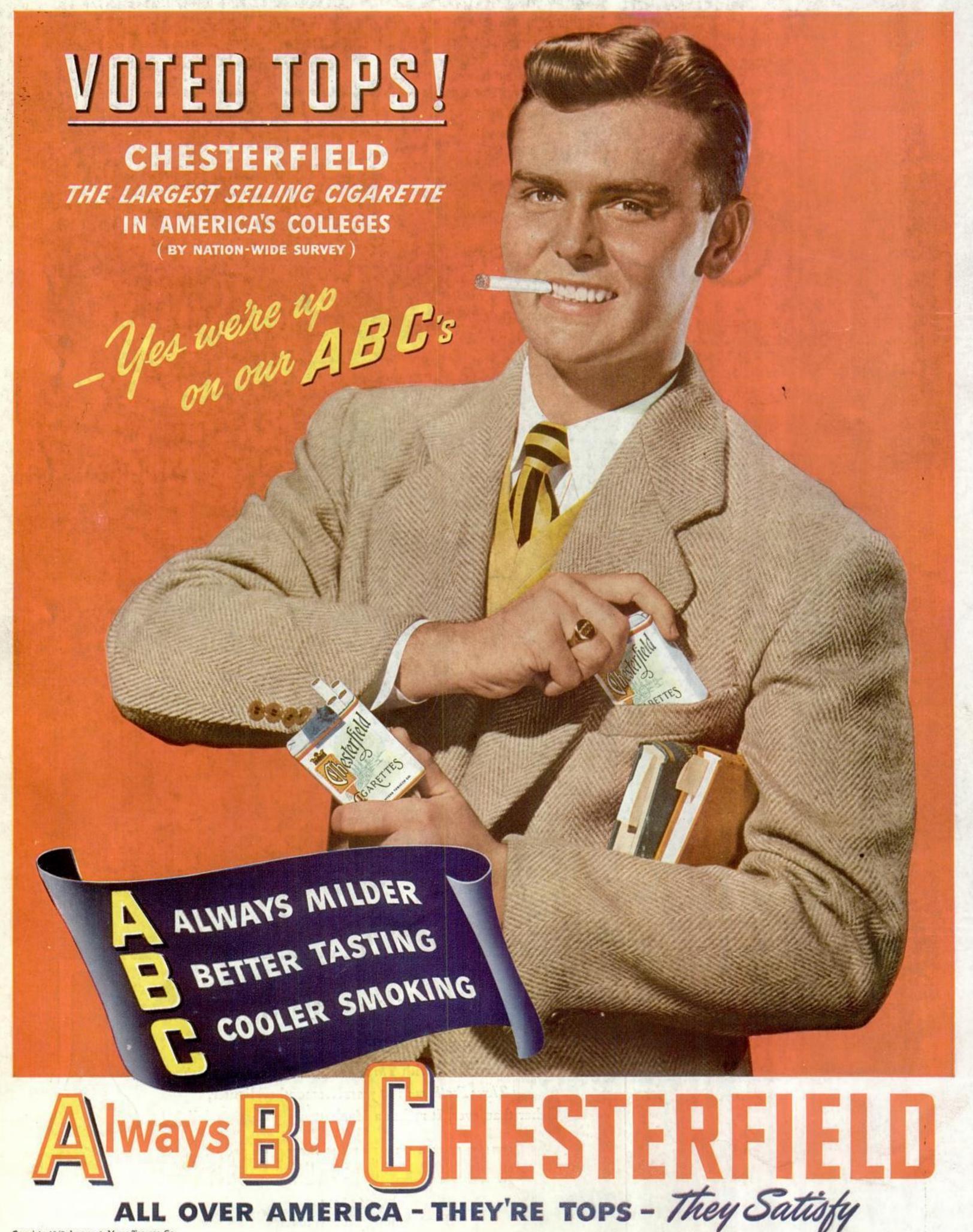


"KLANSMAN" brought a date. Students said Sugar Creek (see sign), home of Ol' Gene Talmadge, now harbors Hitler, who is directing Herman's campaign.



"LYNCHIN'" accommodated a meddling Yankee. "Talmadge" recessed t slop hogs on mansion lawn. Over hogs was sign, "Weez rootin' for Arnall.





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